Service Management

Aligning IT and the Business

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iCan SP



iCan provides service management solutions to help align IT with the business







IT Challenges

In the Current Downturn . . .

- Ever greater cost pressures and scrutiny
- The need for greater accountability
- Demands for increased ROI

. . . Are Driving IT to Provide More Business Value





More Credibility Required

According to Gartner

- Credibility, not execution, is the the major failure of most IT organizations
- Demonstrating the business value of what you do is key to improving credibility

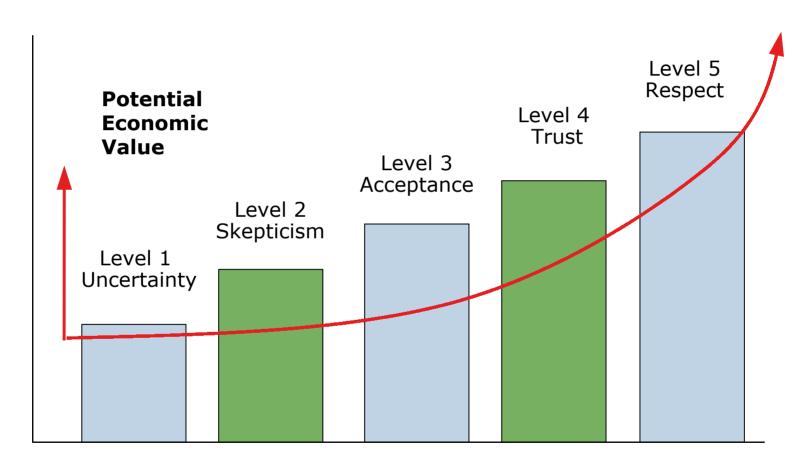
Business value encompasses, but goes well beyond, financial performance



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The IT Credibility Curve



Source Gartner Inc.





A New Approach

To provide more business value, IT is adopting a new business model

Past

Line of Business Support Operations





Internal Service Provider

- Treats internal users like customers
- IT runs as a business unit (provides value-based services)
- Leverages outsourcers and 3rd party service providers





Service-Centric Computing

Success Factors: Key metrics for IT

No. of services offered	Response time			
Availability	Support time			
Reliability	• No. of incidents			
• Usability	No. of changes			
• Performance	Resolution time			
Maintainability	No. of closed calls			
Serviceability	Staff productivity			
• No. of users supported	Customer satisfaction			
No. of service calls	Unit cost of service			







Service-Centric Computing

Success Factors Key factors for Business:

- Service Offerings
- Customers
- Subscriptions
- Service levels
- Cost of services
- Return On Investment (ROI)





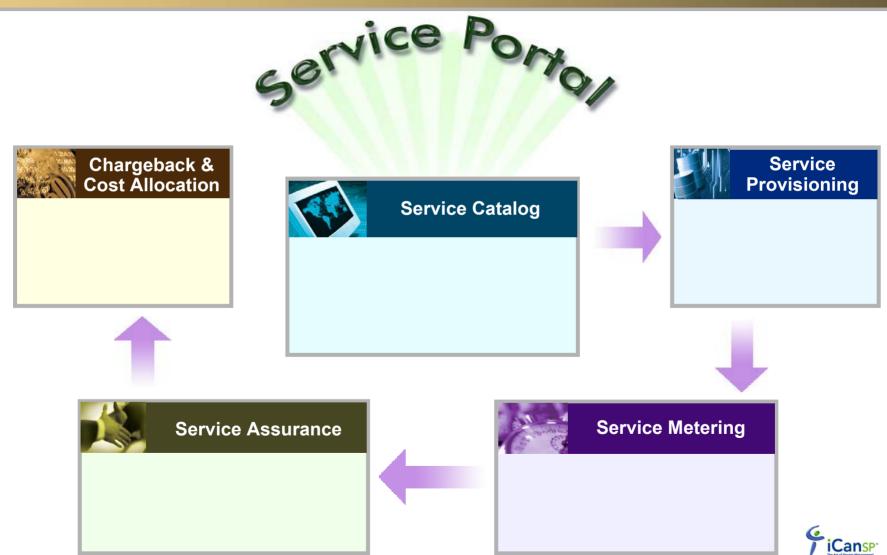


Service Management

The ITIL IT Service Management Framework













Service Catalog

- Offerings
- Users
- SLAs
- Processes

- Rates
- Resources
- Service Integration

Key Benefits

- Offer clear service definitions that include service levels and costs
- Set standards
- Track user subscriptions

Service Assurance







Key Benefits

- Standardize and automate manual processes
- Optimize resource allocation
- Reduce deployment time
- Increase staff productivity

Service Assurance



- Activate Service
- Workflow

Service

Assign Resource



Key Benefits

- Track resource usage by business unit and function
- Identify usage of shared resources
- Correlate usage patterns with business objectives

