

# **Embedded to Enterprise: An Introduction to the World of Storage Area Networks (SANs)**

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Solutioneer

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# IT Managers Face a Challenging Year

## Data Growth

- Storage consumption increasing 60 to 80% annually

## Complexity

- Average data center has 2 to 4 storage vendors; 3 to 5 OS

## Data Availability

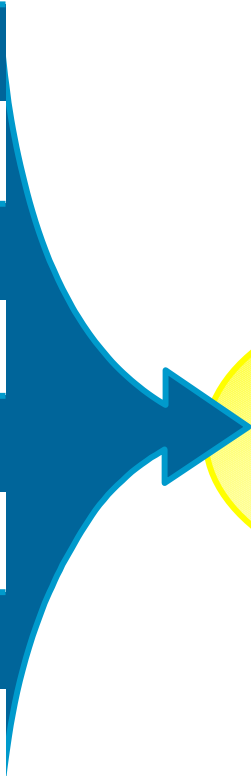
- 38% of end users want improved restore time

## Storage Management Costs

- Low DAS utilization rate (30-35%) increases admin costs

## Flat to Down Budgets

- 60 % of CIOs will reduce or maintain IT spend
- 41% percent of CIOs reduced IT headcount in 2002



**Improve  
Operational  
Efficiency**

# Customer Requirement Drivers

**Improve  
Operational  
Efficiency**



**Improve IT Productivity**

**Simplify Storage Management  
and Increase Control**

**Extend and Protect  
SAN Investment**

# Storage Area Networks deliver on business needs

- Server/Storage Consolidation
- Centralize management
- Back-up and secure data
- Low-cost, high availability
- Business continuity
- Application Performance

