



Sanjay Verma
Chief Technology Officer
BodhTree Consulting Limited

BodhTree Consulting Limited

- ❑ A technology-focused start-up developing end-to-end web solutions
- ❑ Leading SI partners and Certified trainers in HP's e-speak
- ❑ A resource pool of engineers trained on, and developing solutions in e-speak
- ❑ Other major strengths: WAP, XML, Java and Linux



BodhTree Consulting Limited

Nex-Gen Portal Framework



BodhTree – Nex-Gen Portal Framework

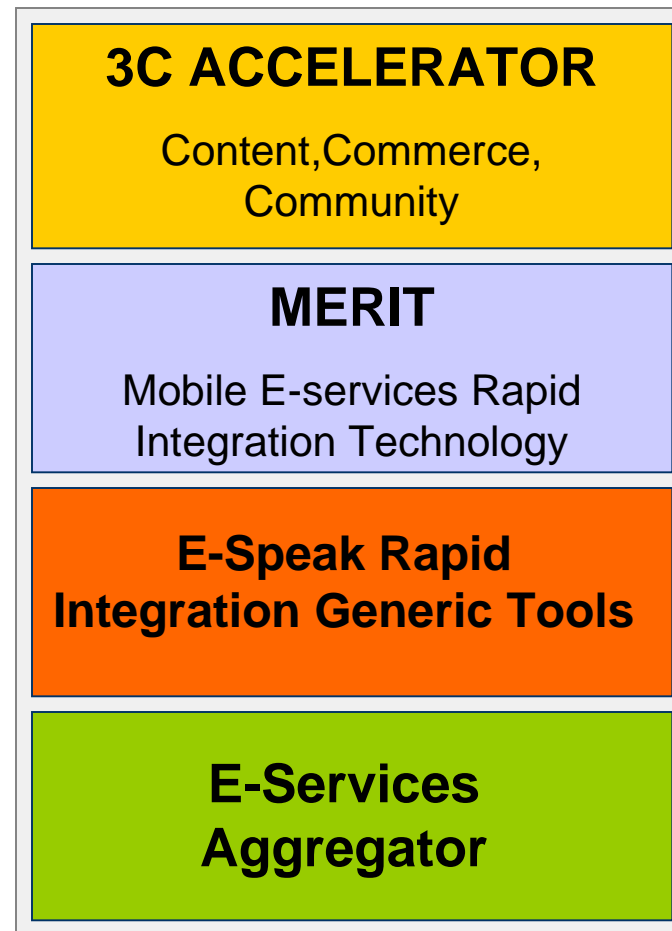
- ❑ Developed a consistent e-speak platform on which, many seemingly disparate verticals are planted
- ❑ Time for design, development and deployment greatly reduced





**What does
this
framework
contain ?**

BodhTree – Nex-Gen Portal Framework



BodhTree – 3C Accelerator

3C

Accelerator

- ❑ Enables the rapid formation and fostering of Internet communities

MERIT

- ❑ Can be plugged in, and customized to the requirement

E-speak

Tools

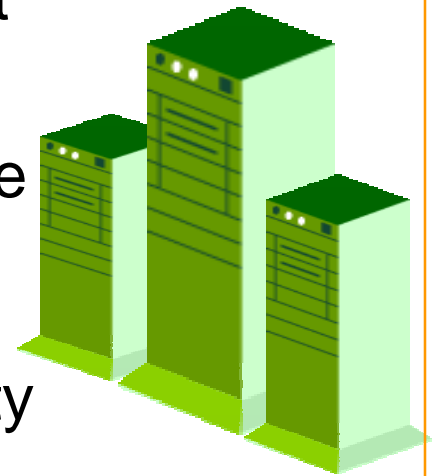
- ❑ Enables interaction, commerce and collaboration between

- The users of the community

E-speak

Aggregator

- The hosts and the community



BodhTree - Features of 3C Accelerator

3C

Accelerator

MERIT

E-speak
Tools

E-speak
Aggregator

- ❑ **Create** a community
- ❑ **Define, Classify, Administer** the community
- ❑ **Advertise** the community
- ❑ **Discover** and **Notify** prospective members



BodhTree - Features of 3C Accelerator

3C
Accelerator

MERIT

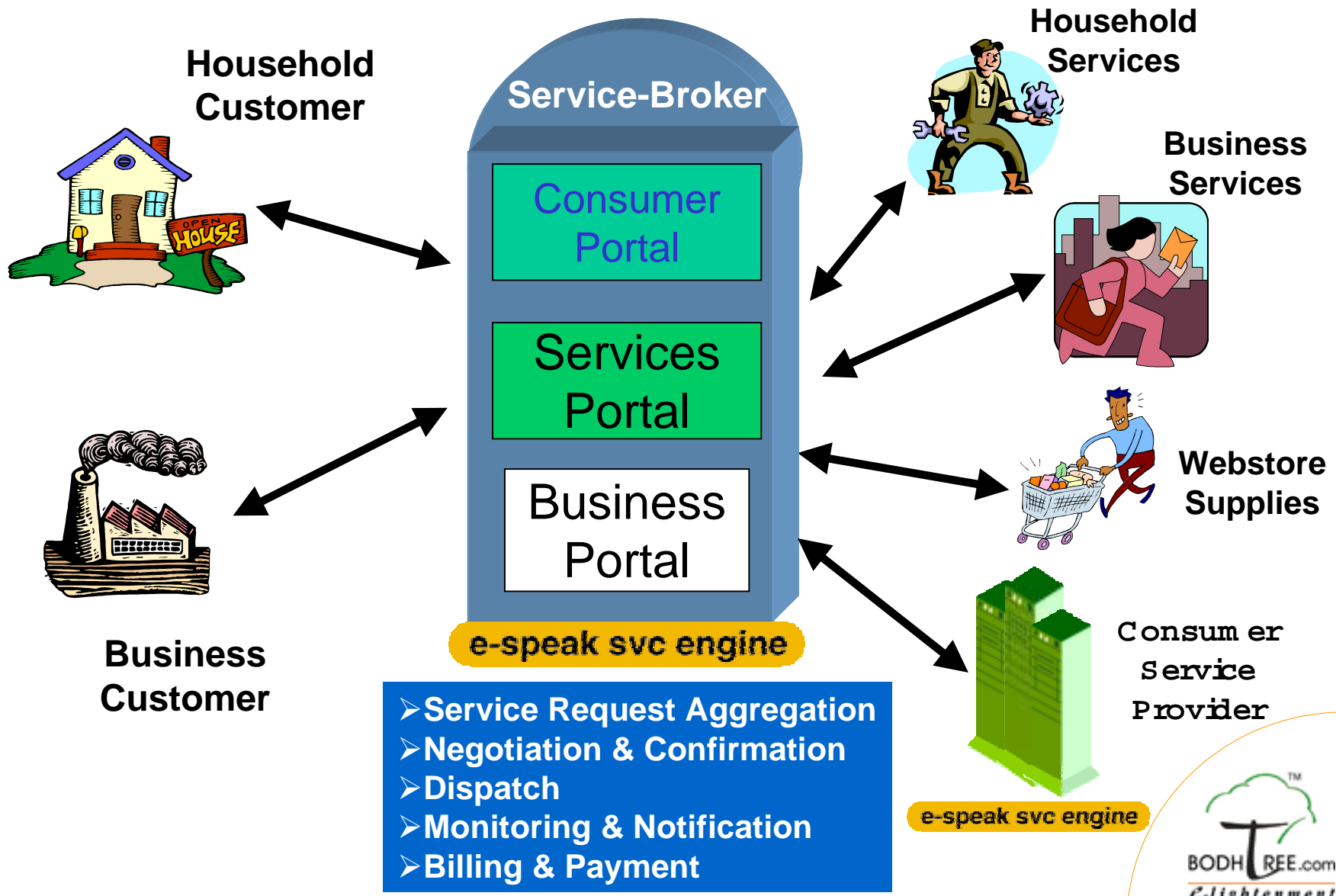
E-speak
Tools

E-speak
Aggregator

- Enables **intra-community** interactions
 - **Notification** of events of interest
 - Commerce offerings to a group or all members
 - **Aggregation** of buying and selling requests
 - Product and service companies get **notification** of buy/sell requirements
 - **Commerce** notification to the members of the community
 - Chat rooms, bulletin boards, instant messaging with WAP facility



BodhTree – A services open marketplace



BodhTree - A services open marketplace

Home Services Solutions Service Providers Service Customers Register Login About us?