Service Catalog

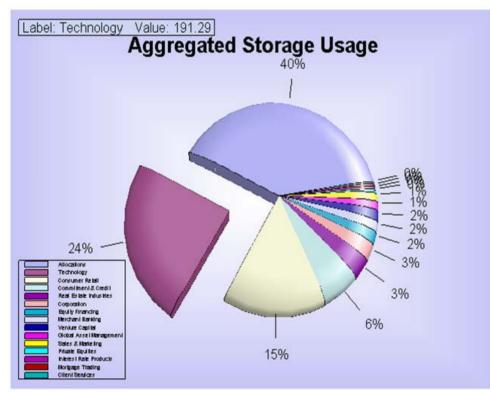




- Measure Resource Usage
- Track Usage by User,
 Department or Customer

Storage Usage by Business Unit



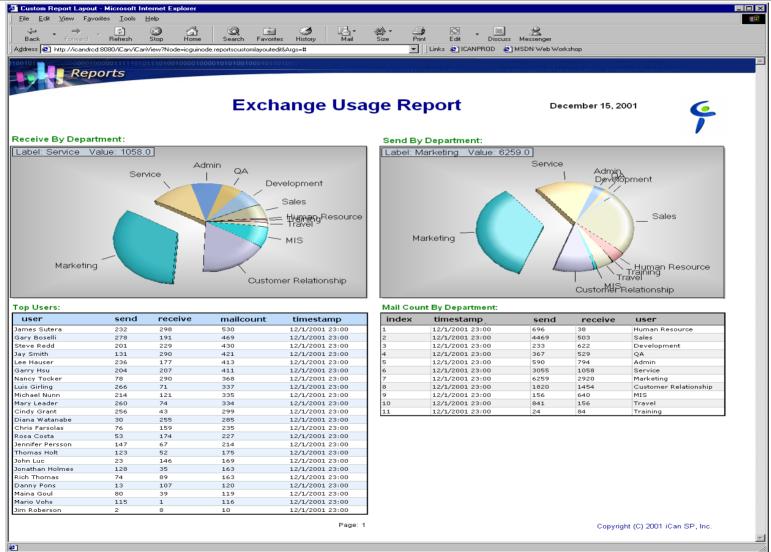


Index	LOB	Business Unit	Total Files	Total Bytes
1	Banking Division	Allocations	2,776,720	321.71 GB
2	Equities	Technology	685,176	191.29 GB
3	Asset Management	Consumer Retail	529,927	122.60 GB
4	Fixed Income	Commitment & Credit	247,212	48.13 GB
5	Banking Division	Real Estate Industries	530,032	24.58 GB
6	Equities	Corporation	253,290	20.77 GB
7	Equities	Equity Financing	17,045	14.73 GB
8 Fixed Income		Merchant Banking	46,171	13.51 GB
9	Banking Division	Venture Capital	2,555	13.22 GB
10	Equities	Global Asset Management	553	10.81 GB
11	Asset Management	Sales & Marketing	973	10.80 GB
12	Asset Management	Private Equities	416	3.60 GB
13	Fixed Income	Interest Rate Products	1,449	3.54 GB
14	Equities	Mortgage Trading	2,900	3.44 GB
15	Banking Division	Client Services	466	3.01 GB



Exchange Usage by Business Unit













Set expectations and performance goals

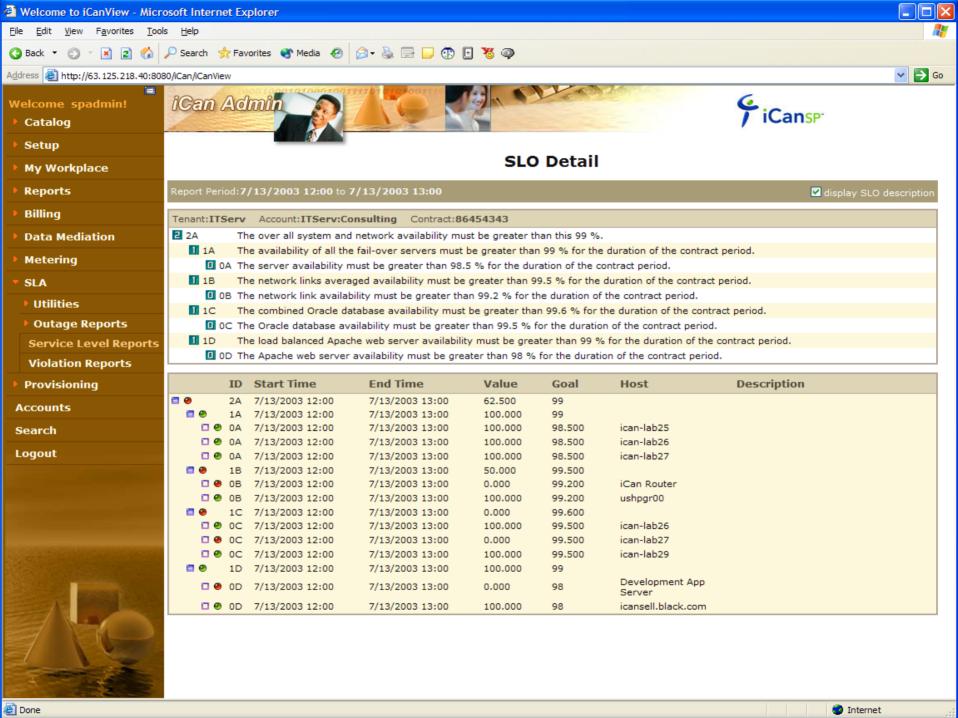
Service Catal Avoid misunderstandings between IT and users