*Productivity/Utilization*

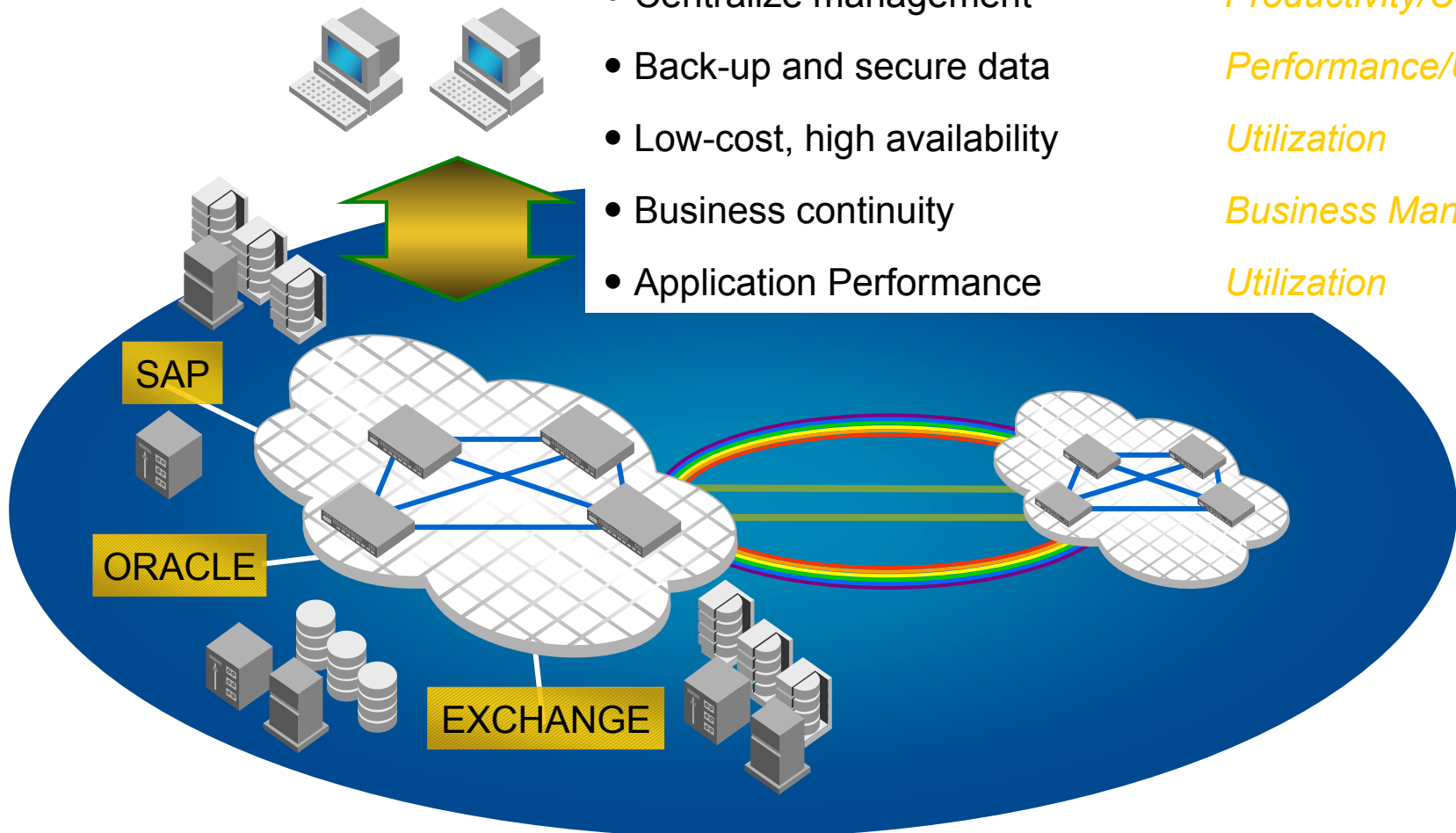
*Productivity/Utilization*

*Performance/Utilization*

*Utilization*

*Business Mandate*

*Utilization*

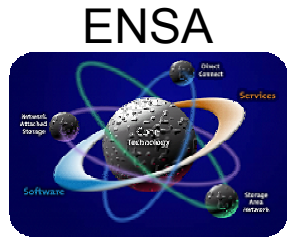




# HP and Brocade: ease storage management

ENSA Extended  
Controllable – Resilient - Extensible

The Storage Utility



Storage Management  
CASA & Versastor

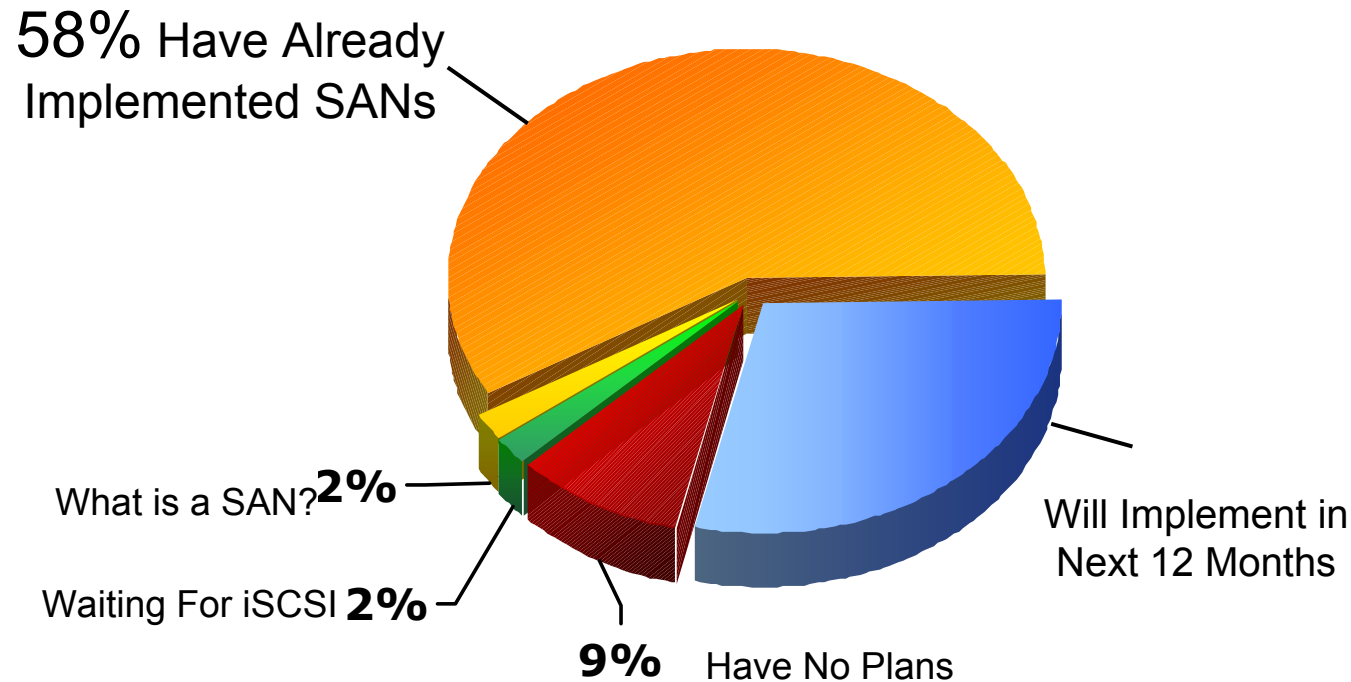
Fabric Management & Security  
Power Pak & Secure Fabric OS & HP OV-SAM

