Streamlining Business Operations Through Enterprise Information Management

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External Factors

- Globalization
- Web-enabled business processes
- The need for self-service IT
- Integration of business critical applications
- How EIM (Enterprise Information Management) addresses these issues



The Opportunity for Improvement in ERP

Now that more than 60% of Fortune 1,000 companies have implemented core ERP applications... they're exploring more ways to take advantage of the software, as well as add to it.

Information Week



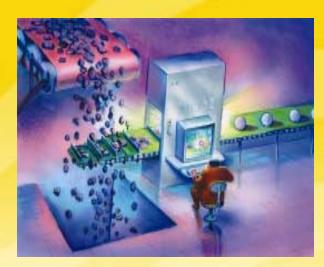
Key Issues

- ERP deployments typically only reach 10% to 15% of the enterprise
- Need to manage multiple types of reports and electronic documents
 - Output in addition to live file information
 - Aggregate from any number of applications
- Timeliness of information
- Cost of delivery and distribution
- Need to reduce burden on ERP system
- Need to manage reports and data over time



Leverage ERP Investments

- Reduces system load and network traffic
 - Scheduled reports are run once, published to Vista Plus
 - Only the selected pages (not the whole report) are delivered to the client



 A key component of a high availability/disaster recovery strategy - keep information available through planned/unplanned system downtime



What is "Information"?

- Output from any application, on any platform, running on any operating system, and from any ERP system or legacy application
 - Support for data streams including ASCII, ASA,
 PostScript, PCL, AFP, DJDE, Metacode
- Any electronic file or document users create or view
 - Word, Excel, PowerPoint, nVision files, AutoCad files, etc.



Two Fundamental Objectives That EIM Must Address

- Increased Productivity
 - Immediate access to information anytime and anywhere
 - Quick and efficient access to the right information
 - Accommodates individual preferences for each report
- Reduced Costs
 - Saves materials: paper, ink, forms, etc.
 - Eliminates distribution: printing, bursting, shipping
 - Provides archiving: online report and document archival
 - Reduces resources: IT staff, system time



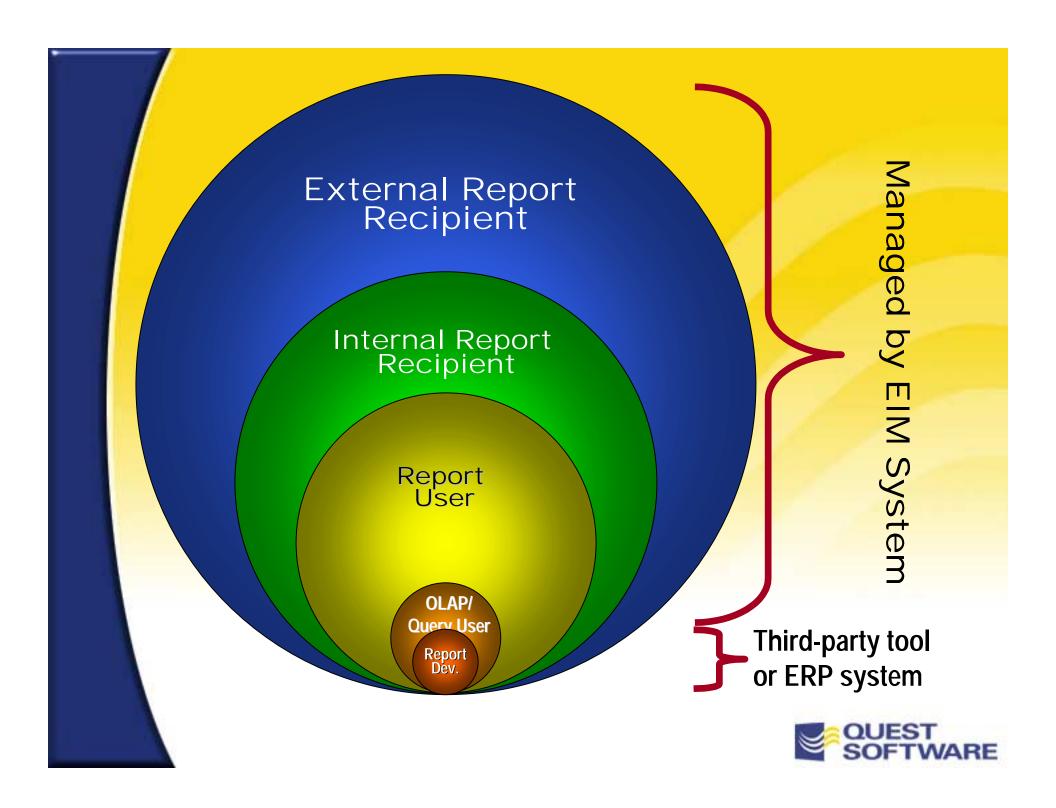


EIM and The Value of Reports

"80% of users willprimarily need reports...20% will need somethingmore sophisticated."

- Giga Information Group





Think of the EIM system as a "data warehouse for end-user created reports and electronic documents."



The Hidden Cost Of Printing



- 7.0 cents: H/W, toner/ink, paper, maintenance, power.
- 3.5 cents: admin. & purchasing, costs/overhead, orders, billing, storage.
- 19.6 cents: for the time users spend printing, picking up, copying and stapling.
- 32.9 cents: production processes, user interruption, hand finishing, copying.
- 3.5 cents: IS support, help desks, support, training,
- 3.5 cents: system infrastructure, servers, network, processing.