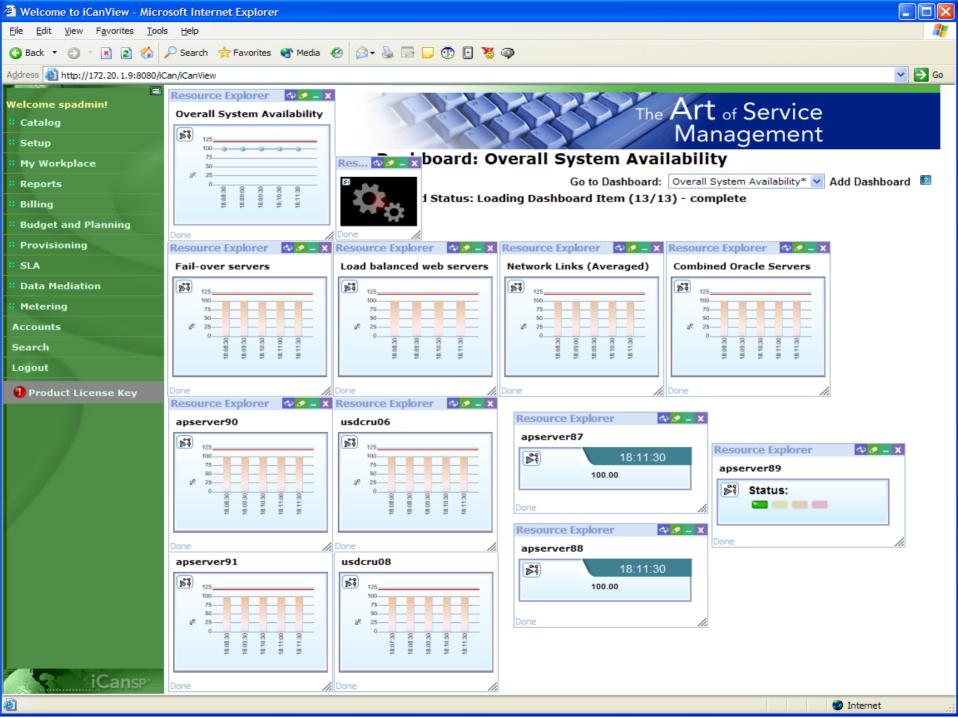
- Maintain service levels
- Establish performance per contractual (SLA) requirements



Servici

- Define Service Levels
- Monitor and Alert
- Report and Assess









Chargeback & Cost Allocation

- Cost Tracking
- Invoicing
- Budgeting

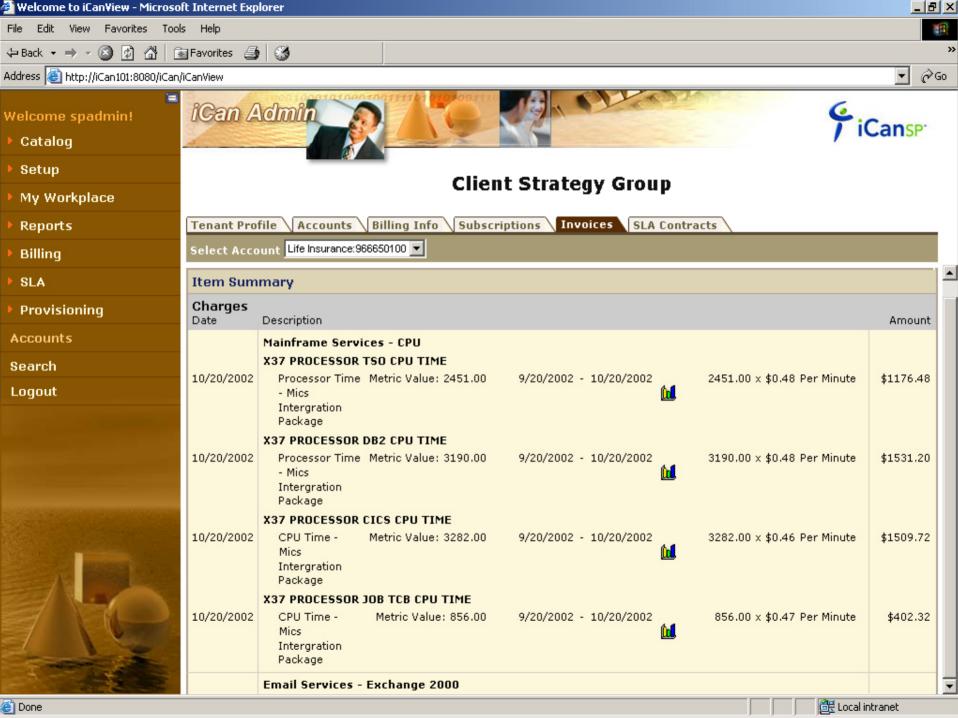
Key Benefits

 Track spending by business unit and function

Service Provisioning

- Generate cost data to support budget projections
 - Offer variable pricing linked to service levels
 - Implement usage-based billing and chargeback

Service Assurance





Budget vs. Actual

Rate Budgets for: Corporate IT

Rate Budgets



Offering A	Drivers	Year	Budget Units	Annual Budget	YTD Service Cost	Actual
Administration	All GIS Counts	2003	1400.00	630000.00	214050.00	201290.32 🧘
Apps Management	App Changes (packaged)	2003	6500.00	165425.00	127899.00	135017.35 🧘
Audio and Video Conferencing	AV Conferencing	2003	10000.00	630500.00	327912.76	302158.19 🧘
Data Recovery	Recoveries	2003	400.00	114000.00	76000.34	76928.24 🧘
Database Administration	Databases	2003	1800.00	2610000.00	1461600.00	1205892.42 🧘
Email Services	Email (weighted)	2003	0.00	2076000.00	974239.40	991214.24 🧘
Fax Services	Desktop Fax Accounts	2003	350.00	52500.00	32000.00	31892.34 🧘
Move/Add/Change	Moves	2003	1000.00	1200000.00	487600.00	481287.62 🧘
NT Server Engineering	NT Servers	2003	800.00	2000000.00	1288709.45	1289284.19 🧘
PC/NT Support	NT Weighted	2003	12000.00	13800000.00	7728000.00	7619401.21 🧘
Remote Access	Remote Access IDs	2003	2000.00	2120500.00	876921.56	871305.62 🧘
Report Management	Report Management IDs	2003	500.00	240000.00	130200.00	110898.62 🧘
Storage	GB	2003	368000.00	3220000.00	2125200.00	2259010.51 🧘
Unix Support	Sun Servers	2003	750.00	2389335.00	16008544.00	15991815.56 🧘