Connectivity  
BASE: Web Tools & Zoning

Increasing Operational Efficiency

# SANs are more important than ever to IT executives

## 2002 Gartner Survey



- 400 IT executives surveyed
- 87% have implemented a SAN or will in the next 12 months

Source: Gartner "Storage Consolidation and Networking Trends,"  
Research Note, N. Allen, February 2002

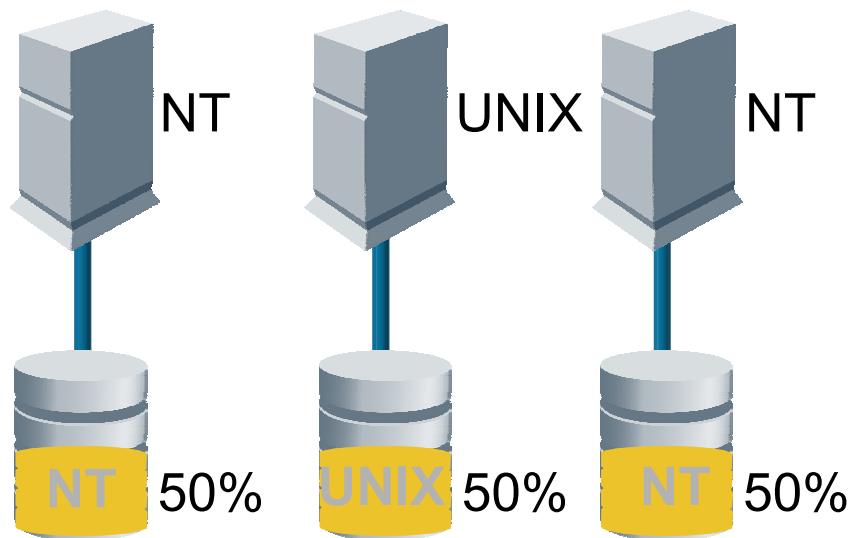
# Customer considerations in a SAN deployment



- Business Needs – Today & Tomorrow
  - Can the SAN keep up with the customer's business?
    - Scalability, Security, Management, Support, Heterogeneity
  - ROI
  - Best in class SAN Management application suite
  - Business Continuance - Site Disaster Recovery
  - SAN Security
- SAN Vendor/Partner
  - Market Presence, Vision, Execution, Leadership, Best of Brand, Completeness of SAN Solution (HW,SW,Management,Services)
- Investment Protection - Legacy IT investments (i.e. Tape/Loop devices)
- Roadmap of the SAN solution – Upgradeable, Product Life-cycle

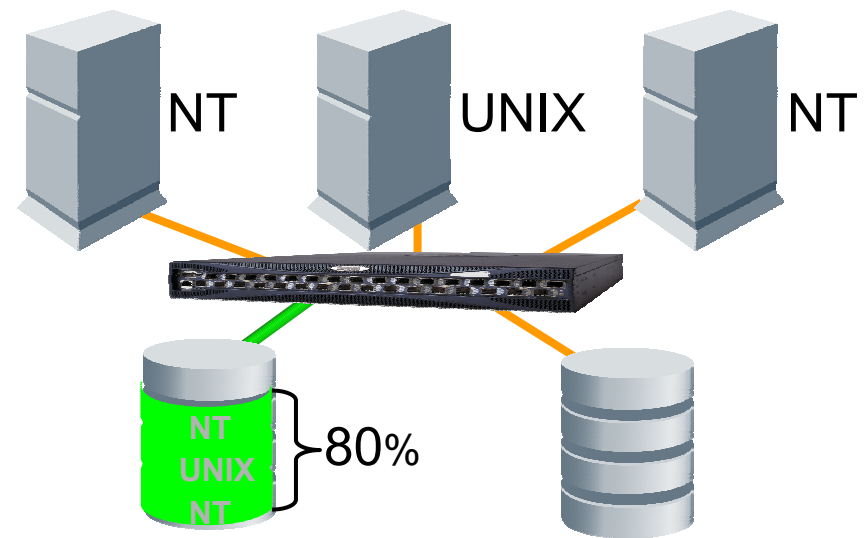
# Improve storage utilization

## DAS



- Limited scalability and bandwidth
- >50% of storage may be unused
- Admin costs 5-6 times acquisition cost