Enterprise Information Management Lifecycle Create ReUse **Process** Deliver Retain Consume

What do reports from these fine products have in common?



Legacy, Client/Server







Vista Plus™











EIM Systems: The "Master Aggregators" of Enterprise Information

- From any application,
- Running on any system,
- Running any operating system.

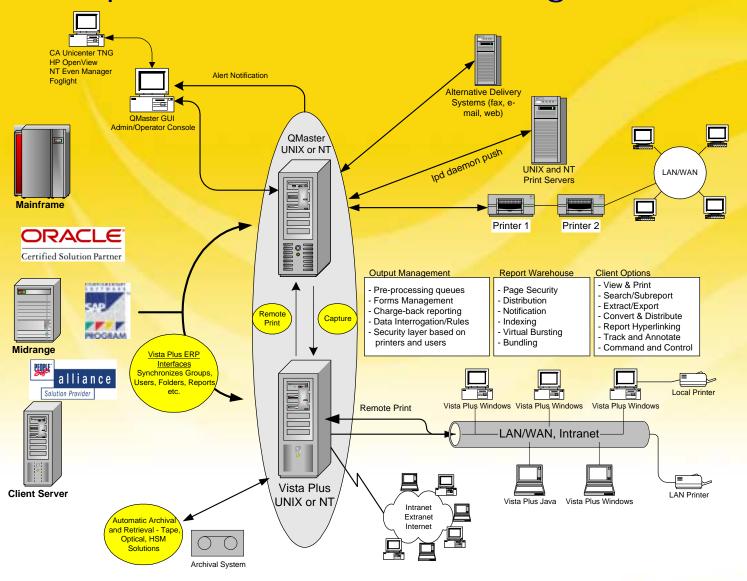


Supports Report Index Hyperlinking[™]

- Allows users to find related information quickly and easily
- Create indexes that span reports
- Associate reports based on indexes regardless of "location" of index on reports
- Enhanced drill-down capability within reports



Enterprise Information Management Suite





Transformation Engines

- Provide report-format to HTML or PDF for access through native applications or Web browsers
 - Report-format to RTF conversion
 - XML once standards are set
- Allows reports to be sent as e-mail attachments to other users that may not have the EIM client nor Internet access to take advantage of Java client
- Provides basic component of electronic data interchange



Delivering "Client Agnostic" Information

- Accepts Any Input
 - ERP generated output & reports
 - any third-party or homegrown application output
- From Any Platform
 - Mainframe
 - Midrange
 - Client/Server

- "Repurposed" to:
 - HTML
 - browser accessible
 - compatible for e-commerce / EBPP delivery

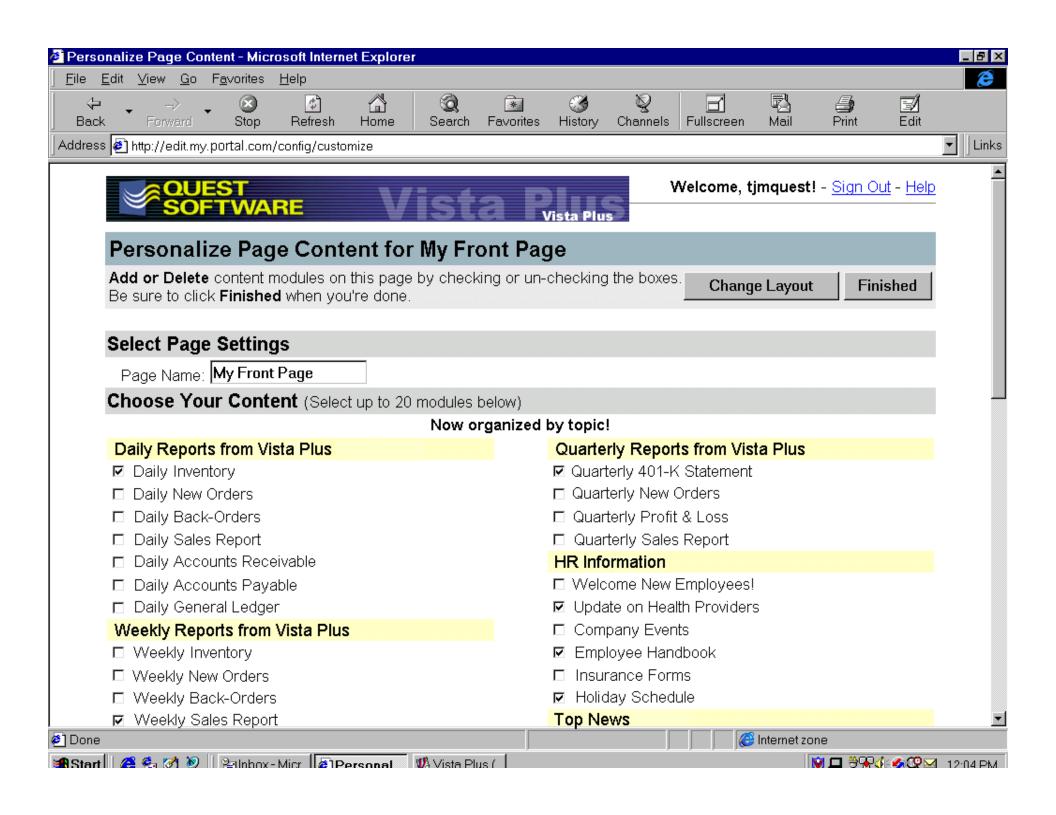
- PDF
 - Adobe Acrobat compatible with free viewer
 - supports compact, standalone & E-mail delivery use