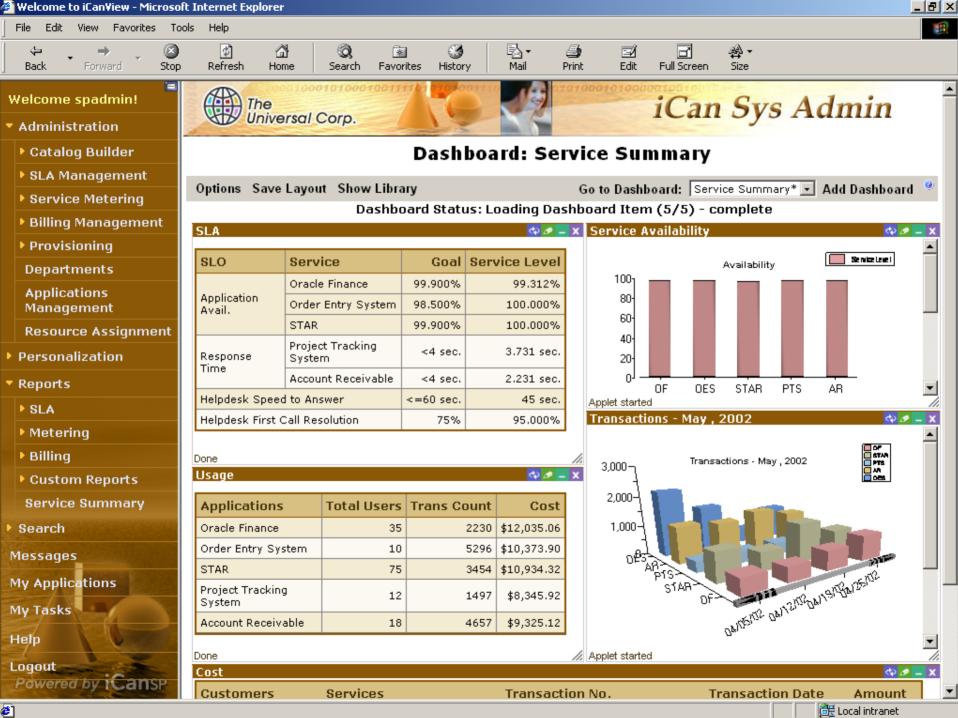


Service Provisioning



Chargeback Cost Allocat

- · Role-based Access
- Improve Communications
- Key Benefits
- Automatically generate reports
- Present usage and performance data in business terms Service Metering
- View data by service, resource, user or account







- Branding

Service Catalog

- Offerings
- Rates
- Users
- Resources
- SLAs
- Service
- Processes
- Integration





- Workflow
- Assign Resource



Chargeback &

Cost Allocation

Track Costs

Invoice

Budget



Service Assurance

- Define Service Levels
- Monitor and Alert
- Report and Assess





- Measure Resource Usage
- Track Usage by User, **Department or Customer**



Case Study No. 1 Manufacturing Sector



Global specialist in energy and transportation with 120,000 employees in 70 countries and annual sales of 22 billion euros.



IT Organization

- Major opérations in 15 countries
- 6 Service Centers operating as internal service providers
- Separate business unit with own P&L
- \$350 million IT budget
- 1,400 IT staff



Case Study No. 1 Manufacturing Sector



Global specialist in energy and transportation with 120,000 employees in 70 countries and annual sales of 22 billion euros.



IT Manages

- 481 Business Units
- 1020 Service Offerings
- 5177 Rate Plans
- >400 Service Requests per month
- 25 Administrators per 40K employees

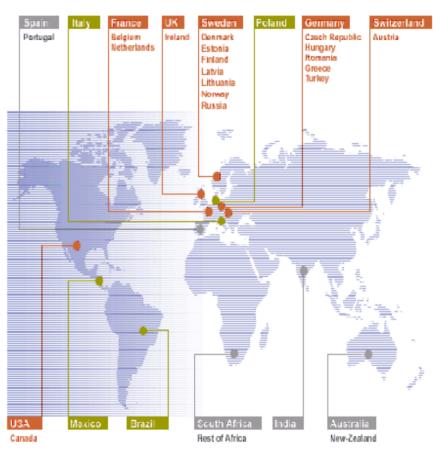


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Information Technology Center (ITC)



- Internal IT Service Provider.
 - -- Established in 2000.
 - -- Doubled in size in 2001.
 - -- Global savings of >10% / year.
- World wide Customer base
 - -- IT Services provided in 15 major countries
 - -- 60,000 users
- 350 Million Euro revenue
- ▶ 1,400 IT staff.

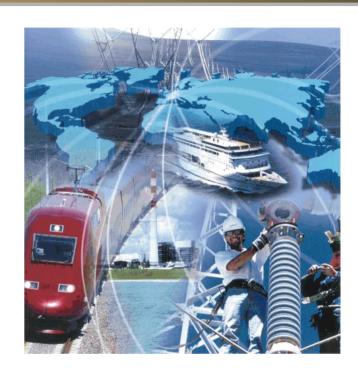






ITC Business Model

- Internal IT Service Provider
- Customer base= All businesses.
- Service contracts.
- Service catalogue.
- Managed as an internal business.
- Profit and Loss reporting.
- Bank account.
- Ownership of assets







ITC Strategy

Professional customer/supplier relationship.

Continuous improvement in Service quality.

Reductions in price of operational and added value services.

▶ IT Infrastructure Library

- -- Service Catalogues
- -- Service Level Agreements.
- -- Service Level Management.