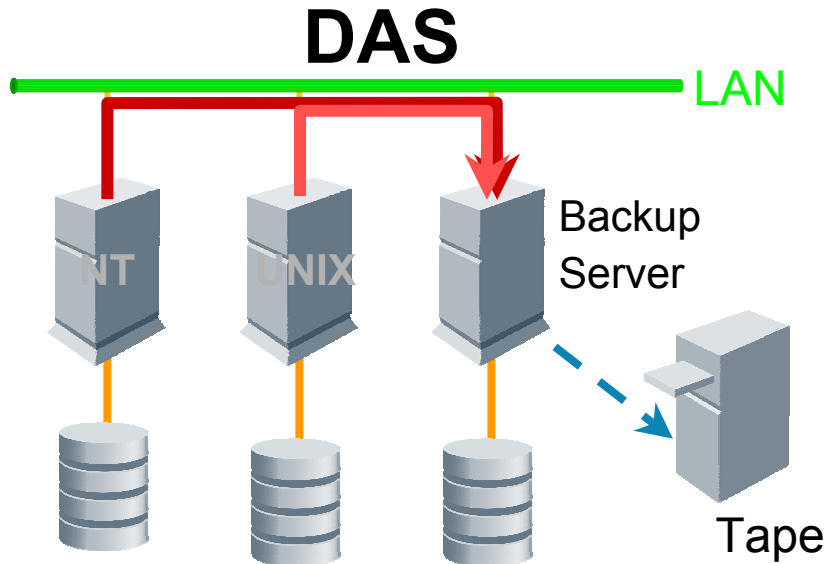
## SAN



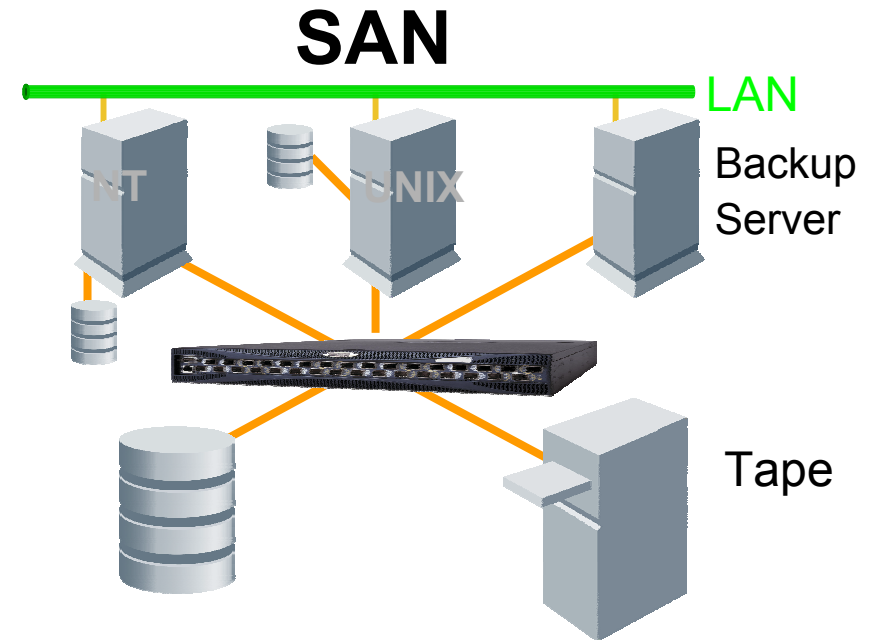
- Reduce storage headroom
- Enable just-in-time provisioning
- Combine UNIX and NT storage growth needs

Reduce your total cost of ownership for storage

# Improve access of enterprise information



- Backup traffic clogs corporate LAN
- Backup/Restore time is lengthy
- Application and information not available during backup/restore



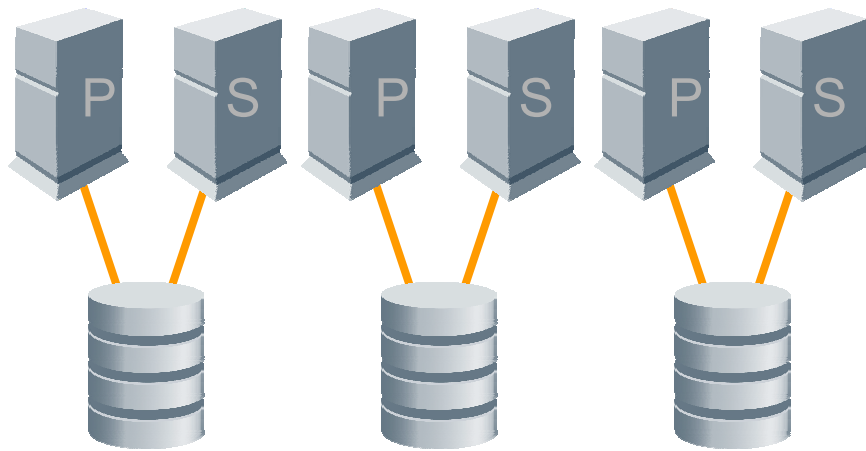
- Backups more efficient than LAN or DAS
- Less downtime for applications
- Reduced unscheduled downtime