Look for services in your area Service Providers Click here

NEED SERVICE
MY IMENSO
MARKET PLACE
NEWS AND RESEARCH
ADVICE FORUM
COMMUNITIES
PARTNERS

Please enter a Five-digit U.S. Zip Code, to see the list of services available in your area.

zip code enter

Business Services
 Office Equipment
 Telecommunications
 Data Networking
 Business Solutions
 Professional Services
 Enterprise IT Asset Management
 Miso. Services

Consumer Services
 Kitchen Appliances
 Home services
 Video Equipment
 Laundry Equipment
 Audio Equipment
 Auto Services
 Home-Office Equipment
 Exercise Equipment
 Miso. Services

Sponsors
 Hewlett-Packard is the Technology Partner of Imenso.com. It provides E-speak technology support, which ensures that you get the Internet Chapter-II advantage on Imenso.com [Click here](#) to know more about E-speak.

Service Provider of the Month
 **Lucent Technologies.** The Lucent Operations Surround Solutions provides one the most comprehensive support programs available in the industry for your communications...

webstore
 shipping free now!
 Sell your new or used products here
 Do your Expenses on the Web
 Do your Payroll on the Web
 Maintenance Contract
 Travel Services
 Virtual Voice/PBX Services
 Warranties

Imenso Community Rating

Service Provider	Points
Joan Andrews ----- (Plumbing)	10,000
Mark Princy ----- (Fencing)	8,000
Johnson ----- (Gardening)	7,500
Carl Samuel ----- (Electrical)	6,500
Kabir Singh ----- (Painting)	5,000

SEARCH

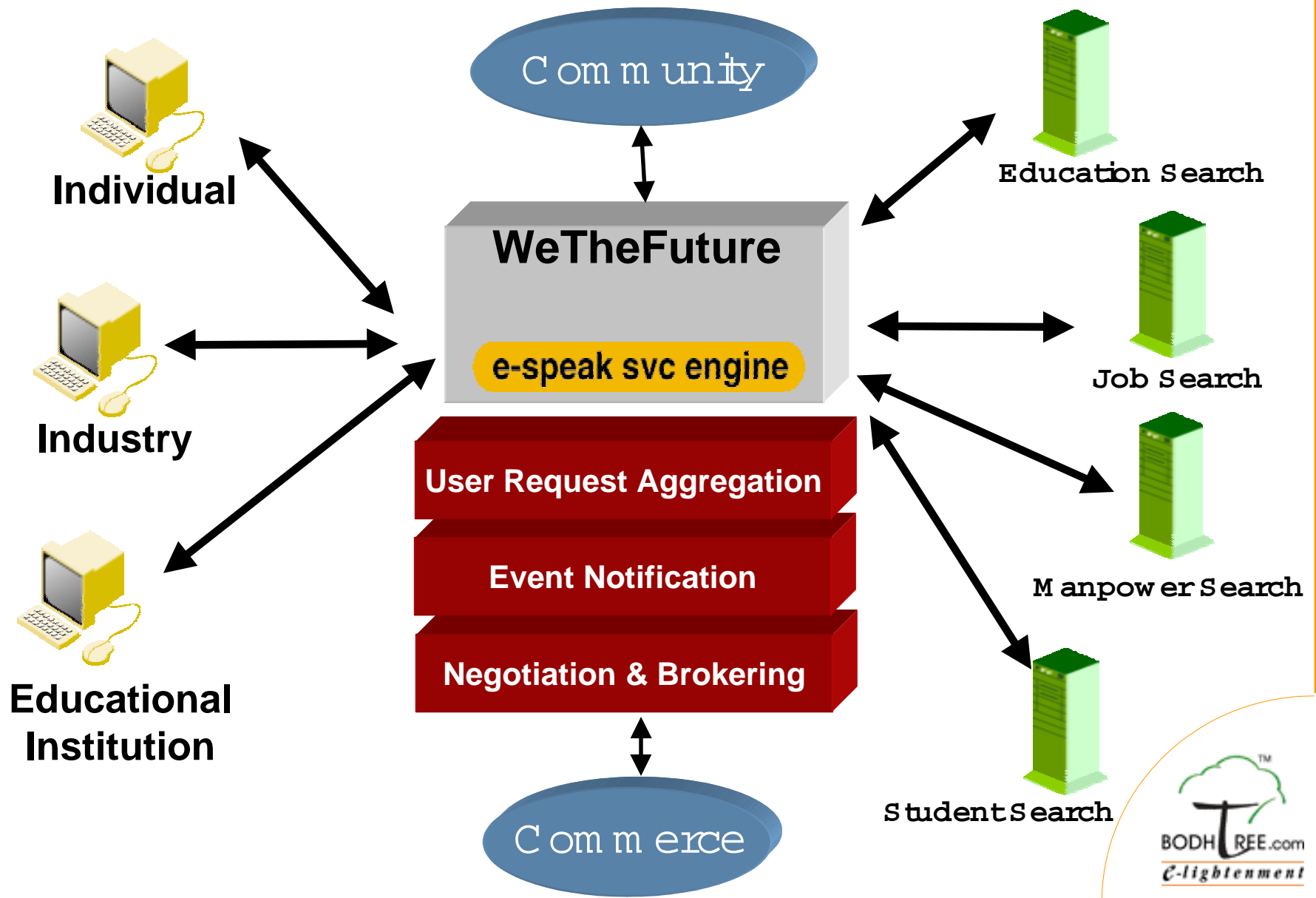
 All of the web
 Imenso

CONTACT US
 Remain Updated
 type email
[Subscribe](#)

Copyright © 2000 Imenso.com All rights reserved. [Privacy Policy](#) - [Terms of Service](#) - [Disclaimer](#)
 Questions, comments, suggestions? Send us [feedback](#).



BodhTree - Wethefuture.com a student-school-business hub



BodhTree - Wethefuture.com a student-school-business hub



Thursday, September 07, 2000

Member Login

Login (B-code)

 Password

LOG-IN

[Forgot Password](#)

Individual Services

- Search Jobs
- View Job Services
- Track Job Matches
- Search Course
- View Course Services
- Track Course Matches

Company Services

- Search People
- View People search
- Track Matches

Education Services

- Search People
- View People search
- Track People
- Search Candidates
- View Candidates Search
- Track Candidates

Other Services

- Financial Services
- Advertising Services
- Real Estate

Personalized

- My Page
- Mail
- Scheduler
- Address Book
- Homepage Wizard

Remain Updated

Type e-mail

 Subscribe Now

Search the site All Sections Search people Type B-code

[E-Mail](#) | [Chat](#) | [Communities](#) | [Humor](#) | [My Page](#) | [Events](#) | [Games](#) | [Expert Advice](#)

News Update

- Hizbul calls off 15-day ceasefire
- Tyson trial put off
- New virus found "Kali"
- Mobile banking by GTB & TATA cell
- Defence employees held for spying

Hottest Events

- Information Technology for Sustainable Competitive Advantage July 10, Lucknow, Uttar Pradesh
- 2 Day seminar on Writing Winning Business Proposals for U.S. Companies

Sign Up

Market Place

Buy/Sell

- Books
- CD's
- Accessories
- Fitness
- Apparels
- More...

Resources

Downloads

Tutorials

Communities

WTF Communities TOP 5 Communities

- Cultures
- Arts
- Golf
- Fitness
- Celebrities

Expert Advice

Stressed and bogged down with the pressures of your job? You need to talk to someone. Share your feelings with our experts and say goodbye to your problems... [Click here](#) to get the **expert advice** !

