

# HP's Linux Strategy

*Mike Balma  
Linux Business  
Strategist*

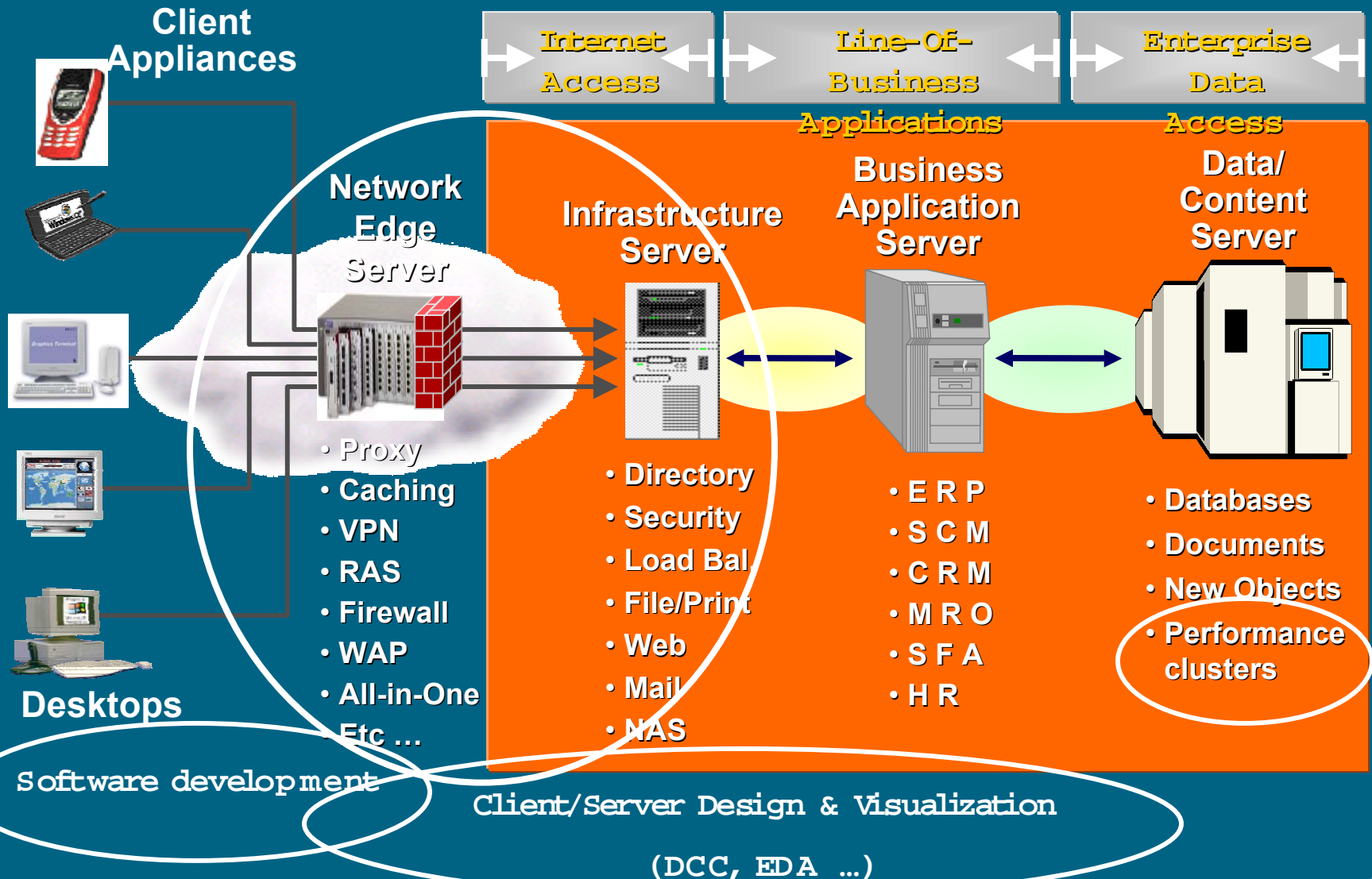
*[www.hp.com/linux](http://www.hp.com/linux)*