Availability of information keeps your business running



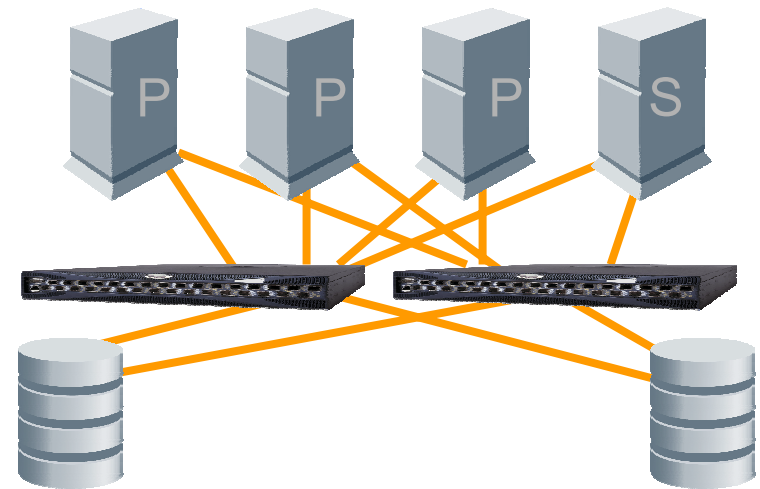
# Improved application availability

## DAS



- 3 High Availability Clusters
- One standby server for every primary server
- Data isolated from each cluster