LifeBytes

" Were it not for imagination, a man would be as happy in the arms of a chambermaid as a dutchess."
 - Samuel Johnson

Community

WTF Community Chat

The reigning queen of Hindi film music Alka Yagnik shone on the music scene with the sizzling "Ek Do Teen". Chat with her at 4:00 pm on August 16.

Games

Mrigaya -The hunt
 Just doodh it
 Shatranj
 Yodha

Industry

Real Estate

- Buy Property
- Sell Property
- Rental

Financial

- Apply for loans
- Offer loans

Advertising

- Research
- Target Marketing

Educational Institutions

[Terms](#) | [Faq](#) | [Contact](#) | [Advertise](#) | [Help](#)

(c) Copyright 2000, Bodhtree Consulting Limited. All rights reserved.



Time and Location referencing

- ❑ Is there anyone from my family community in this conference??
- ❑ How far is the field engineer from the customer location??
- ❑ How close am I to the French café??
- ❑ I am free to play a game of chess from 7 to 9 in the evening.

Simple – just plug in a GPS and time service to the e-speak engine

BodhTree - Features of 3C Accelerator

3C
Accelerator

- ❑ Enables **inter-community interactions**

- **Aggregation** of buy/sell requirements

- **Discovery** and **Collaboration**

- Event **notification**, Chat rooms, instant messaging



MERIT

E-speak
Tools

E-speak
Aggregator

BodhTree - Features of 3C Accelerator

3C

Accelerator

MERIT

E-speak
Tools

E-speak
Aggregator

- ❑ Enables **commerce** between vendors and members:
 - **Communities** can aggregate requirements and notify vendors.
 - **Vendors** can post “special offers”, discount offers against bulk purchases



BodhTree - Features of 3C Accelerator

3C

Accelerator

MERIT

E-speak
Tools

E-speak
Aggregator

- ❑ **Privacy** – the members can control their levels of anonymity
- ❑ **Security** – for all interactions and transactions
- ❑ **Customized Content**



BodhTree - Advantage of e-speak in the portal framework

3C

Accelerator

MERIT

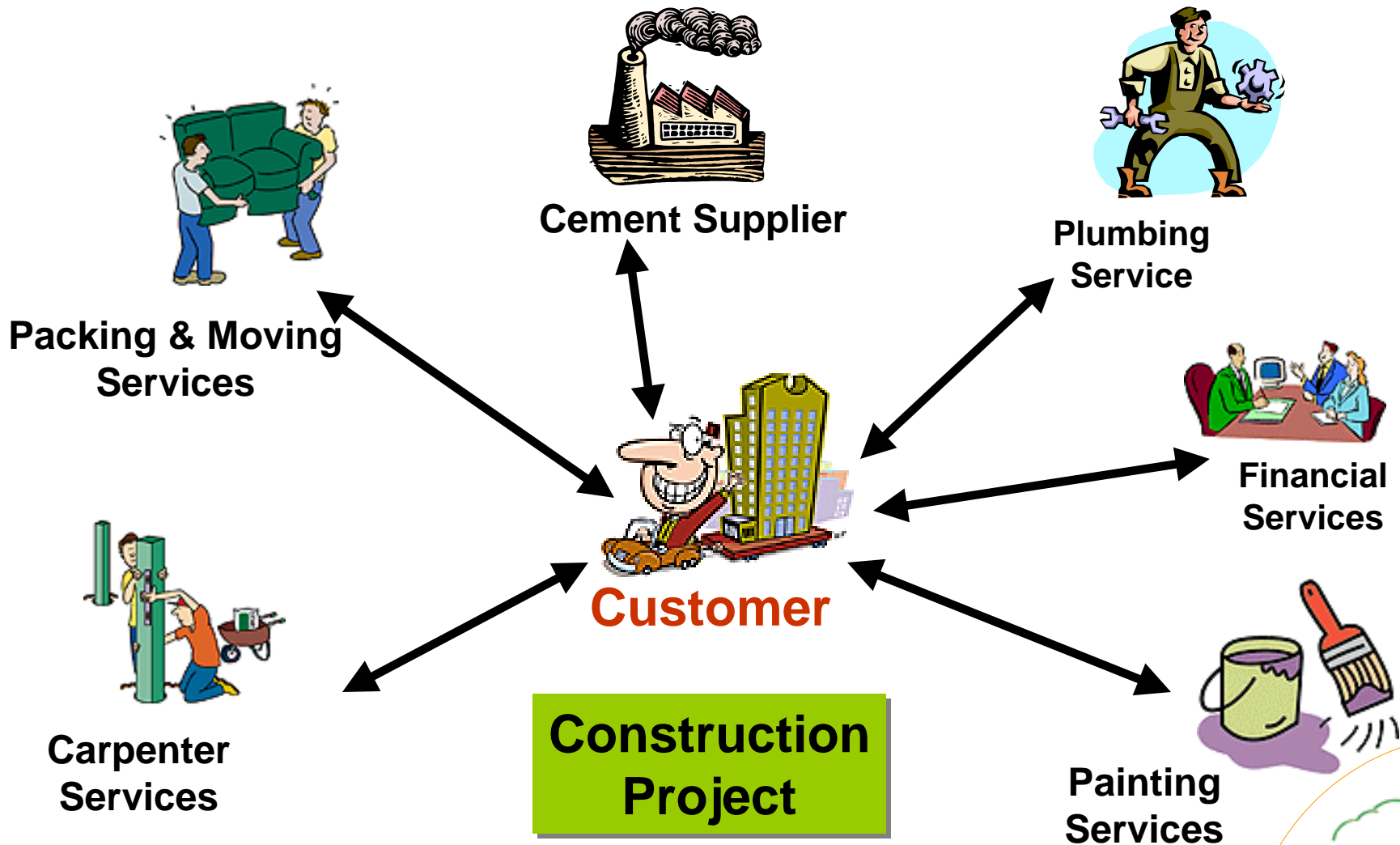
E-speak
Tools

E-speak
Aggregator

- ❑ The user is the vertical
- ❑ Scalability, flexibility and re-deployability
- ❑ Discovery, cross-selling and aggregation across verticals