# What is Linux?



- POSIX-like OS created by Linus Torvalds in 1991
- Worldwide development effort via Internet
- Distributed under General Public License (GPL)
  - Access to code for modification and redistribution
  - Redistribution must include source
  - Can be copied freely
- Distributions from Red Hat, Caldera, SuSE, Debian (non-commercial) others
- Runs on Intel, RISC and other architectures— with a single-source code base

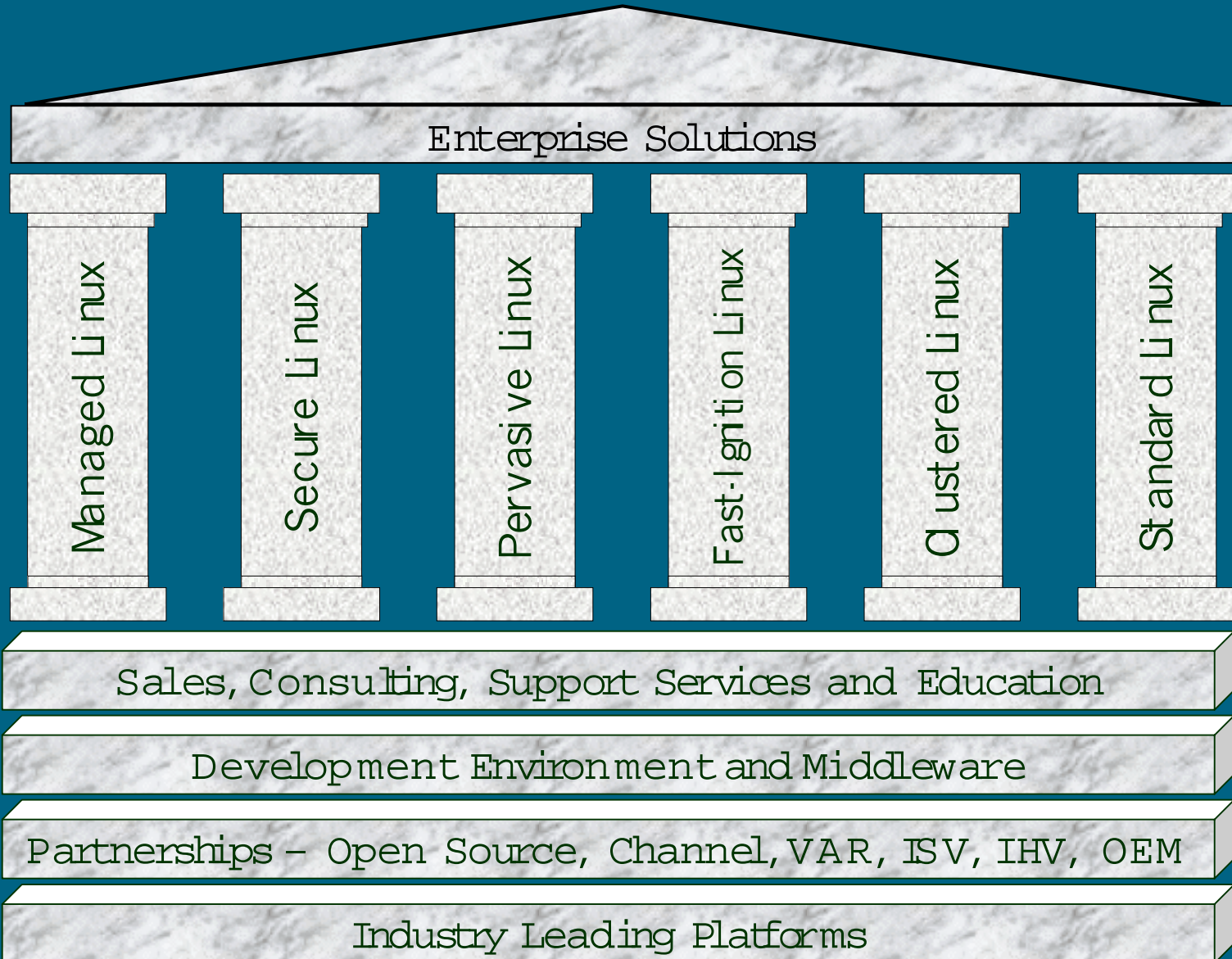
linux strong use as network & infrastructure server plus software development, selected visualization and performance clusters