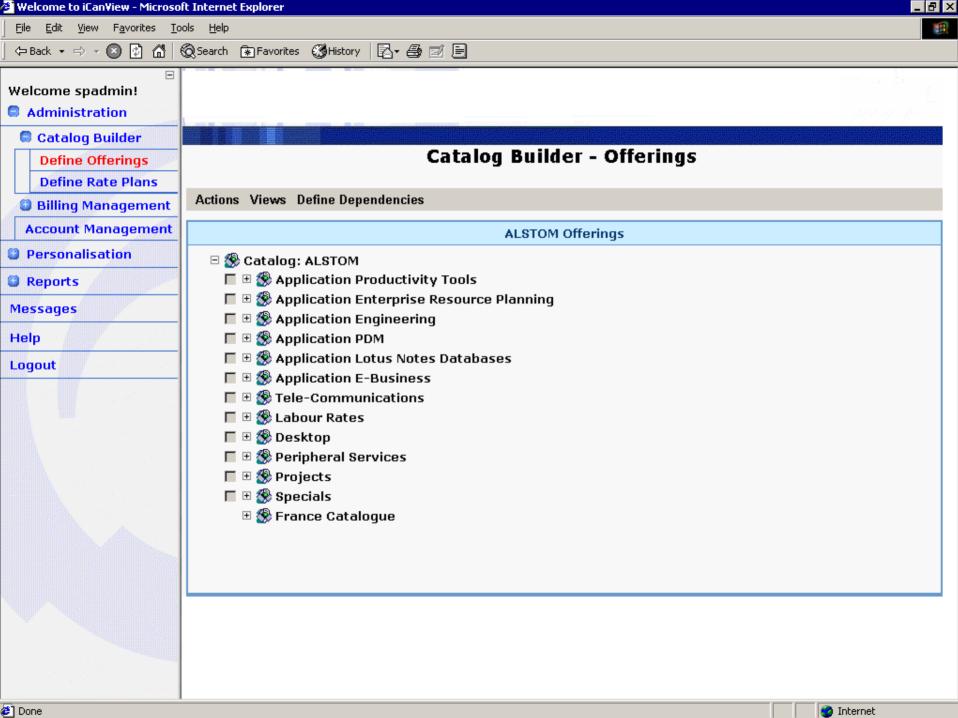
Service Improvement Projects

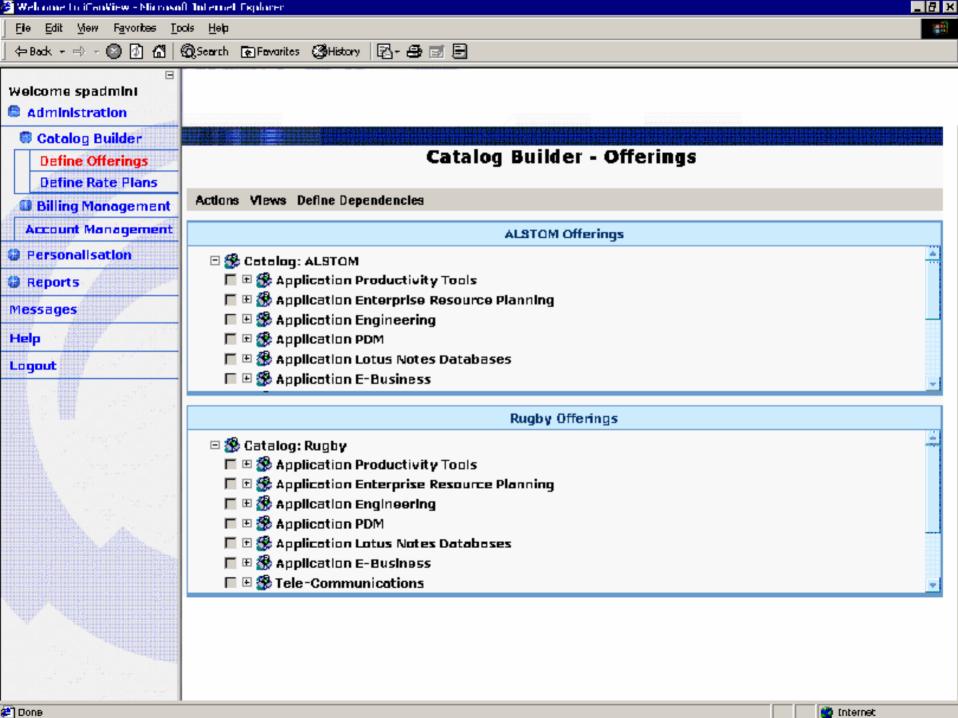
- -- Process improvements
- -- Technology improvements.