BodhTree – Manage Hubs

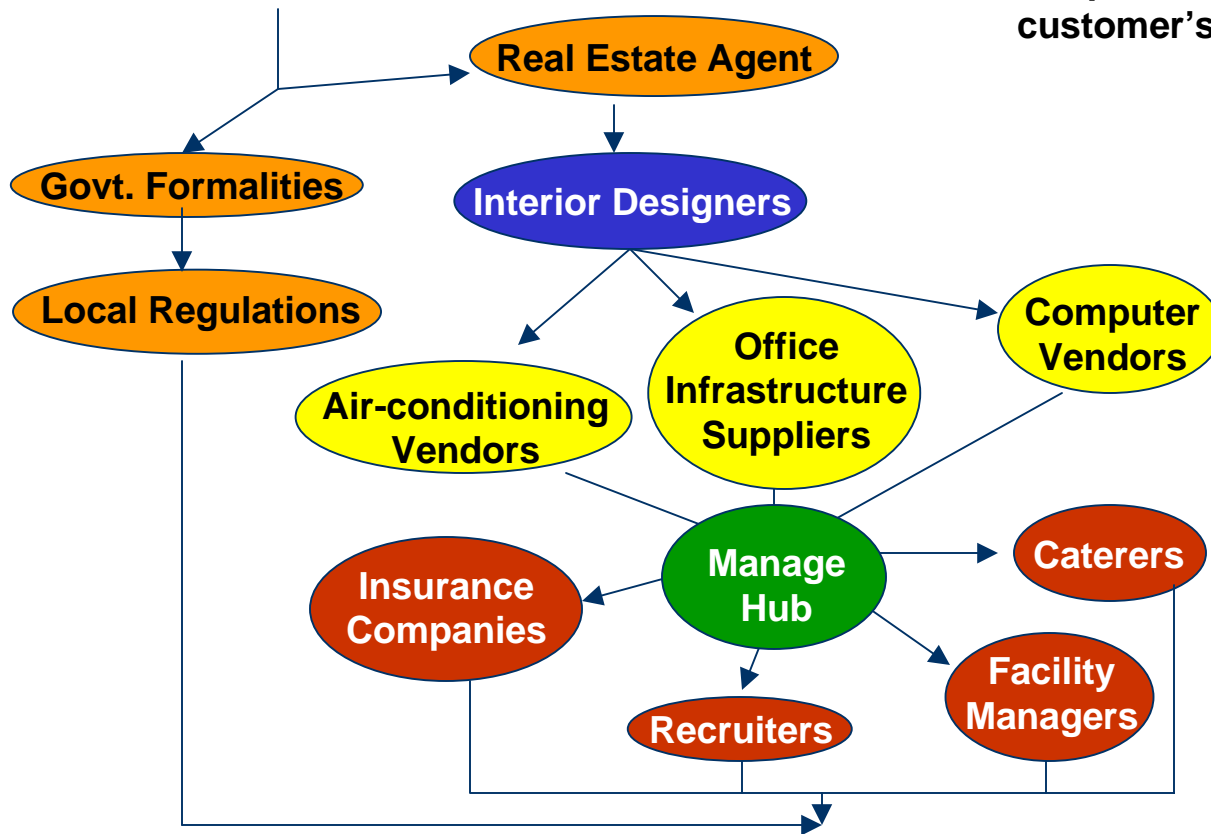


BodhTree – Scenario Net

Task to be Performed

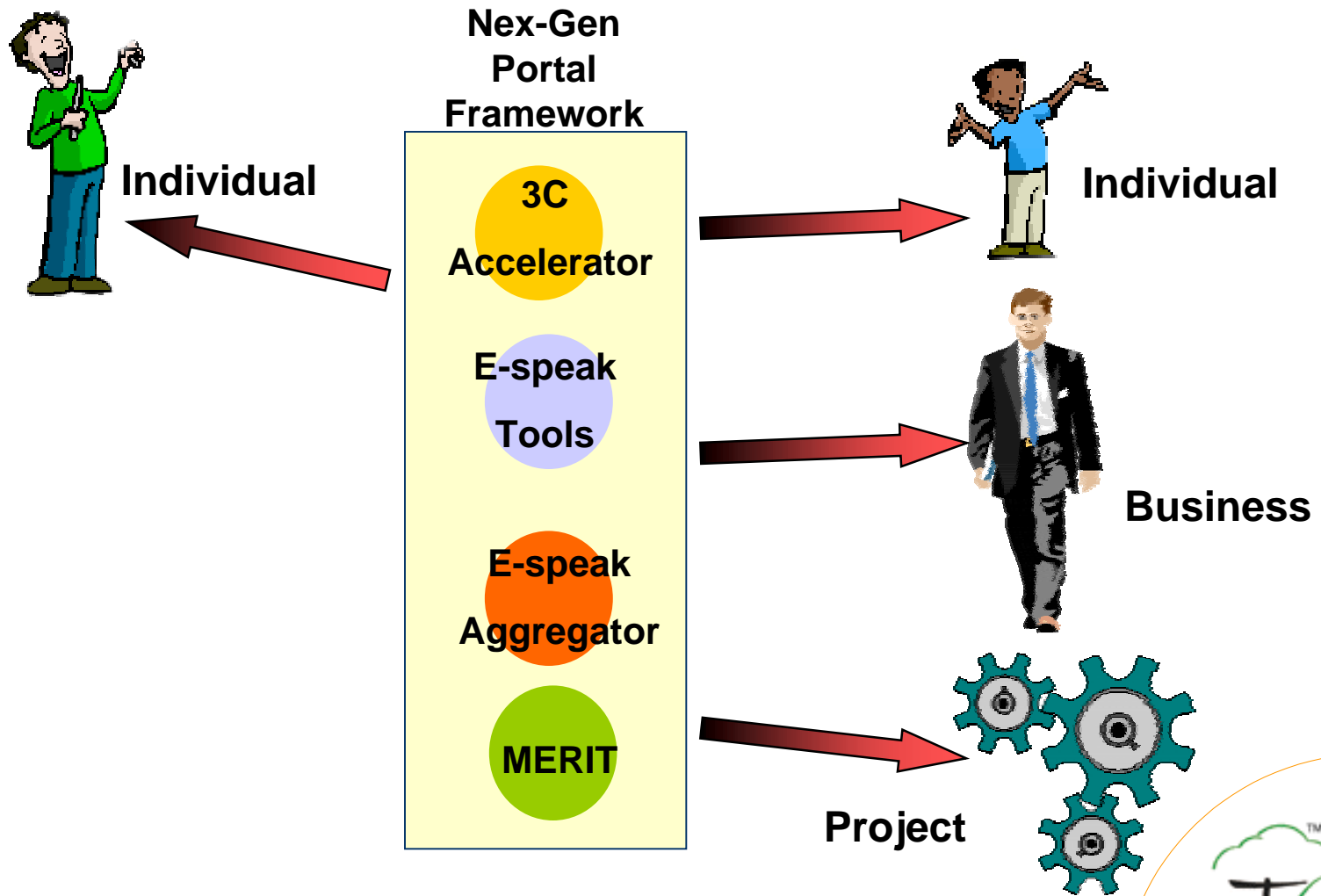
A company wants to set up an office in India

This Scenario Net is dynamically created business process flow specific to the company. It begins with a task that a customer needs to perform. It ends with the customer's desired outcome.

