

Business Messaging and Collaboration with Linux and OpenMail



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- ?.Why Linux?
 - .Why OpenMail?
 - Administrator benefits
 - End-user benefits
 - Bean-counter benefits

1. Business Messaging

- It's just e-mail, right? ... WRONG!

 Successful messaging implementations in businesses enjoy...
 - High reliability and availability
 - Flexible administration
 - Extreme scalability
 - High-class functionality
 - ...all of which add up to low TCO...



Reliability & Availability

- OpenMail conceived from the getgo to be reliable
 - Key philosophy is "Never, never, never, never lose a message"
- Can do on-line backups
 - Fast recovery from power failures etc.
 - Also, for the ultimate in high availability, OpenMail has rich clustering support



Flexible Administration

- Core administration is performed through a command line interface Graphical tools are built on top of this All administration functionality is scriptable
- Contrast with competitors' philosophy:
 - Core administration happens in a GUI
 - Minimal scriptability
 - Why suffer from RSI when administering your users?







OpenMail designed to support thousands of simultaneous users per server

Linux example:

- single-CPU 500MHz Pentium III
- ½ GB RAM
- 2,150 users @ 60% CPU utilization

HP-UX example:

- K580/6
- 1.3 GB RAM
- 6,500 users @ 55% CPU utilization

Of course, attention needed to system design (especially disk I/O)...









(ESMTP, POP3, IMAP4, LDAP)

OpenMail does all this and more Supports Microsoft Outlook in full "MAPI" mode

- Not just e-mail
- Replicated public folders
- Store calendars, task lists, contacts, etc.
- Share free/busy
- Share calendar details
- Delegation, with ACLs

OpenMail is the only non-Microsoft server to do this!



Low TCO, Because...

Easier administration + Reliability

=Fewer administrators

= Lower cost!

Better scalability

= More users per server

=Fewer servers

= Lower cost!

Higher functionality

=Better ROI

= Lower cost!



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2. Why Linux?



- Reliable
- Secure
- Inexpensive
- Scalable
 - (compare NT port and Linux port)

Three target audiences for OpenMail...

- Existing large users, to fill-in at smaller sites
- New, small/medium users
- E-service providers (especially those with a pay-as-you-go business model)



3. Why OpenMail?

OpenMail is... • Scalable

- Flexible
- Reliable
- Highly-available
- Low-cost
- Feature-rich
- Future-proof

OpenMail is ideal for providing messaging and collaboration as an e-service



Alternatives

Lotus Domino Sendmail Pro i-Planet (Netscape) Cyrus Intrastore **University of Washington** Microsoft Exchange



OpenMail Success in 1999

- Large Government department in PR China
 - 30,000 users
 - UNIX is the preferred platform in China
- Large telecom provider in Hong Kong
 - 100,000 user pilot started
- Italian government project, for 15,000 users
- Government office in Netherlands, up to 40,000 users
- Large expansion by many existing OpenMail customers
- Best Of Show award at LinuxWorld USA (see next page)
- OpenMail Anywhere offers first secure web messaging
- First e-mail product to support WAP



OpenMail at LinuxWorld

OpenMail won the "Top Product -Best of Show" award

Voted on by almost 10,000 attendees







HP previews wares at LinuxWorld

- "...the killer feature, if you will, is that you can use OpenMail as a drop-in replacement for Microsoft Exchange"
- "Users running Outlook can share calendars, schedules, and folders"
- "It even includes an impressive-looking Web-based e-mail interface that lets you access mail from any browser"





HP delivers mail on a grand scale "OpenMail for Linux is a serious alternative to

 "OpenMail for Linux is a serious alternative to Microsoft Exchange and other enterprise mail servers"

 "...the functionality of Exchange, including support for Microsoft Outlook's groupware features, but provides better performance, greater scalability, and 11 languages"

 "Users can access their mailboxes using Outlook, Lotus cc:Mail, Lotus Notes, Microsoft Mail, Web browsers, and standards-based (SMTP, IMAP, POP) mail clients"

"OpenMail is a remarkable and surprisingly affordable mail server. I predict you'll be impressed"





Business Messaging for the next E.



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