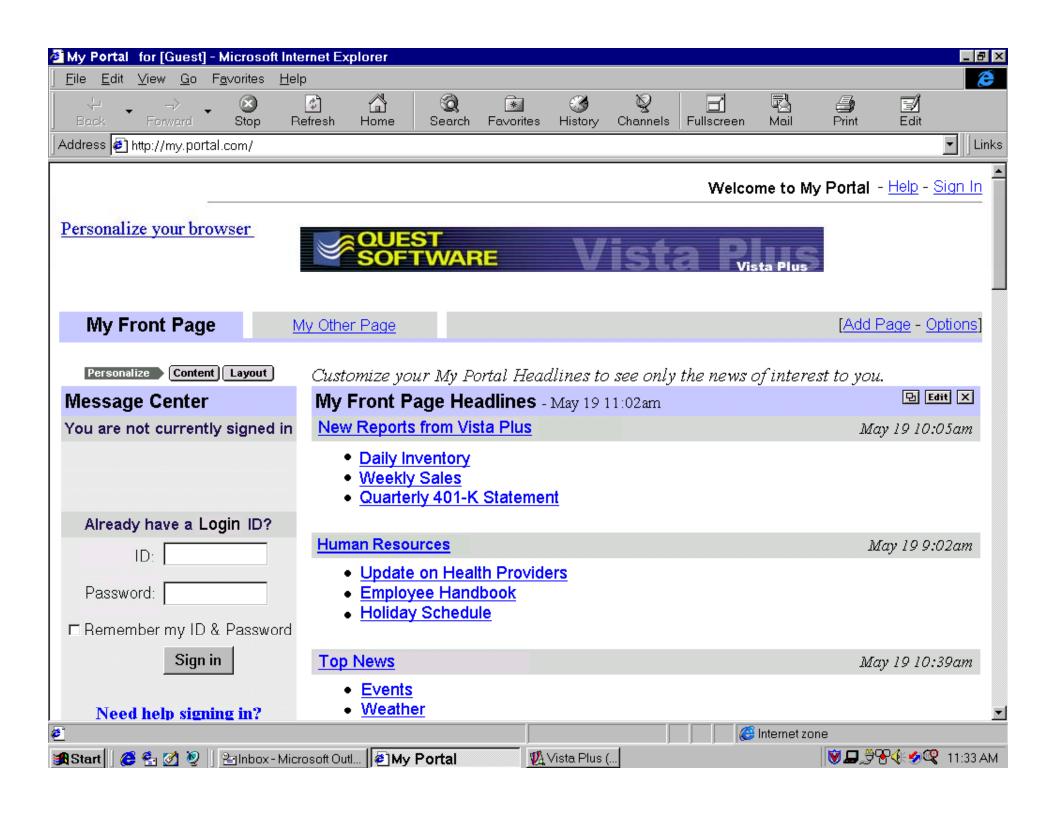


Setting The Stage For Self Service IT

- Use of Portal Technology
- Empower users to subscribe to what they need to do their jobs
- Offer PUSH and PULL options
- Users don't know, and don't care what application originally generated the report