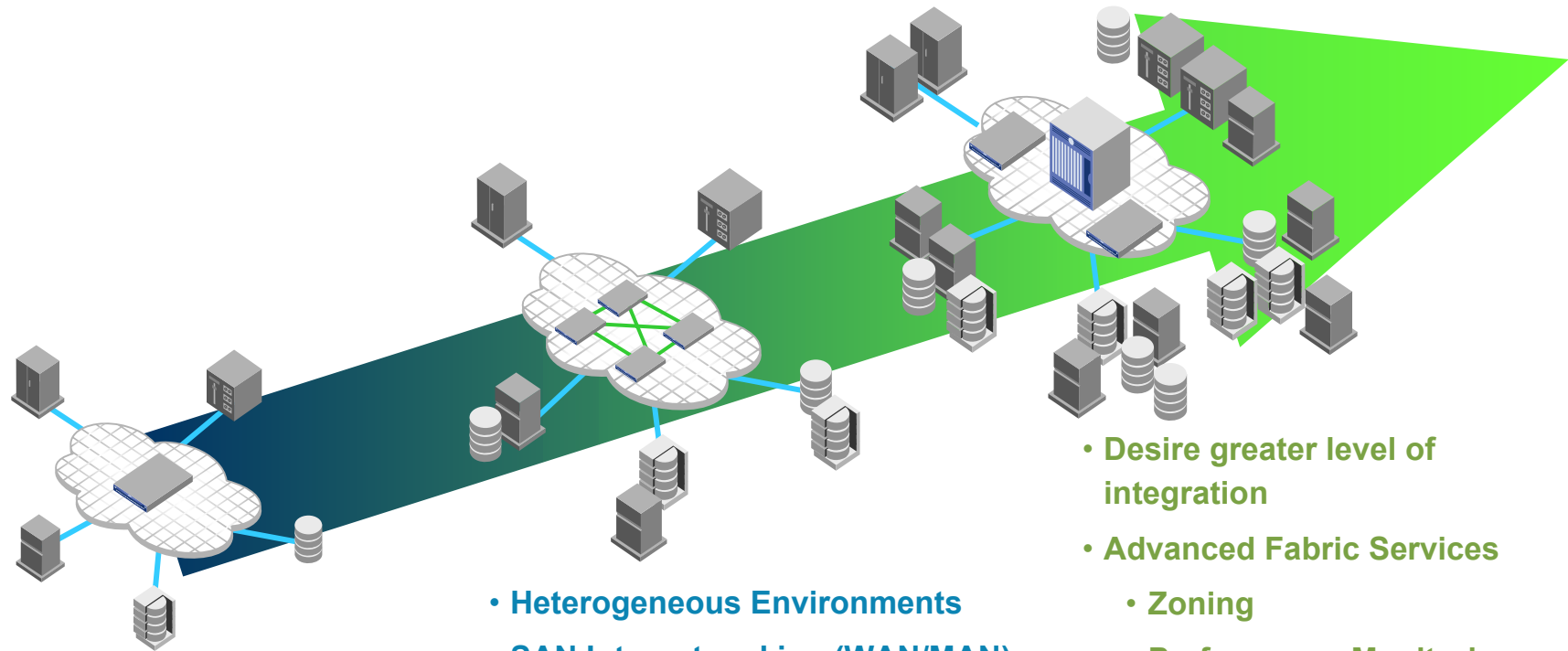
## SAN



- Much less expensive to implement high-availability
- Storage can be consolidated
- One standby server (N+1)
- Data available to all servers

Highly available mission-critical applications at lower cost

# Evolution of the intelligent infrastructure



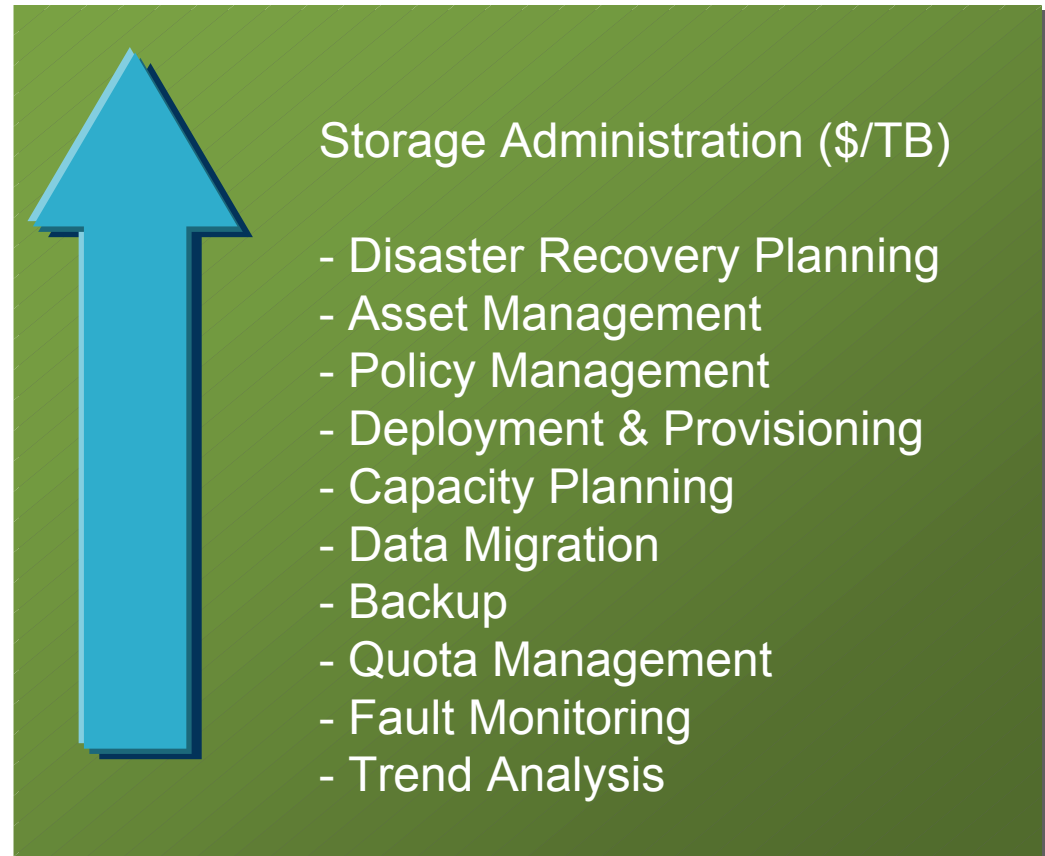
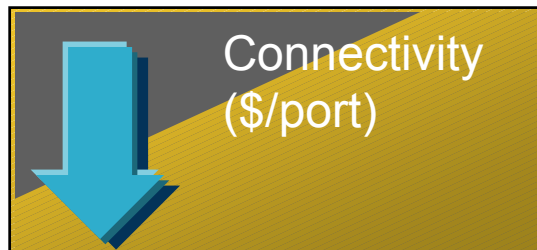
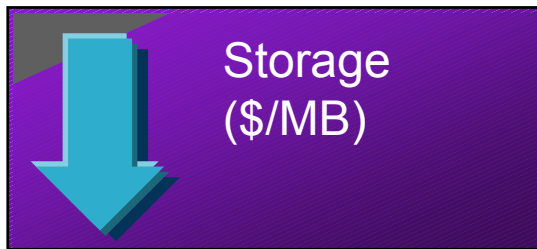
- **Basic connectivity, shared storage**
  - improve resource utilization
  - more scalable
  - eliminates SPF

