Session 1212

Adaptive, OpenView and Service Management

(Service Management in Diverse IT Environments)

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Problem Statement(s)





How did we get here?





Silos of technology inflexible to change, over-provisioned Horizontal architecture stable, supply matches demand Time

HP's Adaptive enterprise



It's the ultimate state of fitness in a world where every business decision triggers an IT event.

- 1. Architect and integrate heterogeneous IT environments for stability and control
- 2. Establish and maintain a dynamic link between business and IT for business efficiency
- 3. Optimize resource utilization so supply flows to meet demand for maximum business agility



Darwin Reference Architecture Elements of an adaptive architecture



Automated intelligent management

Dynamic resource optimization

Continuous secure operation

Management software directs virtualized resources





servers, dients, applications

discrete partitioned

integrated clustered

virtualized federated

across multiple

services

virtualization

and allocate

and impact

of business

processes and applications

resources based

and performance

on business priorities

business interactions

virtualization

HP Software Offerings Today





· Self-healing solutions

Business efficiency

OpenView

- Storage Accountant
- Service Desk
- Service Information Portal
- Service Navigator
- Service Activator
- Service Quality Manager
- Reporter
- Internet Services
- Transaction Analyzer
- Smart application plug-ins
- Internet Usage Manager
- Virtual Server Environment

Real-time business aqility

OpenView

- Web Services management engine
- Dynamic NetValue Analyzer

Utility Data Center

• Utility Controller

discrete partitioned

integrated clustered

virtualized federated



HP's mgmt software strategy Automating mgmt is key to agility



Resources

Busi ness processes

Servi ces

Business stability

- Network management
- Operations control
- · Client, server, and storage management
- Fault and performance
- Integrated Console

Business efficiency

- Service-level management
- · Map infrastructure to services
- Automate II workflow processes
- Meter/Metrics
- Workload Management
- · Web services management
- Zero-Latency

Real-time business aqility

- Complete data center virtualization
- Balance, schedule, and allocate resources based on business priorities and impact
- Optimize utilization and performance of applications
- Fully-federated Grid architecture

Discrete partitioned

Integrated clustered

Virtualized federated



hp adaptive management conceptual model





what is adaptive management





adaptive mgmt software control points





What is Included in Adaptive Management?





Business agility requires an HP adaptive enterprise





HP's Utility Data Center for Adaptive Infrastructure



consulting and integration services

hp utility data center



1.wire once

all components are wired once to support virtual allocation of resources for the entire system

2. resource virtualization all networking, storage, and server components are wired once, and can be allocated and reallocated many times without having to rewire any physical components.

3.utility controller

simple user interface allows administrators to architect new systems and activate them using available resources

UDC Portal Interface





the more things change



first, architect a new service in a simple web interface



then, activate it in the hp utility data center



HP's Utility Data Center – the real thing!





HP UDC at the Palo Alto Research Labs. 12/02

Utility Data Center Management -Architecture



Physical Hardware Infrastructure

HP UDC is a foundation for HP IT services management



HP WORLD

HP OpenView Management Portfolio





HP OpenView Portfolio Where the Products Fit

Service Activator



Internet Usage Manager

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Portal			ze Apdí
OVPI	OVPM/OVPA	OVTAOVIS	ger icator Storag
OVIS	GlancePlus	SPI's	s ss ss
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hp service level management: what's does it take





assess	 model element/services dependencies establish Service Level Agreements (SLAs) populate CMDB with information about IT services, people, assets, SLAs monitor SLAs by watching transactions and infrastructure interface with customers through service desk, change and problem mgmt reporting
advise	 evaluate impact of infrastructure problems on IT services prioritize issues based on SLAs deliver value and quality of service reports
act	establish automated actions to return services to agreed upon levels

hp service management: link top-down & bottom-up



linking people, processes and technology



HP OpenView IT Service Management





- Manage the availability, performance & customer experience of the service as seen by the user.
 - Relates infrastructure elements to services so that:
 - The root cause of service level failures or degradation can be quickly identified.
 - The business impact of element failure can be determined.

Demonstrate the value that IT delivers



HP WORLD 2003 Solutions and Technology Conference & Expo

Services : Linking, Mapping and Discovery



service-centric management: integrated views of service infrastructure & business data





Integrating Operations and Service Desk





HP OpenView Service Desk



service view configuration: based on a shared CMDB





service monitoring: root cause analysis





service monitoring: impact analysis





Distributed Transaction Management





Problem Resolution – by transaction breakdown



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Breakthroughs in Management Productivity



HP OpenView is driving beyond best-in-class management building blocks to providing the global view of business and infrastructure level management required by enterprise IT to quantify its contribution to the business



- Best in class management tools
- Multiple architectures
- Limited integrations



- Best in class management tools
- Modular building blocks
- Quick-time-to-value
- Robustness
- Multiple architectures
- Product to product integrations



- Best in class management function
- Modular building blocks
- Quick-time-to-value
- Robustness
- Single architecture & common user interface
- Data level integration & common data model
- Integrate new technology with existing products

Common Management Environment (example)





Common Management Environment (example)





Emerging OpenView Console





Emerging OpenView Console





Positioning of Business Impact Analysis





Bridging the Gap Between Business and IT





Business Impact & Management Correlation





BIA Solution Architecture





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