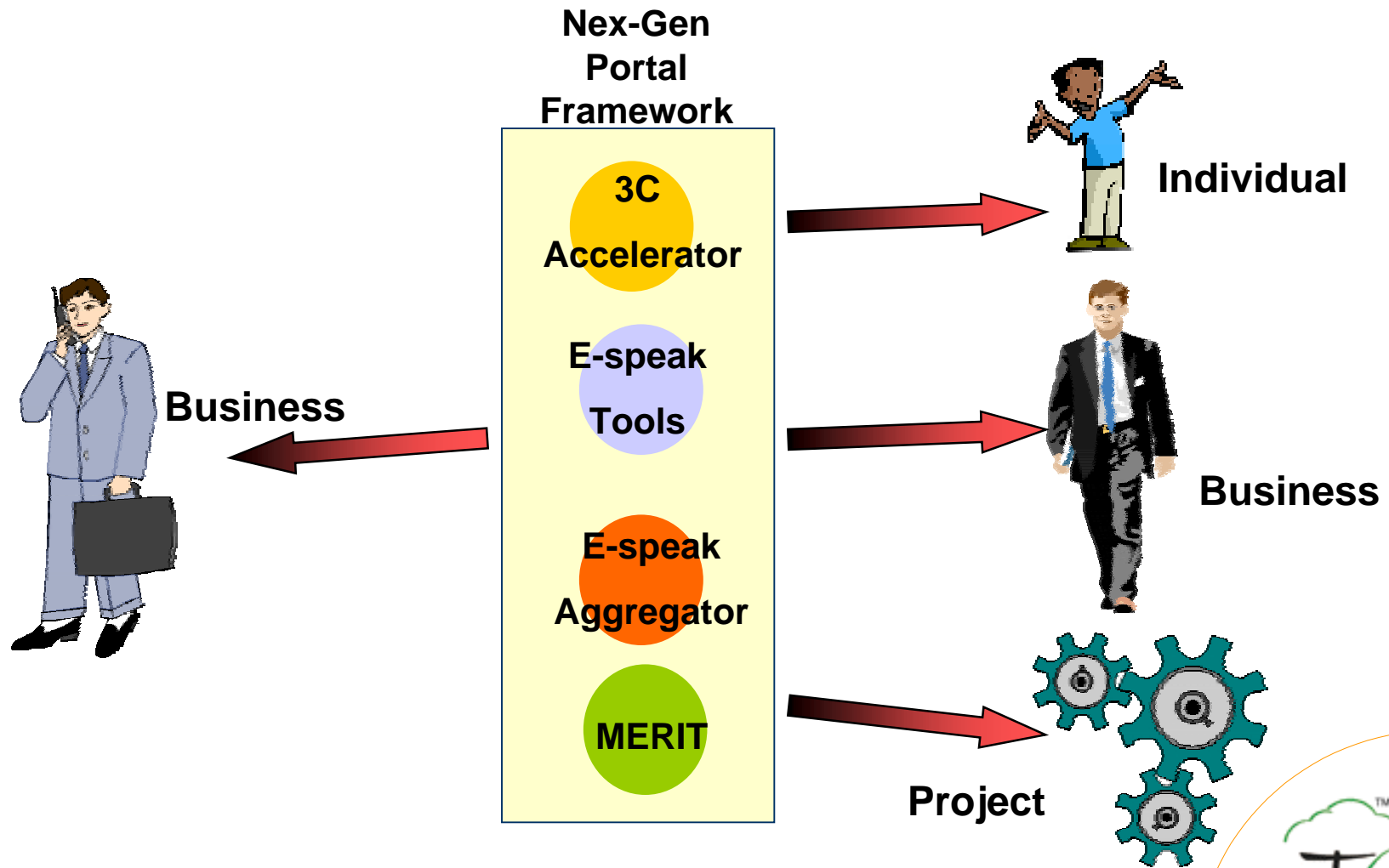


Office is Functional
Task Performed

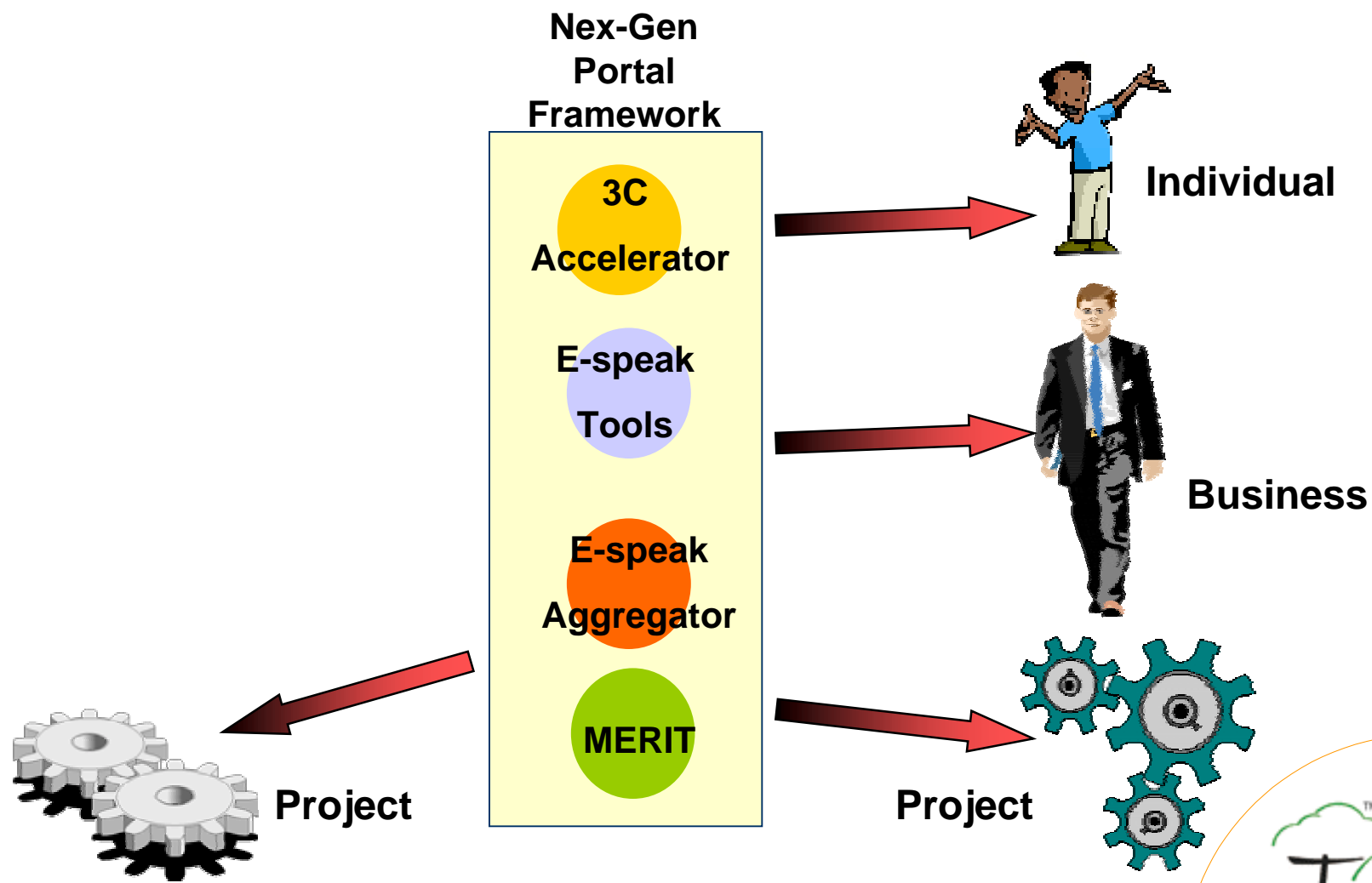
BodhTree - Nex-Gen Portal Framework



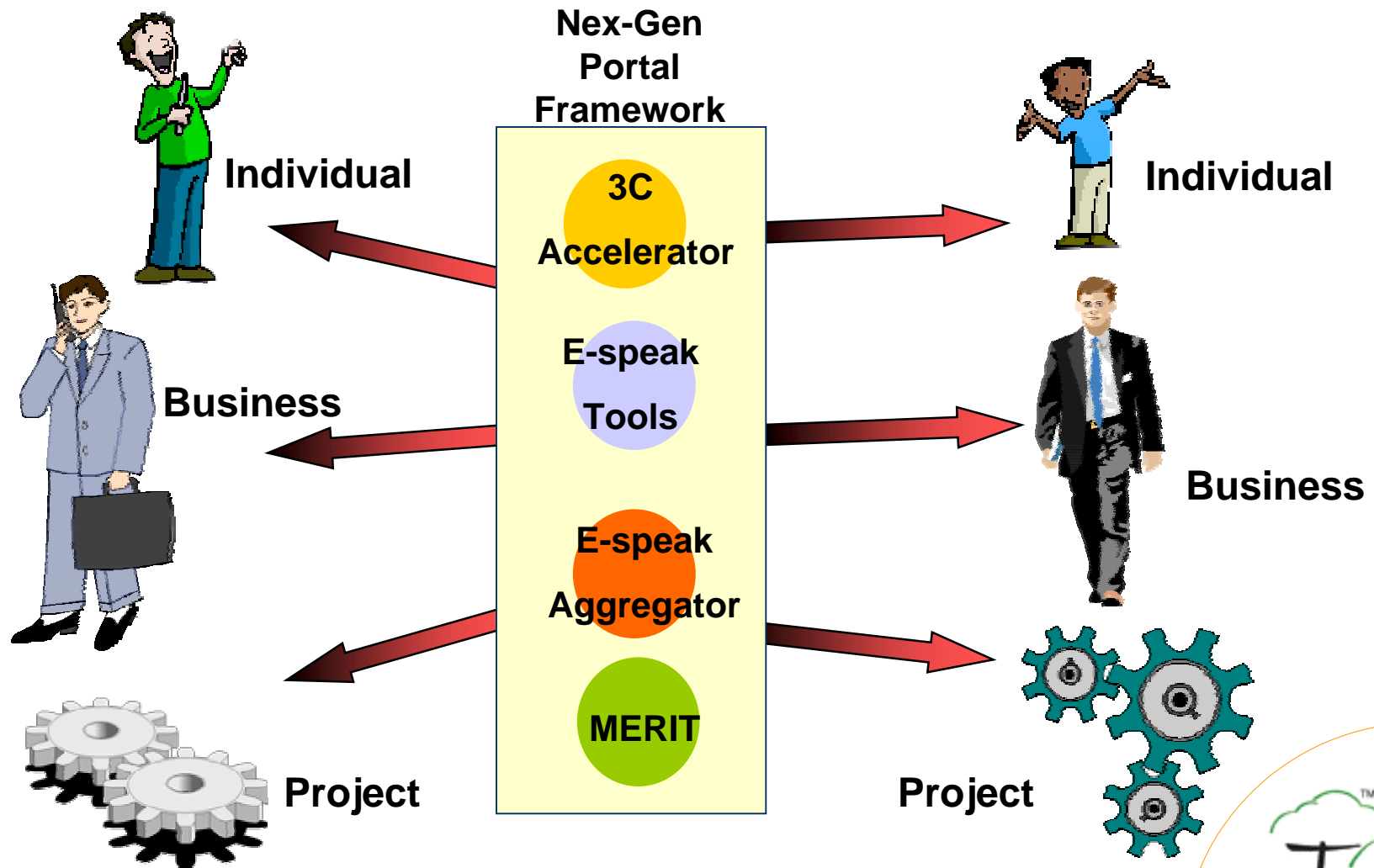
BodhTree - Nex-Gen Portal Framework



BodhTree - Nex-Gen Portal Framework



BodhTree - Nex-Gen Portal Framework



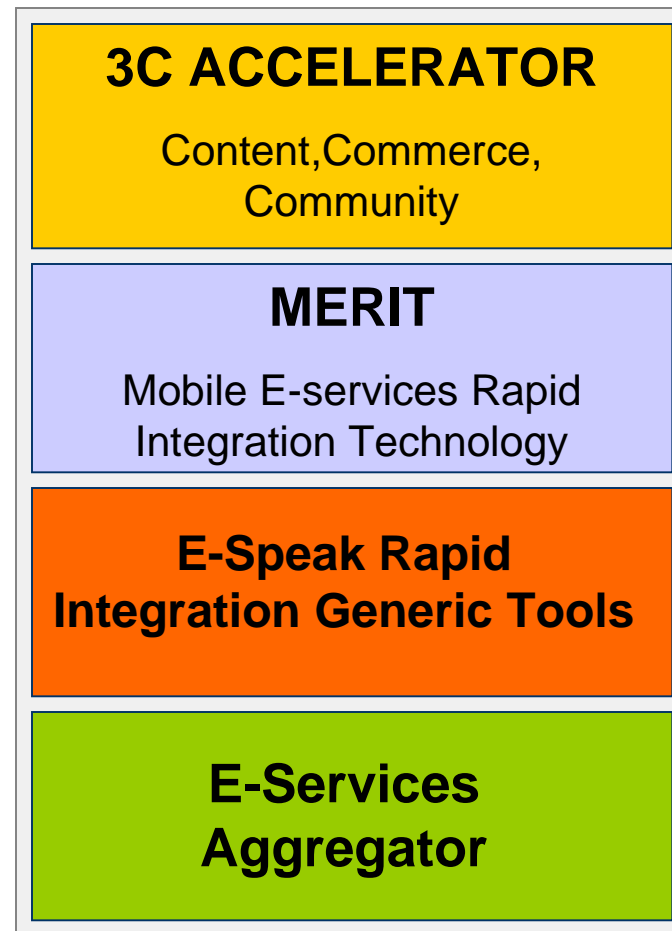
BodhTree - Message Management

Incoming Messages



- ❑ Target broadcast of messages to a community.
- ❑ Classify and filter incoming messages, based on the community characteristics of the sender.

BodhTree – Nex-Gen Portal Framework



BodhTree - The e-speak based generic tools