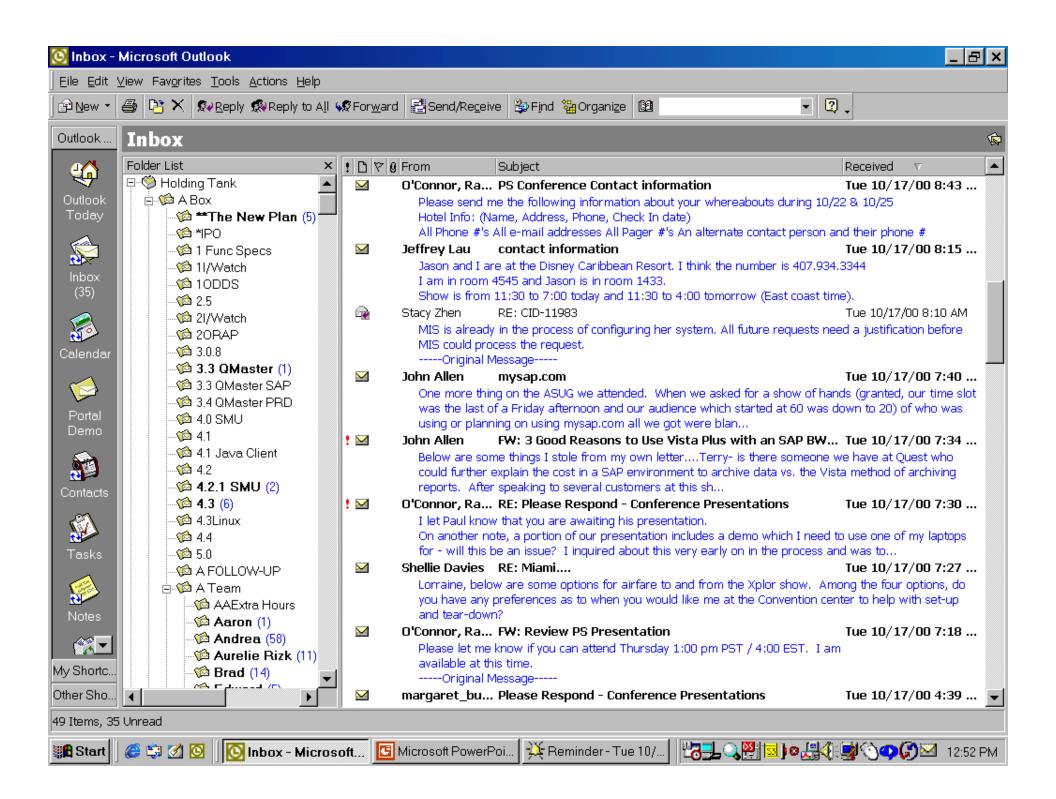


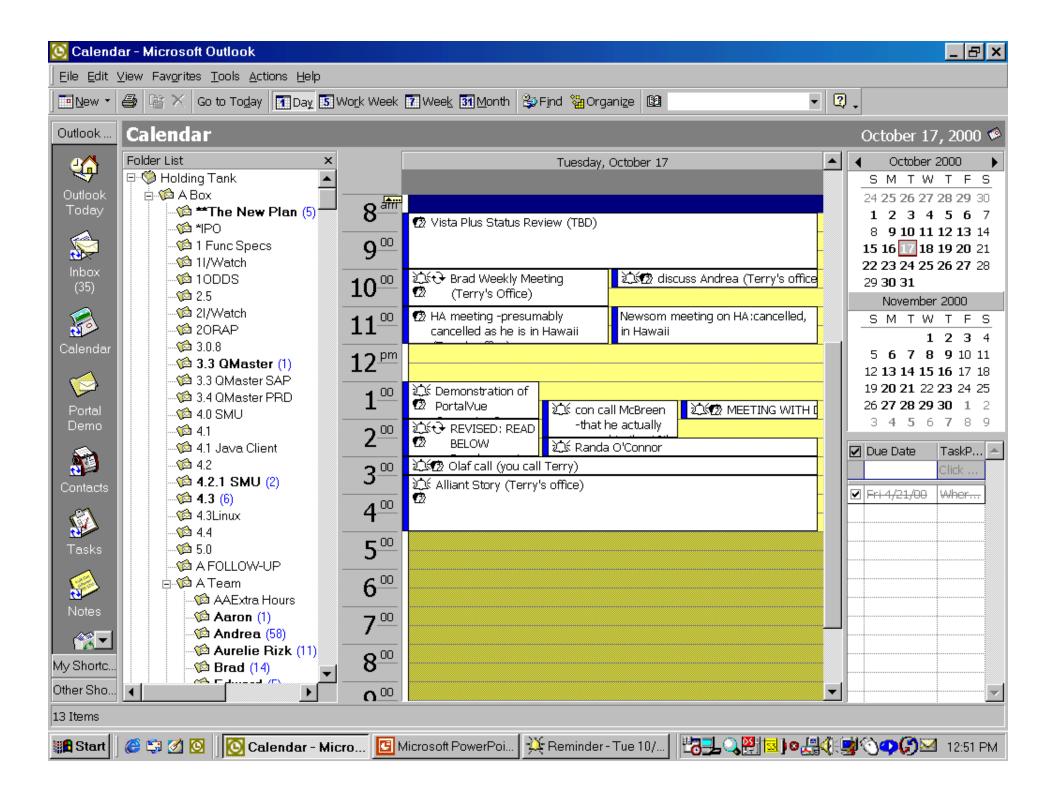


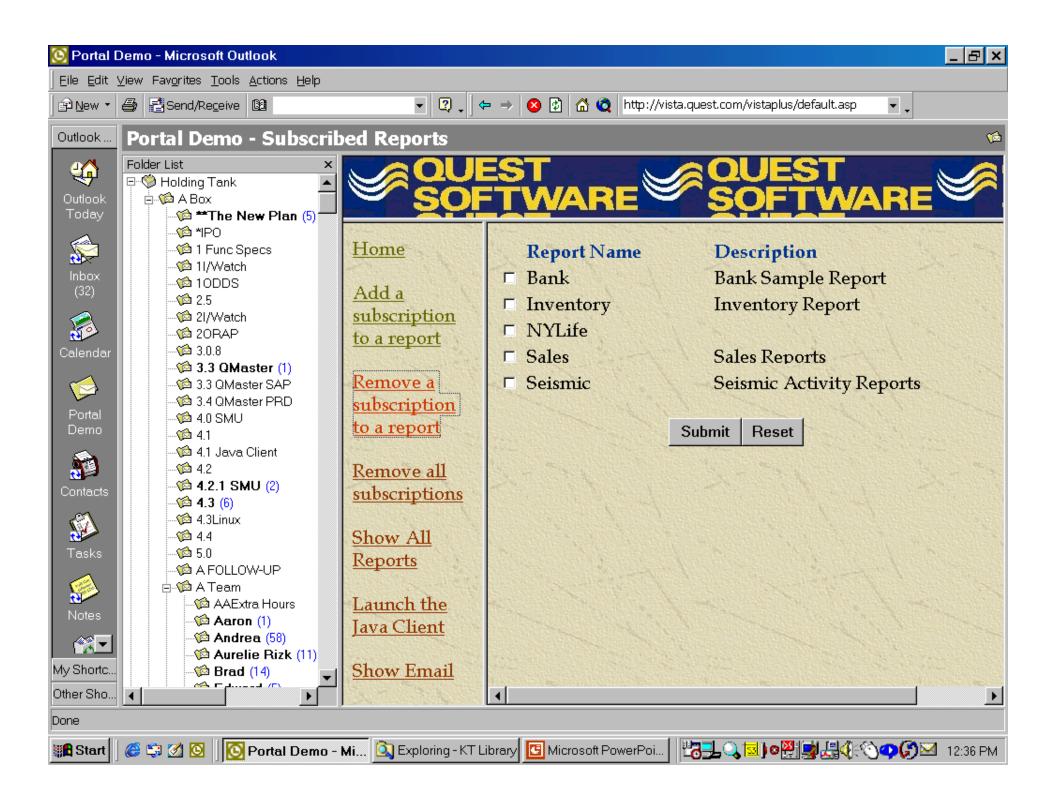


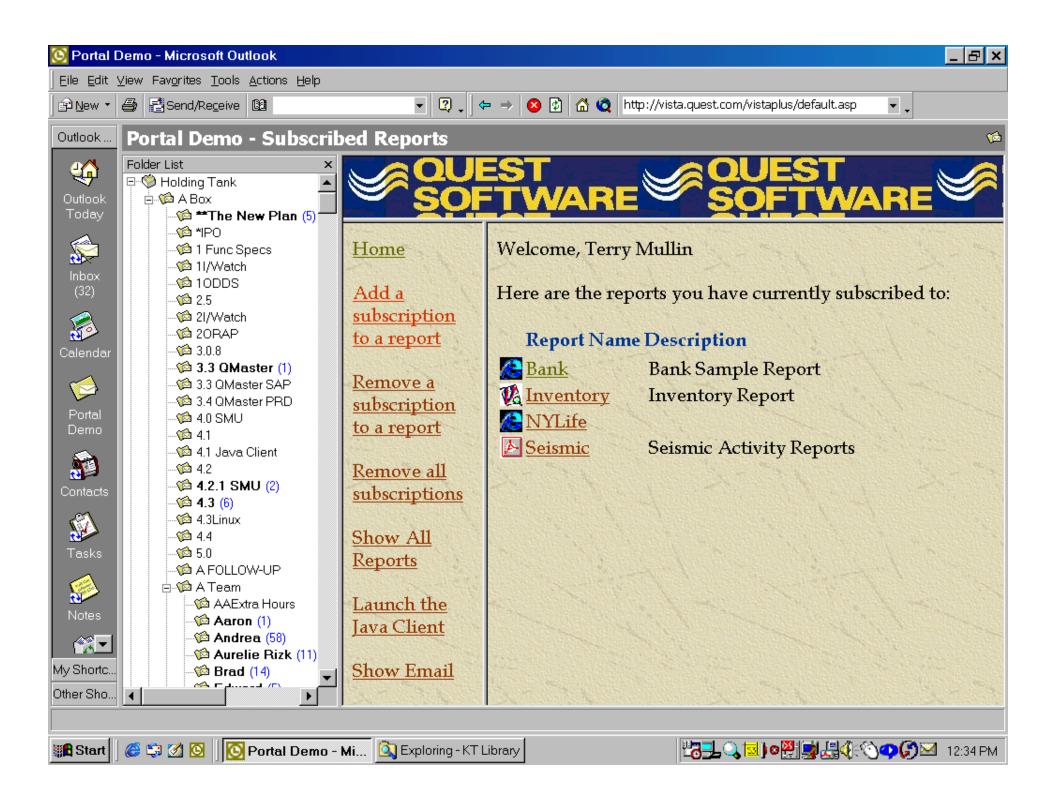
Microsoft Digital Dashboard

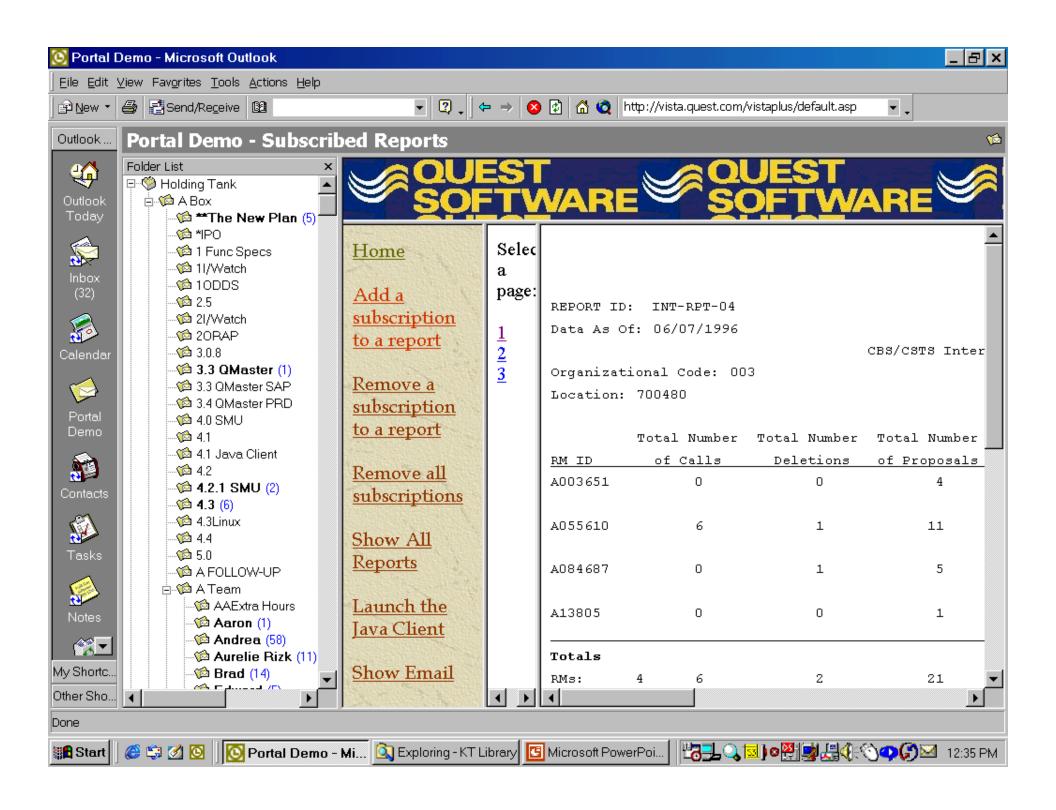


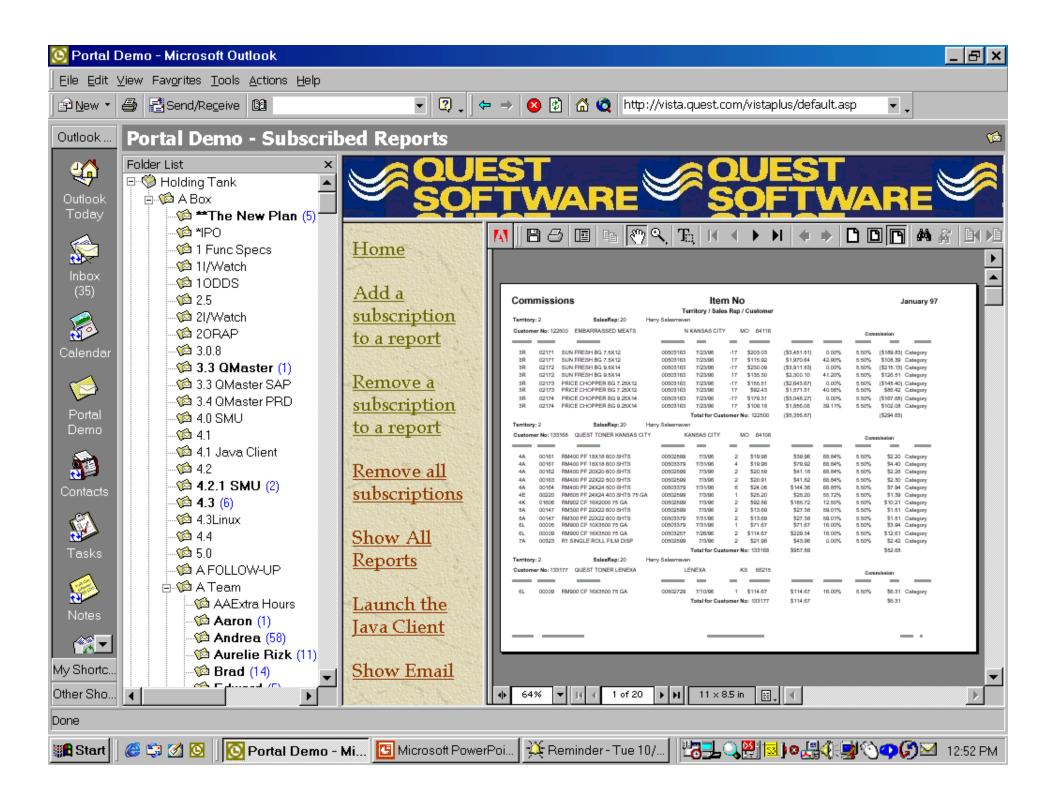












Case Study:











Go Ahead And Call, It's PrimeCo."







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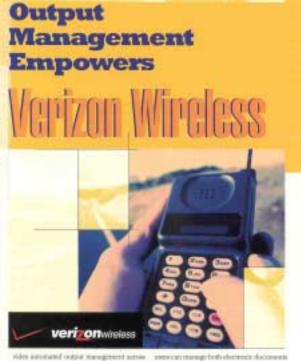
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Verizon Wireless

- Verizon Wireless is the largest wireless communications provider in the U.S. with over 16 million wireless voice and data customers and nearly 4 million paging customers.
 - Formed by the combination of the U.S. wireless businesses of Bell Atlantic Corp. (NYSE:BEL) and Vodafone AirTouch Plc (LSE:VOD; NYSE:VOD). The new company includes the assets from Bell Atlantic Mobile, AirTouch Cellular, PrimeCo Personal Communications and AirTouch Paging.
 - Verizon Wireless will be further strengthened by the addition of the wireless assets of GTE Corp. (NYSE:GTE) when it completes its merger with Bell Atlantic. When the merger is complete, the new company will have a footprint covering more than 90% of the U.S. population, 49 of the top 50 and 96 of the top 100 U.S. markets.