- **Heterogeneous Environments**
- **SAN Internetworking (WAN/MAN)**
- **Optimize storage infrastructure**
  - LAN Free, serverless backup
  - Server, storage consolidation
  - Clustering, high availability
- **SNMP Management**

- **Desire greater level of integration**
- **Advanced Fabric Services**
  - Zoning
  - Performance Monitoring
  - Health Monitoring
  - Security
- **Accessed through open API**

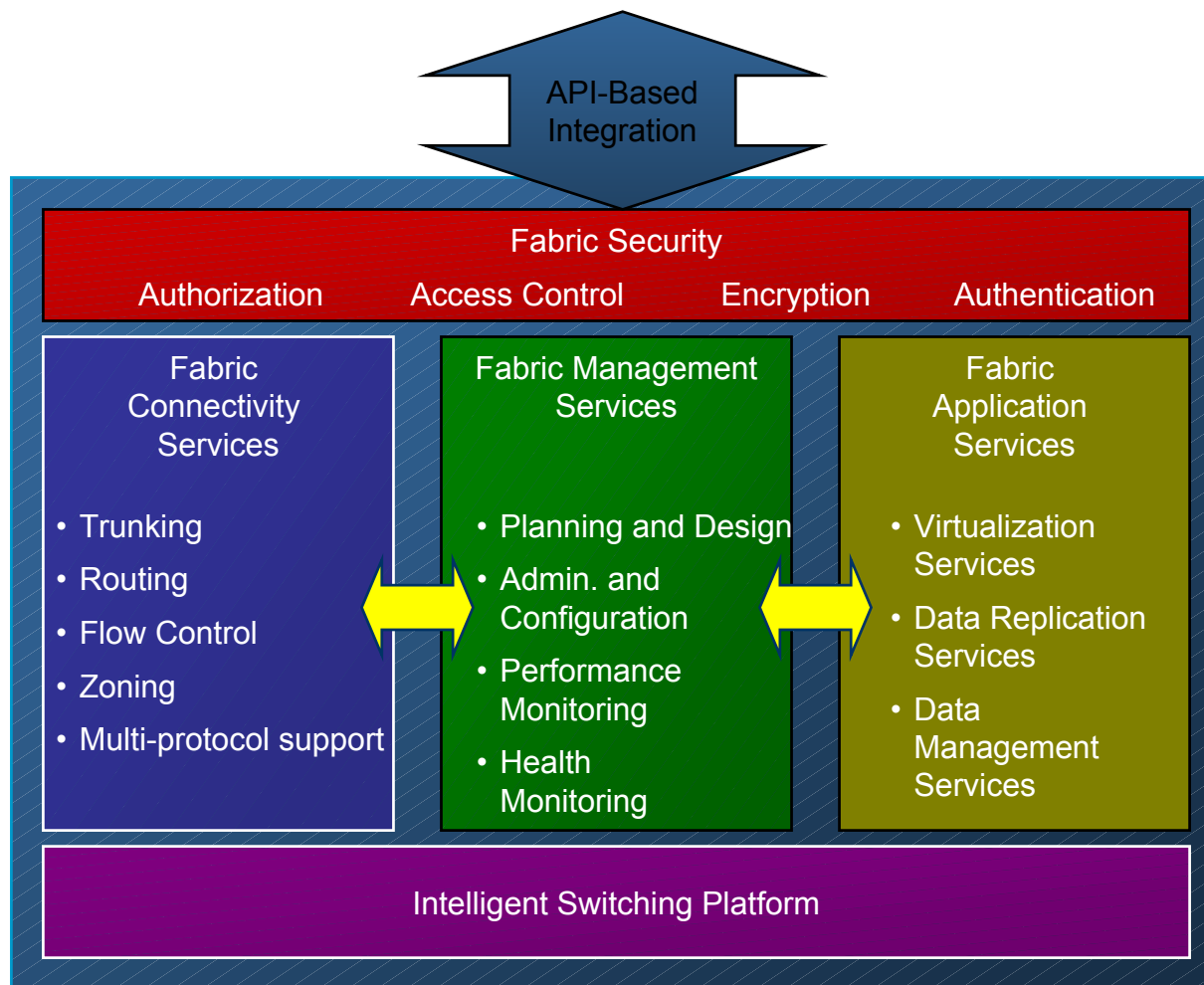
# The problem: storage administration cost

Storage administration costs are typically 6-10x the purchase price of storage!



