

Web Services: Implementation across corporate boundaries

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Presentation Objectives

- Describe how HP uses web services to sell PCs and peripherals through channel partner web site or store kiosk
- Show how HP and channel partner IT systems are seamlessly integrated using XML, SOAP and WSDL
- Enumerate benefits realized, lessons learnt and future directions

Key Learnings

- Web Services enable real time transactions and faster order-to-delivery time
- Rapid deployment with new retailers enabled by platform independent data exchange
- Not all partners are ready with XML. EDI has to be part of the solution.
- Development time uncertainties due to still evolving standards and technologies

Contact Information

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