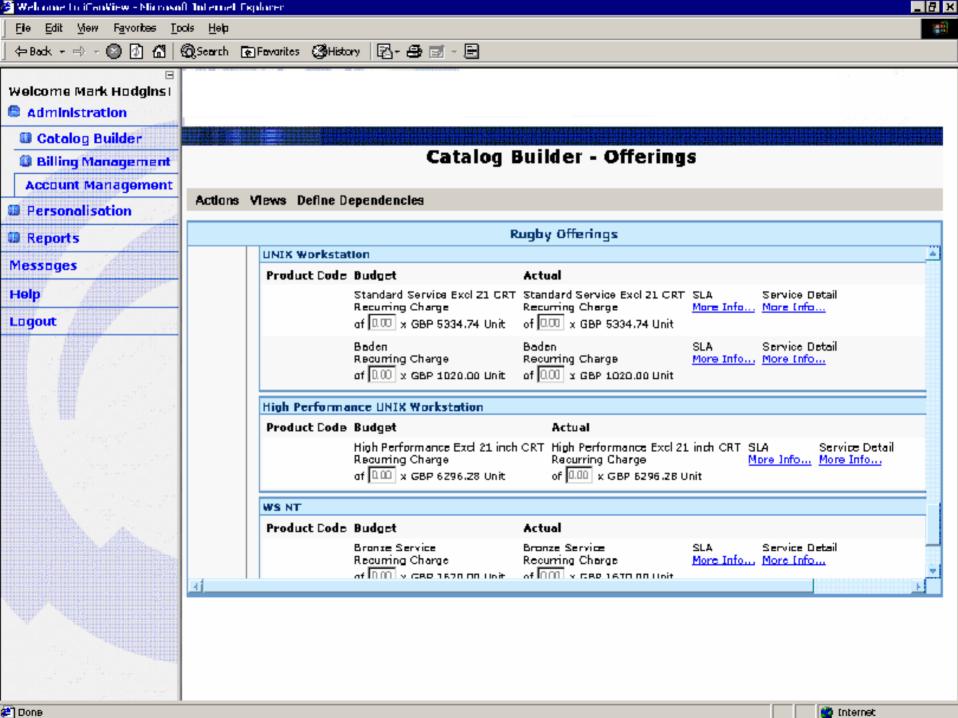
Capability

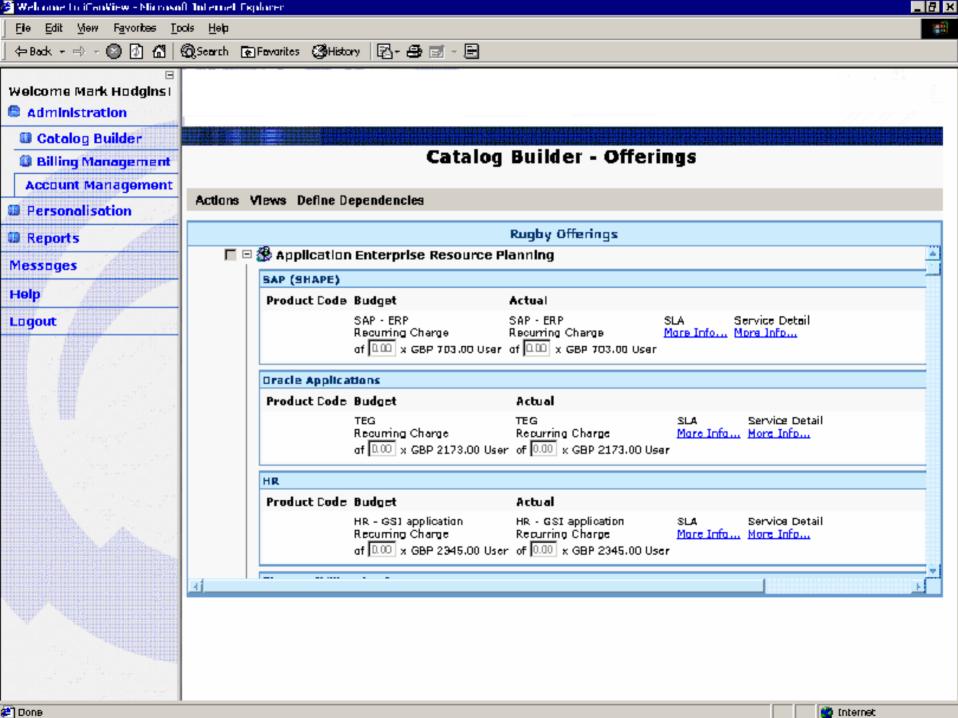
- -- Technology to reduce cost
- -- Skills to create value