3C

Accelerator

- ❑ Vocab to XML generator to register the vocabulary

MERIT

- ❑ HTML to XML converter

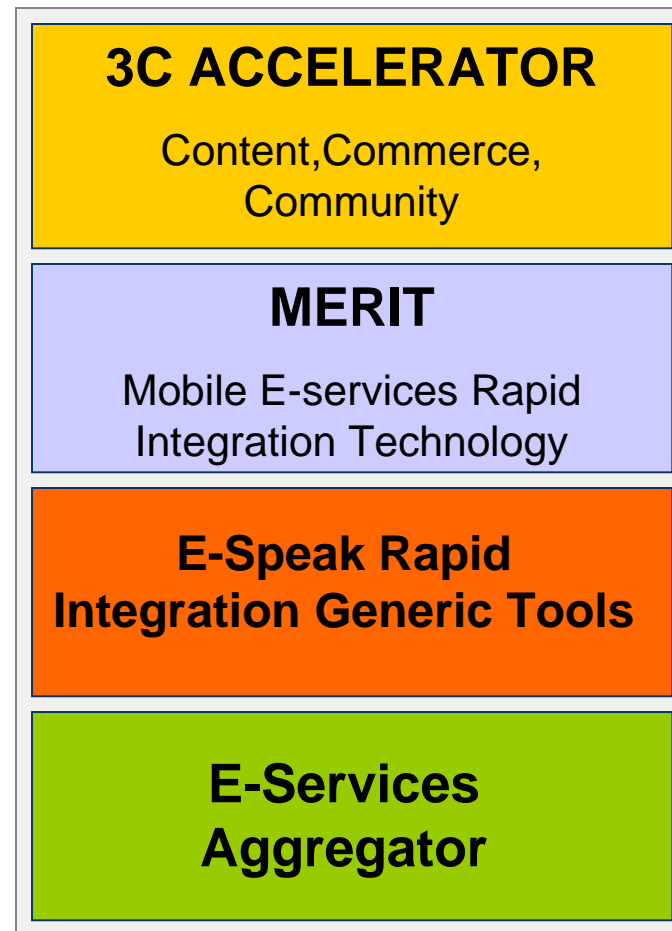
E-speak
Tools

- ❑ Search results to HTML convertor

E-speak
Aggregator

- ❑ User and session manager
- ❑ A servlet with APIs to encode all common e-speak functionalities

BodhTree – Nex-Gen Portal Framework



BodhTree - The e-speak aggregator

3C

Accelerator

❑ Compose a new service by:

- Creating a new service bottoms up
- Encapsulating existing services

MERIT

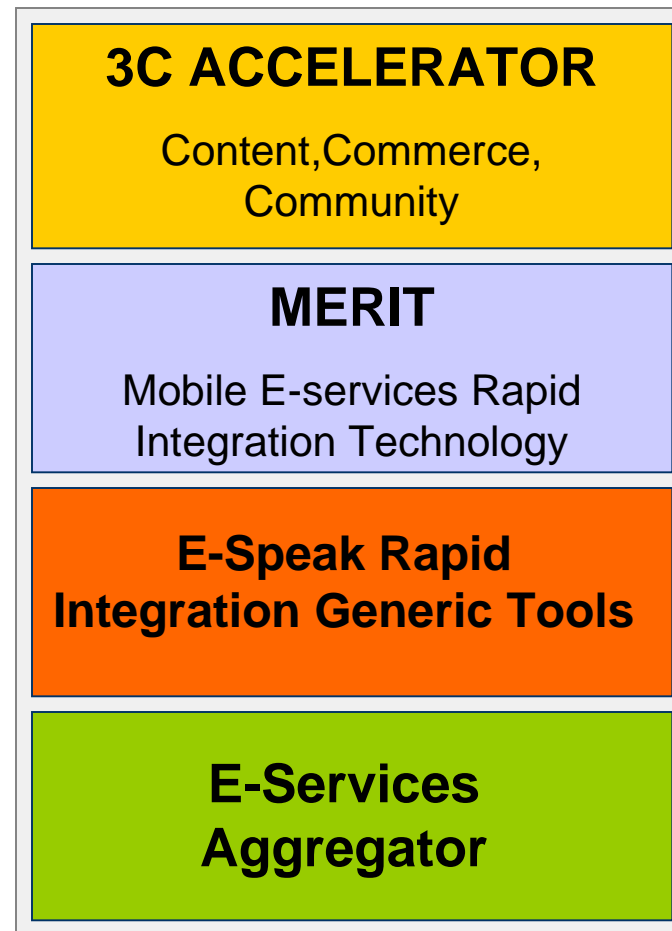
❑ Travel.com + Hotels.com + Food.com + sightseeing.com = Outbound meetings.