# HP Linux Strategy

HP Linux Pillars

Foundation



# HP's Strategic Linux Platforms

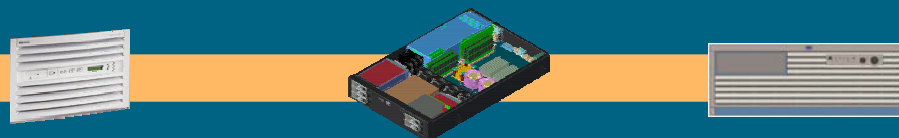


IA-32



Range of rackable servers including blades and carrier grade

IA-64



The next generation volume platform compatible with IA-32 and PA

Appliances



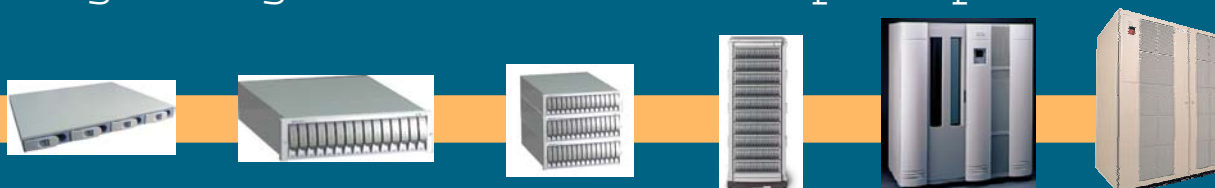
Full server appliance range from web & cache to storage

Desktops



Engineering workstations and desktops in specific markets

Storage



Heterogeneous Direct and Network attached storage solutions

# HP Delivers Linux Solutions

~ managed, secure and always on ~

## HP value proposition for Linux

Breadth of products and services  
for Linux-based computing

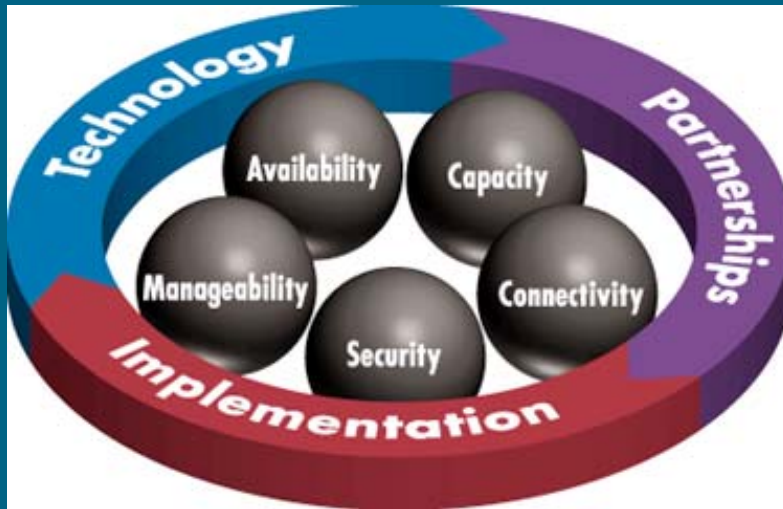
Enterprise software for Linux

- management – OpenView, SCM
- security – secure OS for Linux
- high availability - ServiceGuard

Global proven services

training, deployment, porting,  
mission critical support, financing

Broad partnerships with leading ISVs





# HP Linux Partnerships

industry-leading independent vendors



the open source community and development partners



Bruce Perens

# HP Linux Support, Services and Education



Critical Systems Support

Personalized Systems Support

Reactive Hardware and Software Support

Multivendor Network Services

Global Deployment Services

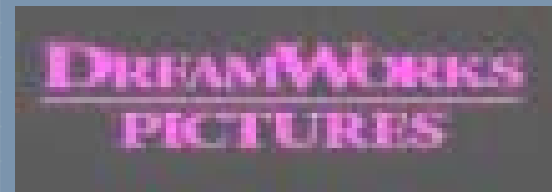
Education and Training





Customers  
empowered by Linux  
and HP

[www.hp.com/linux](http://www.hp.com/linux)



**Checkpoint**