Verizon Wireless:

Print Output Savings With Vista Plus





Challenges Verizon Faced

- Consolidation of financial operations for business units in United States and Canada
- Deliver critical information without delay to over 13,000 users, regardless of location
 - 4,000 reports per day, increasing to 12,000 reports per day during month end



Challenges Verizon Faced (cont.)

- Individual business units had reporting requirements
 - took more than 4 days to receive information in consolidated format
 - some sites took up to 10 days to get reporting information, that was time sensitive
- Integrate with Oracle Applications
- Implement solution quickly



Challenges Verizon Faced (cont.)

- Experiencing growth at a tremendous rate both internally and via mergers and acquisitions
 - IT challenges
 - Need to control reporting from a common product and to present to the user through an Internet client
 - Use product capable of aggregating report and electronic documents created by any application from any platform



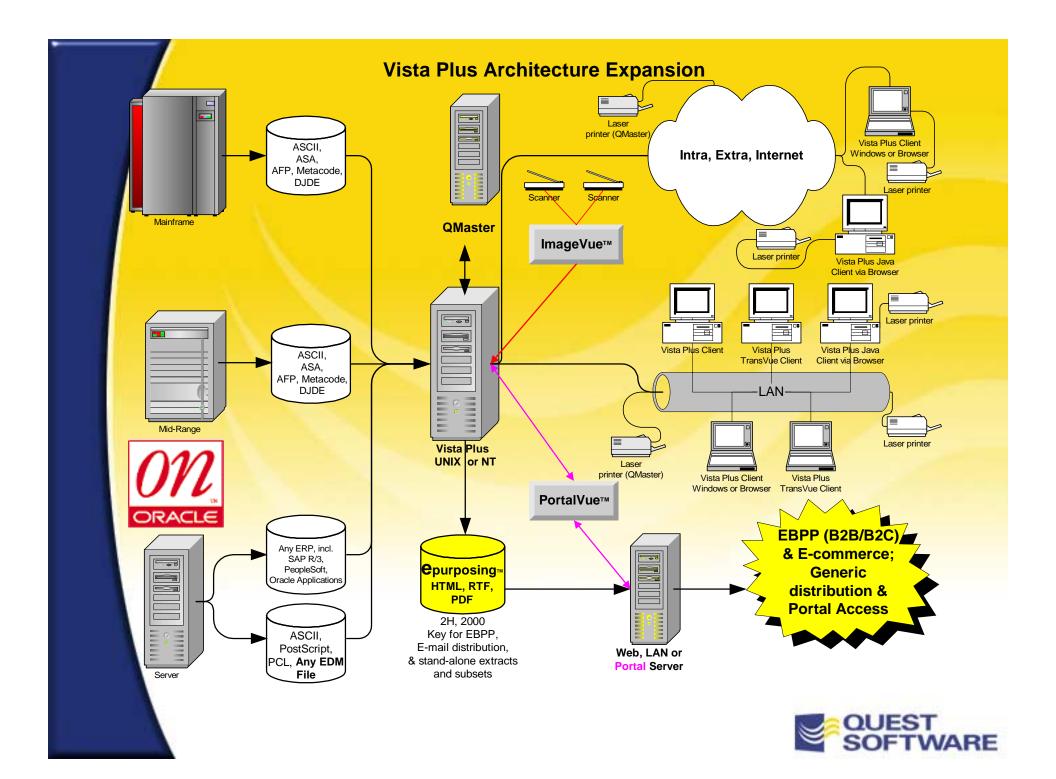
Value That Vista Plus Provided

- Vista Plus provided all the requisite capabilities
- Vista Plus installs quickly and empowers
 Verizon's users to get the information that they
 need to do their jobs, wherever they are
- IT initial implementation took less than 2 weeks, and included creation of report & folder groups, account admin., and the roll out across the enterprise!



How Vista Plus Is Deployed At Verizon Wireless





Results Realized

- Reduced printing costs and volume of print jobs up to 50%
- Enabled immediate distribution of Financial reports to over 13,000 users worldwide
- Improved response to user request from "days" to "minutes"
- Saved users hours of re-keying data using Vista Plus's extraction feature



Results Realized (cont.)

- Eliminated printer administration costs at the central data center
- Vista Plus proved to be the key technology enabler of the \$40 million ERP consolidation project



Verizon Wireless:

Extending ERP Solutions with Vista Plus





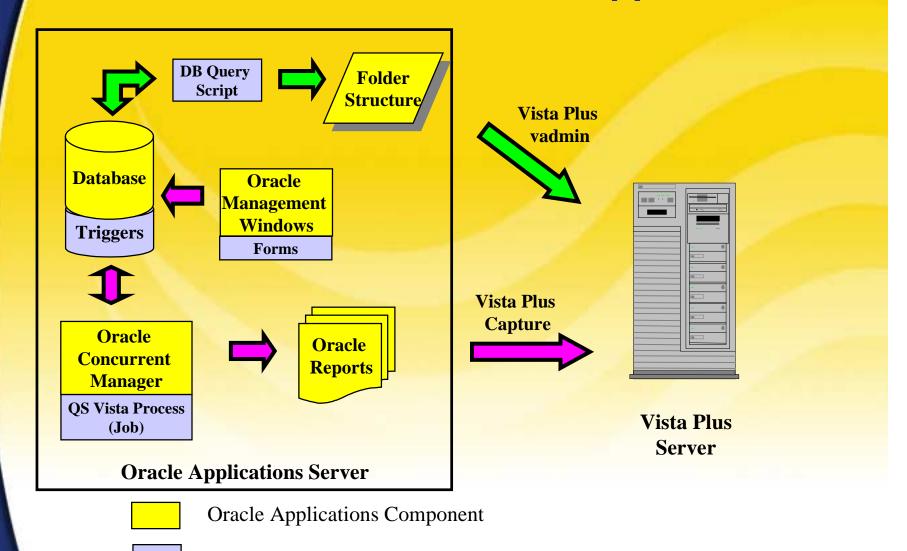
Oracle Applications ()/// Interface



- Automatically synchronizes
 - Users (including End Date & Password Expiration)
 - Groups/Folders (Responsibilities)
 - Reports
 - Security (Permissions on Group Level)
- Virtually eliminates system administration time between systems



Vista Plus Interface for Oracle Applications



Vista Plus Interface Component



The Vista Plus Solution

- Vista Plus is an "open" enterprise report management solution built around UNIX and Windows NT.
- Vista Plus automatically captures, stores, distributes, and archives report data, application output, or electronic documents.
- The Vista Plus solution provides wide distribution of information over any network, including the Internet.



Why Companies Choose An EIM Solution

- EIM enhances the ERP system value
 - EIM lowers the TCO
 - EIM provides a less-than 1 year ROI
 - EIM provides "one stop shopping" for report viewing, with bursting & bundling, archiving, electronic document management and report mining support
 - Provides web access to ERP reports through Internet client options



A Closing View: Henry Ford Health Systems

- Henry Ford Health System is one of the nation's leading health care providers, offering a seamless array of acute, primary, tertiary, quaternary and preventive care backed by excellence in research and education.
 - Henry Ford, a Michigan non-profit health care enterprise governed by community leaders, records \$1.9 billion in revenues annually while providing \$60 million in uncompensated care.



Henry Ford Health Systems

Empowering Users with Vista Plus





Critical Considerations for Buyers

- Make sure that the EIM solution works seamlessly with the leading ERP applications and that the vendor has unquestionable knowledge in the management of the core database itself;
- Look for solutions that have tight integration of both the IDARS, EDM and DOM components that make-up EIM (Vista Plus & QMaster);
- The vendor must demonstrate open integration with virtually any portal technology;
- Make sure that the vendor you choose has financial stability with over 50 plus consecutive quarters of profitability and is highly regarded in the financial investment community. The vendor you choose needs to be there for you in the long haul;



Critical Considerations For Buyers

- Make sure that the vendor that you choose has customers that will go
 on record and "speak their mind" on what they feel about your solution;
- Make sure that the product runs successfully on the major releases of UNIX and Microsoft Windows NT/2000. That the product can be installed, configured and demonstrated to the potential buyer, with their own data, in under a couple of hours;
- That the product has a CBT to provide enterprise training. Also, check into the record and impressions of the company's PSO and Tech Support groups;
- Lastly, DOGFOOD. Dogfooding is the practice of a software vendor using its own product, company wide, for mission critical uses. If the vendor doesn't use their own products, why should you buy it?



Pick the Product That Is Enterprise Deployable

- Rapid installation and POC
- Extensive on-line help and excellent user documentation
- Stand alone and Internet capable CBT: the product that trains the users!
- Pocket guides for easy reference for new and experienced users.



Vista Plus: Best of AIIM Award May 2000





Vista Plus & Verizon Wireless: Leading E-Document Application

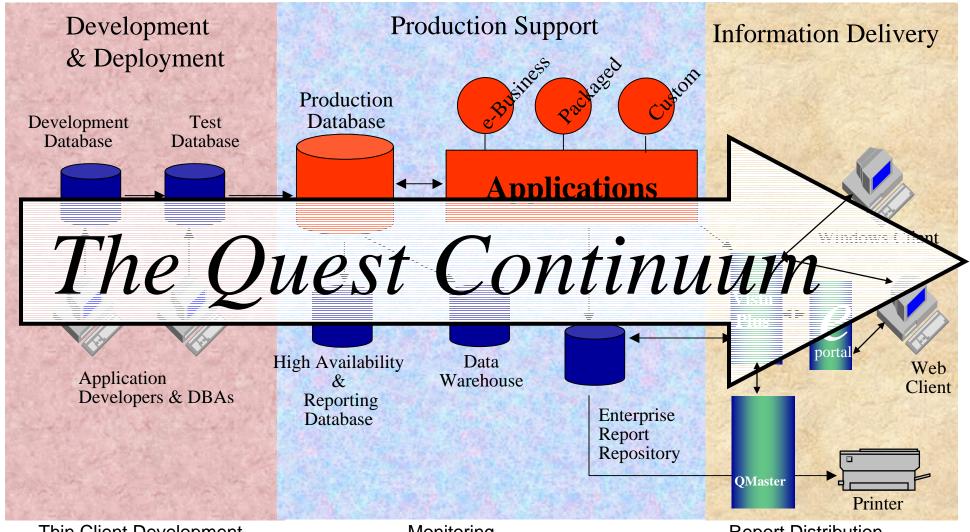


RealWare Awards





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