# What's required: *A true fabric OS environment*

## Storage Management Applications



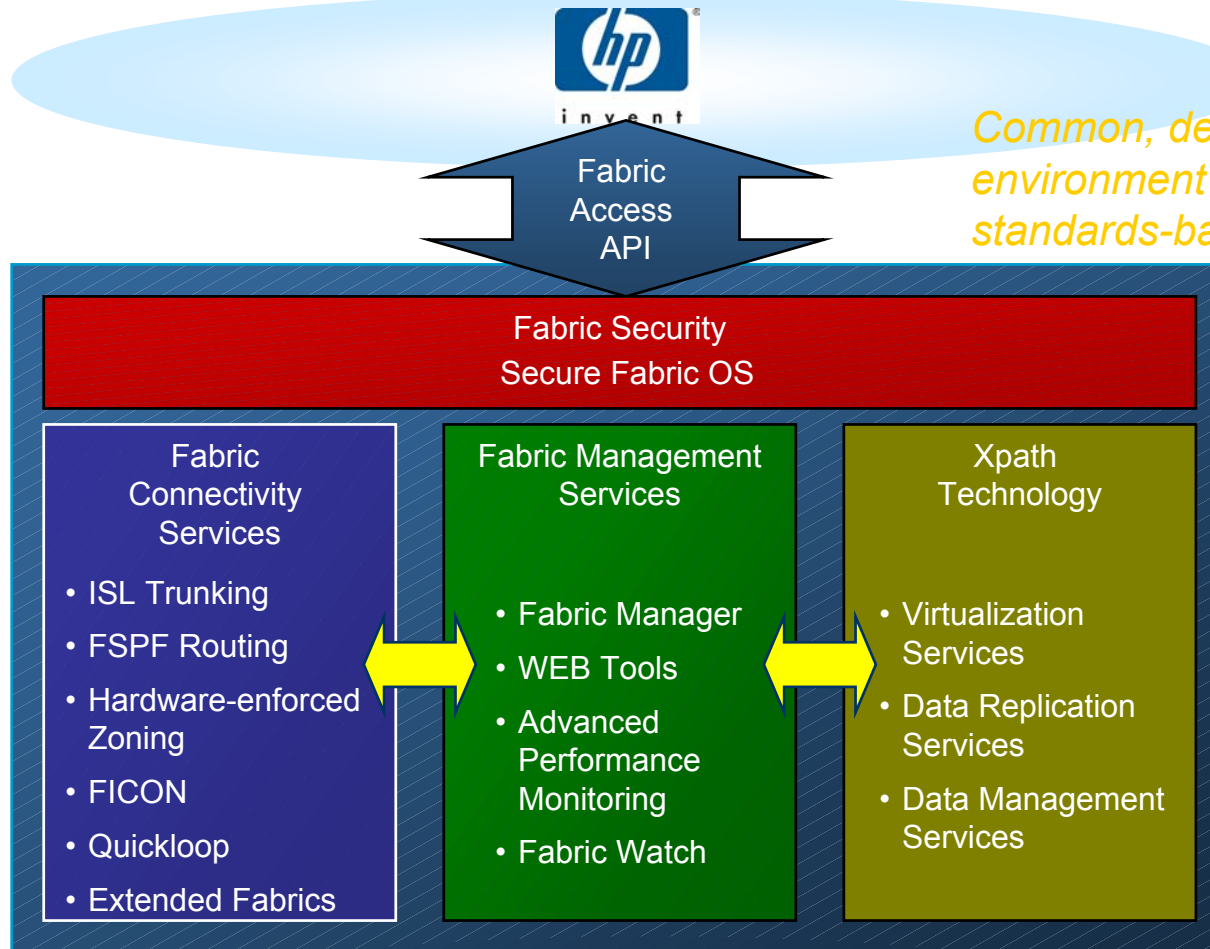
# HP StorageWorks intelligent fabric operating environment

Applications

Development Environment

*Common, development environment spanning standards-based API & toolset*

Fabric Operating System



Intelligent Switching Platform





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