E-speak
Tools

❑ Compose and charge for the service to generate revenue for all partners.

E-speak
Aggregator

BodhTree – Nex-Gen Portal Framework



BodhTree - The BodhTree MERIT

Mobile **E**-services **R**apid **I**ntegration **T**echnology

3C

Accelerator

MERIT

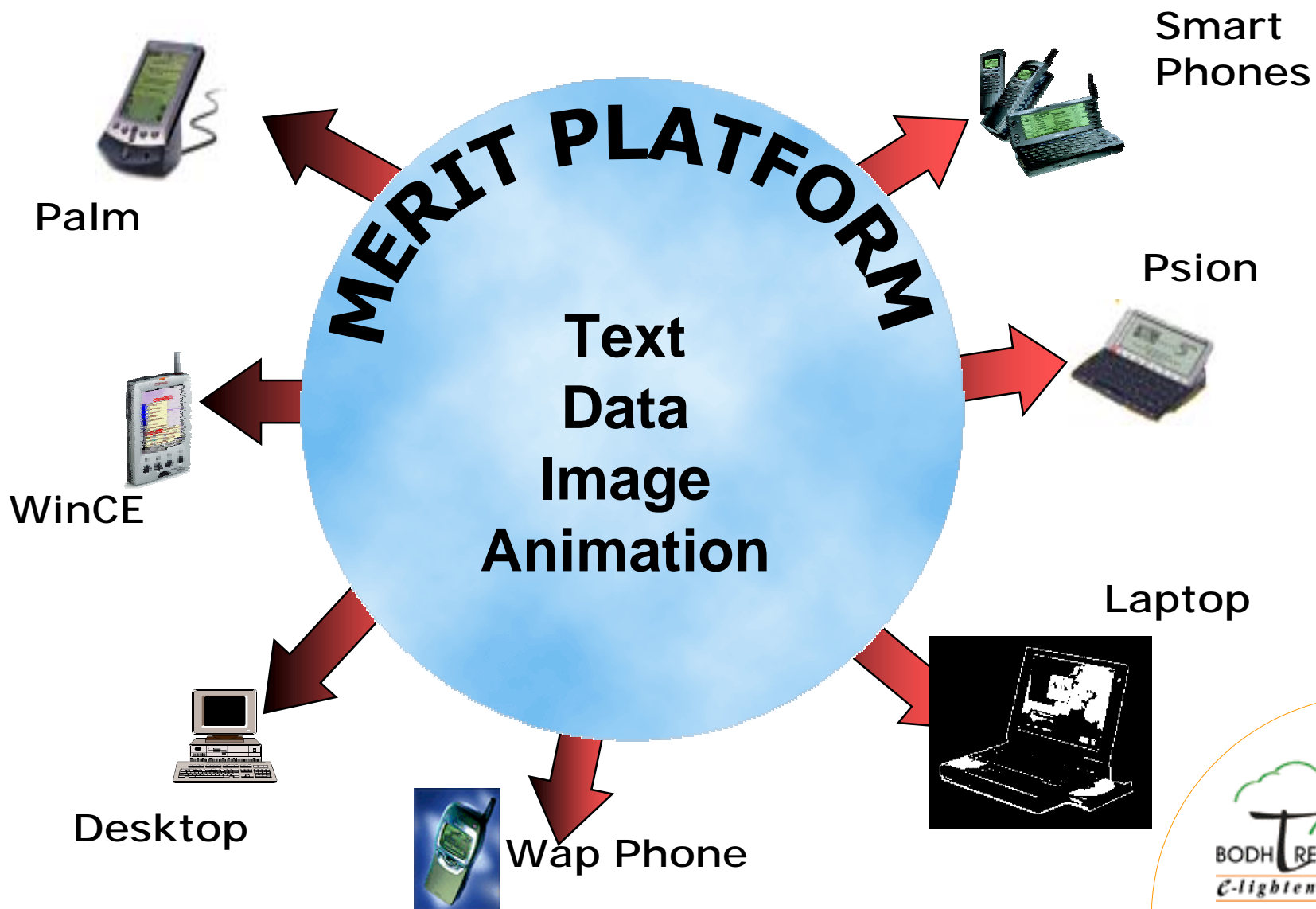
E-speak
Tools

E-speak
Aggregator

- ❑ **MERIT** integrates popular mobile and hand held devices such as:
 - WAP phones (Nokia 7110)
 - Palm devices (Palm III, V and VII)
 - Epoc devices (Psion)
 - Win CE devices (HP Jornada, Compaq Aero)
 - Smart Phones



BodhTree – The BodhTree MERIT



BodhTree - What does MERIT do:

3C

Accelerator

MERIT

E-speak
Tools

E-speak
Aggregator

- ❑ Integrates the native operating (and incompatible) operating systems of these devices and enables the **on-the-fly conversion and transportation** of:
 - Text
 - Data
 - Images
 - Animation

- ❑ **Find application in any portal that wants to send/receive these between its users**

easyfeelings
get easy with your feelings!

easyfeelings



BodhTree - Easyfeelings.com

- ❑ Express your feelings from your WAP or handheld device
- ❑ Send and receive greeting cards
- ❑ Will extend to gifts, general information, and a host of m-commerce opportunities.