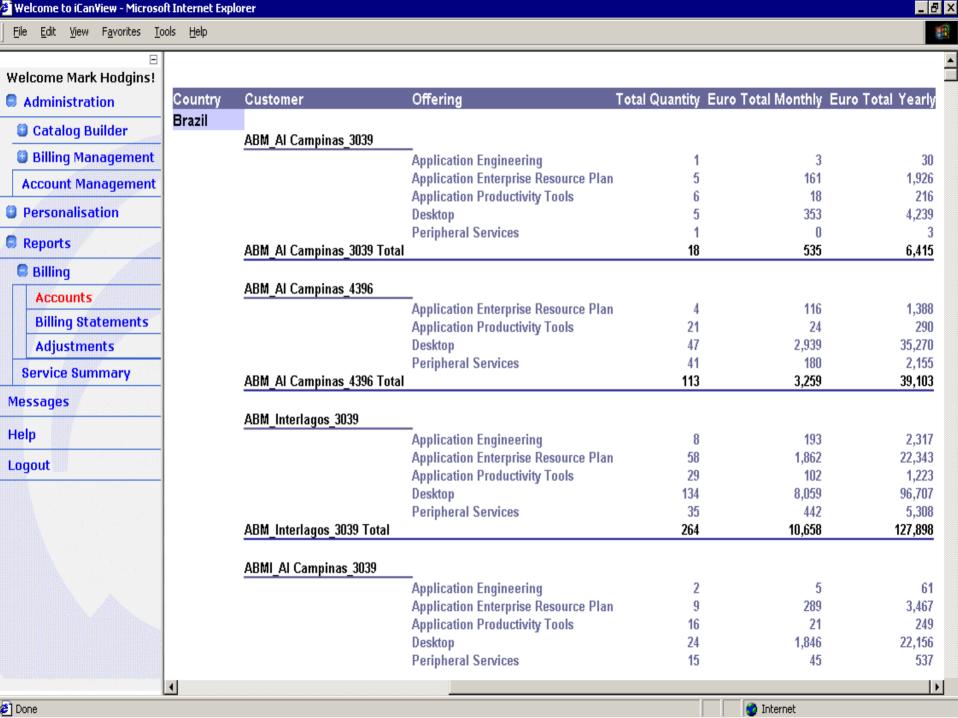


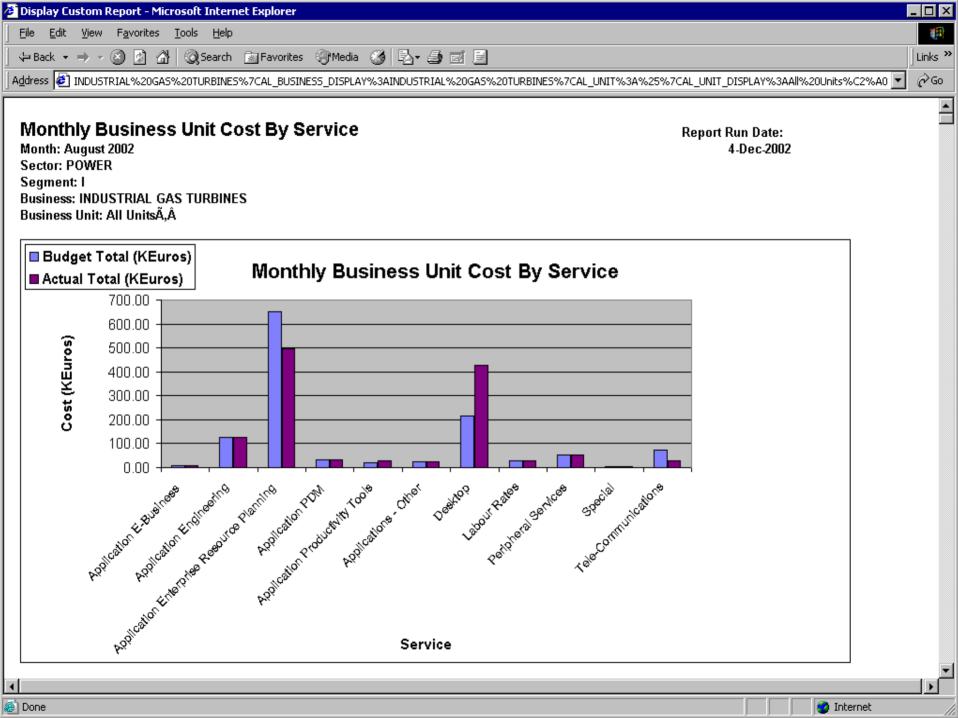












Case Study No. 1 Success Factors!



Global specialist in energy and transportation with 120,000 employees in 70 countries and annual sales of 22 billion euros.



Benefits

- Standardise offers at the lowest per unit cost
- Consistent processes for order approval
- Visibility\Transparency of costs
- 3 million Euro cost saving year 1
- 15% reduction in IT expenditure



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Case Study No. 2 Financial Sector



Worldwide leader in financial protection and wealth management with more than 140,000 employees, 50 million clients and 910 billion euro in assets.



IT Organisation

- New business model migration
- Standard Set of service offerings and prices
- Delivery against SLA standards
- Consistent processes for order approval
- Bill\chargeback business units for IT services



Case Study No. 2 Financial Sector



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What IT Manages

- 60 Seperate SLA contracts
- 500 different Service Level Objectives (SLO)
- 206 Frame Relay circuits
- 19 ATM circuits
- 600+ Unix and Windows production servers





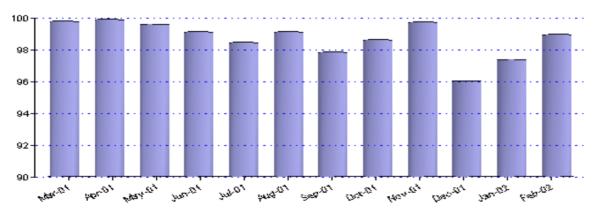
Network Infrastructure Availability

The average network infrastructure availability for the period beginning 2002/02/01 00:01:00 and ending 2002/02/28 23:59:00 was 99.25%.

The following table represents the network outages recorded during the report period:

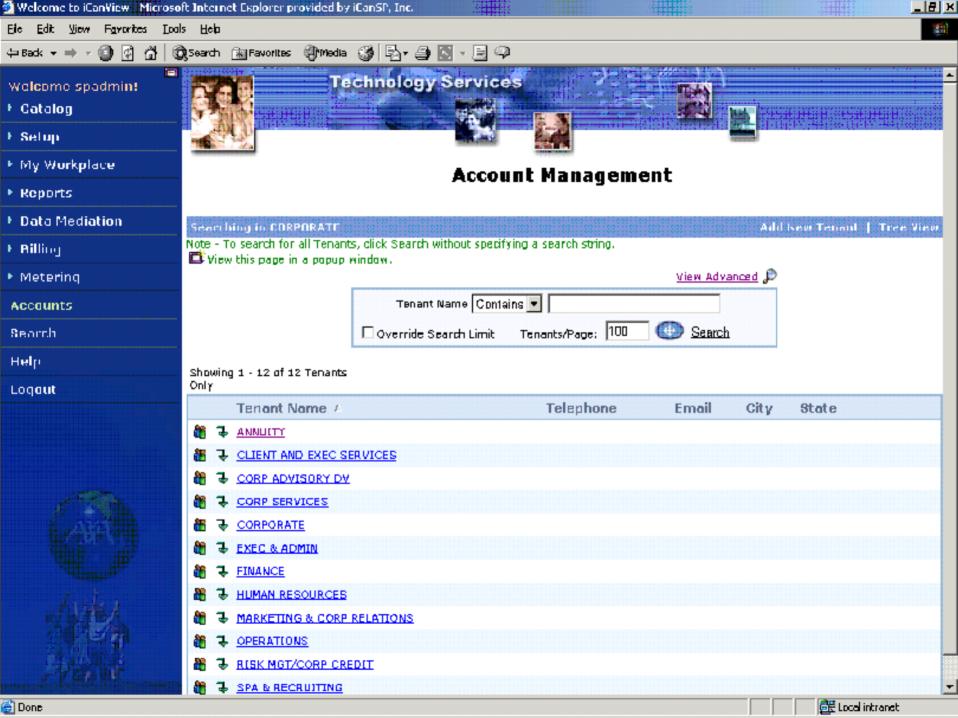
Date of Event	Event State	Server	Comment
2002/02/07 14:02:17	Down	NY Router	Faulty Card
2002/02/07 14:24:20	Up	NY Router	
2002/02/19 00:17:11	Down	NY Router	
2002/02/19 00:49:08	Up	NY Router	
2002/02/20 07:21:04	Down	NY Router	Planned Outage
2002/02/20 08:47:28	Up	NY Router	

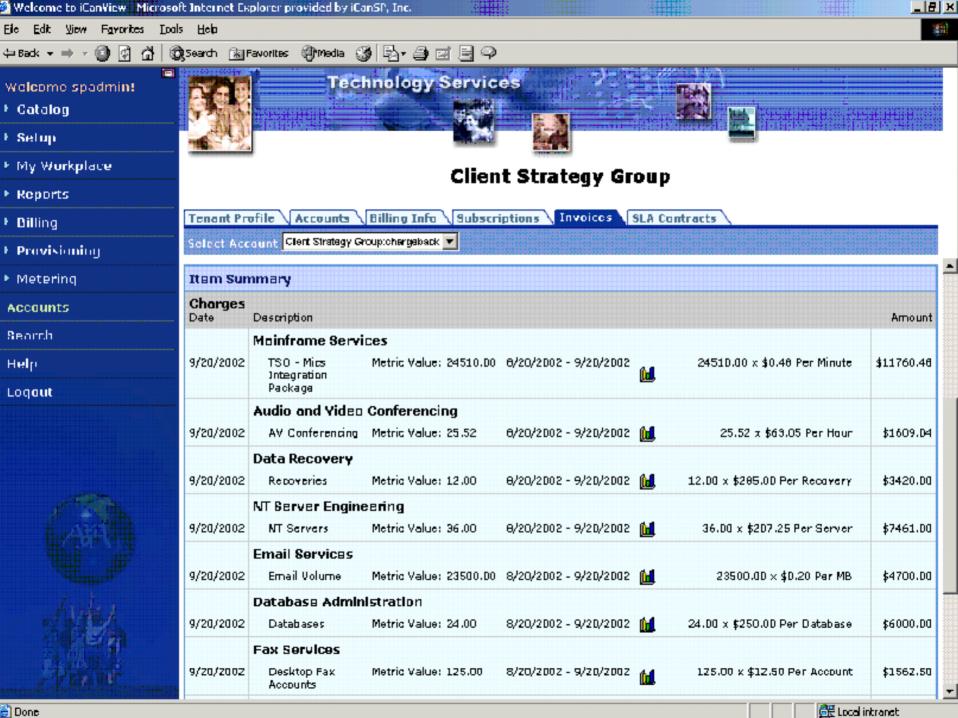
The network infrastructure availability trend for the past year is displayed in the following chart:





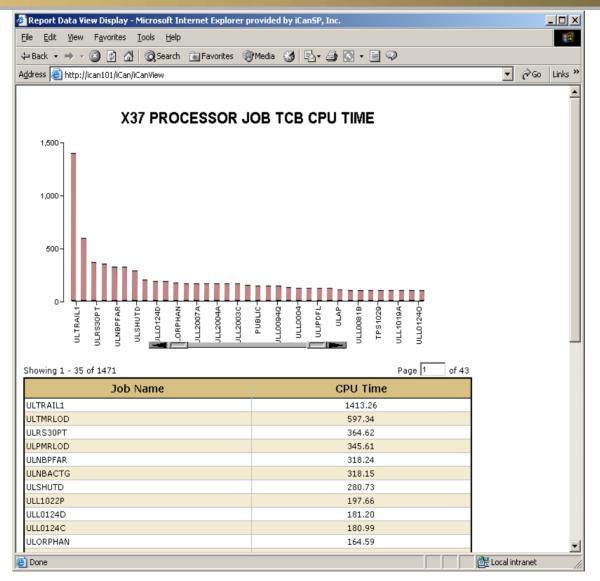








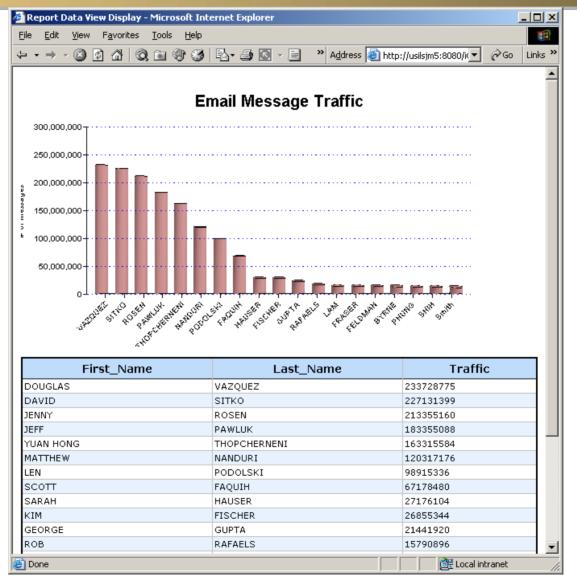
Detailed Usage Reports





Drill-down for Detailed Usage Reports









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Benefits

- Standard Catalog of service offerings and prices
- Business Units charged for IT Services on both fixed and variable charges
- Automated invoices with usage and charge detail
- Bill\chargeback business units for IT services with YTD usage



Summary





The Key Benefits of Service Management

- Manage and Contain Costs
- Improve Quality of Service
- Increase IT Credibility

Service Management lets you manage IT operations as business processes





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