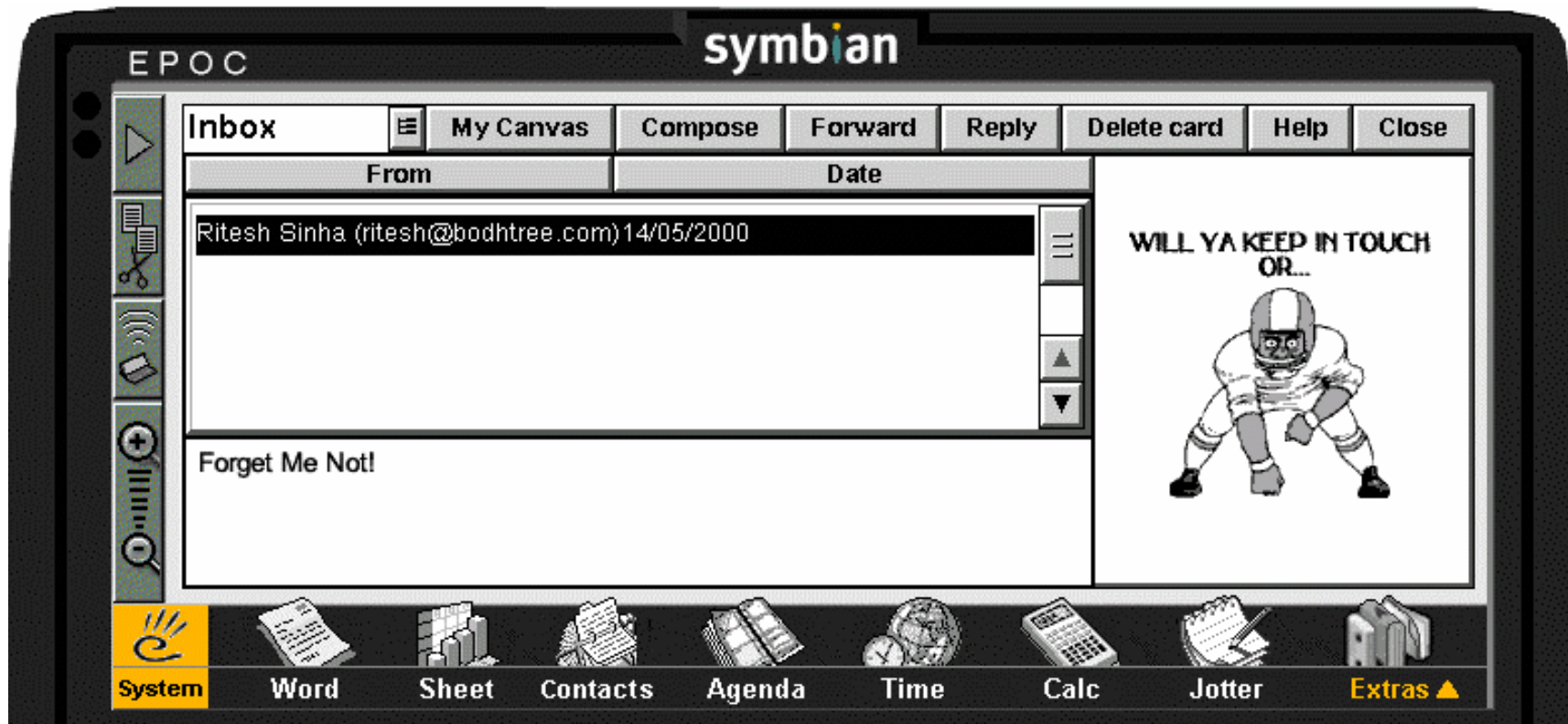


WEB

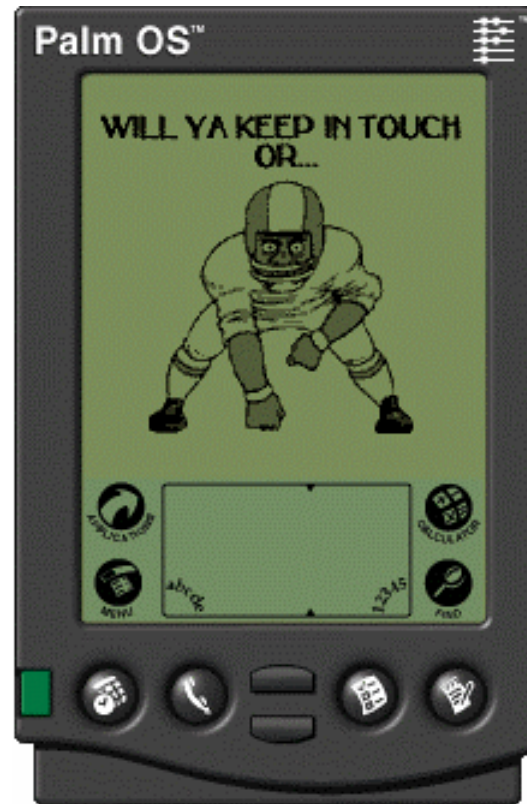
WILL YA KEEP IN TOUCH
OR...



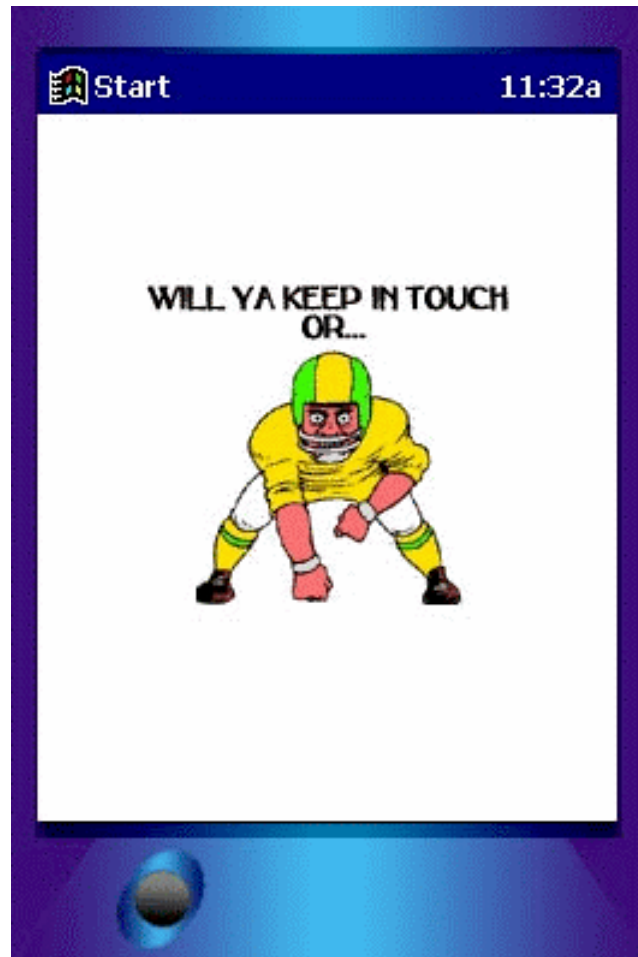
EPOC



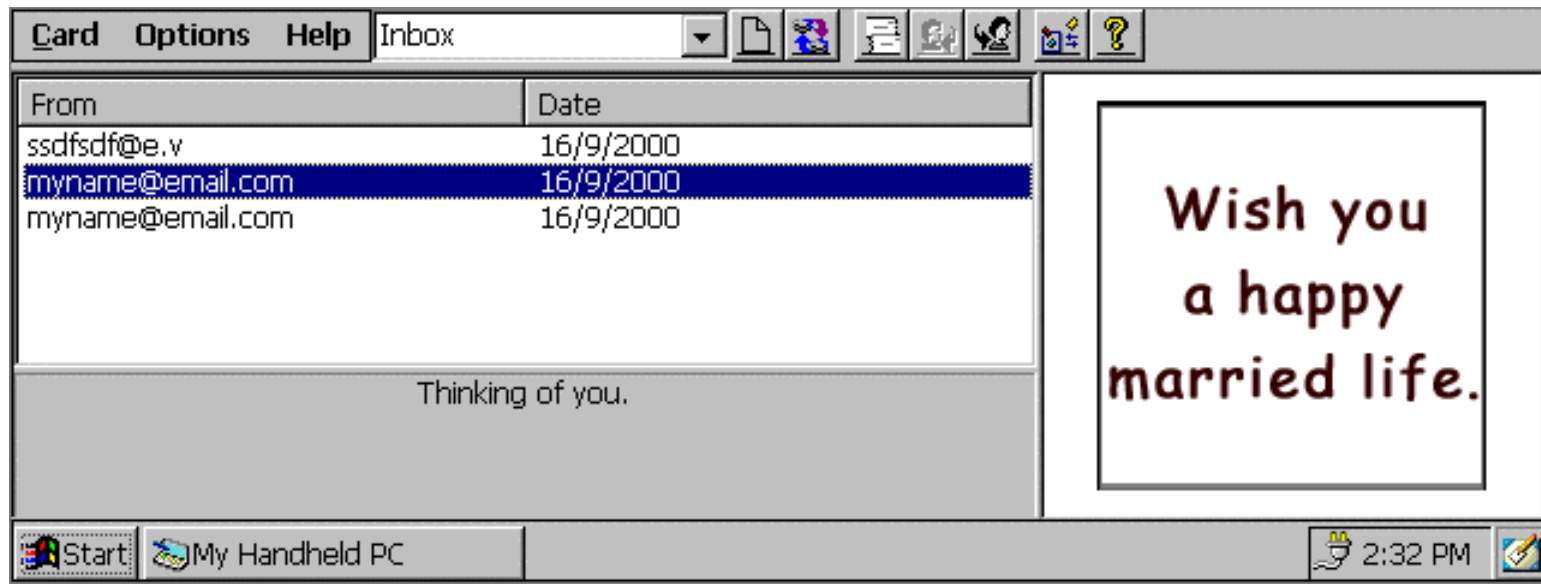
Palm



Win CE



Windows CE



WAP



BodhTree - Other instantiations

- ❑ A legal open marketplace
- ❑ A SME collaboration marketplace
- ❑ A skills, knowledge, and liaison marketplace

BodhTree - On demo

- ❑ Easyfeelings.com
- ❑ Imenso on WAP
- ❑ WeTheFuture



BodhTree



Thank You

Sanjay Verma
Chief Technical Officer
BodhTree Consulting Limited

