



OpenVMS Delivers the Adaptive Enterprise Today

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Agenda

- Business challenges and the Adaptive Enterprise
- HP business critical systems' offerings for the Adaptive Enterprise
 - Continuous, secure operations
 - Automated, Adaptive Management
 - Dynamic resource allocation
 - Foundation for the future
- How OpenVMS is delivering on the Adaptive Enterprise vision TODAY





The industry is moving to a new model of computing









The Adaptive Enterprise

Business and IT synchronized to capitalize on change



Business benefits: simplicity, agility, value



Today's business challenges require IT to adapt

Increased volume of change

Business challenges

- Improve business performance, quality and ROI, while reducing costs
- Minimize risk associated with change
- Drive new business models and direction
- Shorten time-to-market
- Enable mergers, acquisitions and divestitures



Ability to adapt quickly



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Principles for managing an Adaptive Enterprise



Darwin Architecture for the Adaptive Enterprise



- Apply key design principles consistently across business, application, infrastructure
 - Simplification
 - Standardization
 - Modularity
 - Integration
- Holistic approach: • Integrate people, process and technology







Adaptive Enterprise and Management Technology attributes



- Automated intelligent management
- Dynamic resource optimization
 - Continuous secure operations



Virtualization – driving complexity out Today's data center Internet EFI



Ideal computing



Virtualization – driving IT economics



Address four key points

- Lower costs
- Improve service levels
- Manage risk
- Enhance agility

Ideal computing



HP offerings for an Adaptive Enterprise



Areas of focus	BCS and partners			
Continuous & secure operations	 Servers Operating systems High availability 			
Automated & intelligent management	ClusteringManageability			
Dynamic resource optimization	 On Demand portfolio Virtual Server Environment (VSE) Utility Data Center (UDC) 			
Foundation for the future	 Itanium architecture Business systems evolution 			

Secure Operations

Crucial, as more and more applications and data are exposed to the Web OpenVMS - designed from the ground up to overcome security vulnerabilities of contemporary operating systems



Just some of the features designed-in from day one:

- Four level ring protection system
- Strictly separated User and System stacks
- TCP/IP vulnerabilities cannot lead to hacker access to the OpenVMS Kernel
- Design privilege assignments are attached to a mode
 - A malicious program activated in higher mode cannot break out to a user mode as all higher privileges are lost – prevents program privilege tailgating





Then

- Security built in to the O/S: no add-on security
- First commercial "C2" O/S VAX/VMS V4 (1988)
- •Certificate "C2" & "B1" in 1993
- •Security encompasses the entire cluster and certified! (1998 RAMP)

OpenVMS "Security by design"

Now

Supporting new
Industry Standards
OpenSSL
Kerberos
CDSA

Ready for new evaluations and standards
DII COE
20 year commitment
IPSEC
HIPAA



Future

- •Enterprise wide security external authentication for:
 - •LDAP •Kerberos •User defined

•eBusiness security

DEFCON 9 Winner July 2001, Las Vegas "Cool and Unhackable" (>4300 hackers over a weekend)



OpenVMS and CERT Advisories

- OpenVMS/VMS
- AIX
- Solaris
- Linux
- Windows 2000

52 over **15** years

377 since '94

- 490 over last 5 years
- 417 over last 2 years
- 484 over last 11 months

OpenVMS has achieved US DoD "C2" security ratings. To demonstrate compliance to C2 a security test suite was developed with tests created to assure any security relevant function behaves as documented

Each release must successfully complete the security test suite before it is released

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HP clustering products - Choice and flexibility



No matter what your business need, HP has you covered

Serviceguard (HP-UX and Linux)

#1 UNIX disaster tolerant cluster and high availability fail-over market leader

TruCluster Server

#1 TCO cluster management and easy scale out capability

NonStop ServerNet Cluster

#1 fault tolerant - continuous operation

OpenVMS Clusters

#1 in cluster experience - since 1983

The "gold standard" in clustering

"#1 clustering solutions partner... meeting the most demanding needs."

DH Brown clustering study

HP WORLD 2004 Solutions and Technology Conference & Expo

OpenVMS Clustering and Disaster Tolerance



- Analysts *Illuminata* regard OpenVMS as the "gold standard" for Clustering and Disaster Tolerance.
- An excellent paper published in August 2002 comparing it to all popular Unix operating systems is available here:

http://h71000.www7.hp.com/openvms/whitepapers/Illuminata.pdf

HP/WORLD/2

Adaptive Management



HP Adaptive Management offerings







OpenVMS Adaptive Management

- OpenView Operations Agent for OpenVMS version 1.0
 - Real-time OpenVMS AlphaServer system monitoring and event management utilizing native agents and Smart Plug-Ins (SPIs)
 - Monitors the performance, detects bottlenecks and reports on the availability of the OpenVMS systems and can send alarms and notifications

Shipping NOW



HP Adaptive Management enhancements



- Many of the recent HP Adaptive Management software acquisitions including:
 - Select Access from Baltimore
 - Talking Blocks
 - Extreme Logic
 - Persist Technology
 - Novadigm
 - Consera
 - Trulogica



Current OpenVMS System Management Partners



- BMC
- **Computer Associates**
- COMTEK
- **Executive Software**
- Heroix/Itheon

- ISE/XUIS
- LEGATO
- MVP System Inc.
- PointSecure
- Raxco
- TECsys Development





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On Demand solutions portfolio

- Align your costs to revenues
- Reduce risk
- Improve your service levels
- Simplify planning & operations





our customers' problem

the traditional business model is challenged in the internet age

customer issues

- significant upfront investments
- costs not in line with revenues
- correct capacity is a moving target
- supply struggles with demand
- competitive advantage challenging





OpenVMS Utility Pricing Status

- NOW Pay Per Forecast
 - NOW Capacity on Demand
- Per Processor Licensing OpenVMS 8.2 end 04
- Metered Usage/Pay Per Use 2005
 - Detailed engineering studies have begun
 - Integration into HP Billing Systems underway
 - Goal is to ship on OpenVMS 8.3 Itanium in 2005



HP OpenVMS I64 Operating **Environments Revision 2.8**



OpenVMS I64 Mission Critical Operating Environment (MCOE)

OpenVMS I64 Enterprise Operating Environment (EOE)

OpenVMS I64 Foundation Operating Environment (FOE)

- OpenVMS Operating Integration Technologies System BridgeWorks
- OpenVMS Unlimited
 COM for OpenVMS User Licensing
- TCP/IP Services for
 Secure Web Browser **OpenVMS**
- DECnet-Plus for OpenVMS End System
- DECwindows Motif for OpenVMS
- DECnet IV
- Performance Data Collector

- Secure Web Server (SWS)
 - (SWB)
- SDK for the Java[™] Platform
- XML Technology
- NetBeans
- Simple Object Access Protocol (SOAP) Toolkit
- Kerberos
- Enterprise Directory
- CDSA SSL
- OpenSource Tools

Add to Foundation:

RMSjournaling VolumeShadowing DECram

- -OVMS Management
- Station
- -Enterprise Capacity Planner - ECP
- Availability Manager
- OpenVMS Web Agents
- OpenVMS WEBM/CIM

Add to Enterprise:

- OpenVMS Clusters
- **OpenVMS RTR** Backend

Easier license management

Easier to order

Straight forward installation of OE's from a single DVD

> Simpler support contracts

→ higher customer satisfaction

One DVD media for all 3 OE's





Per Processor Licensing with multiple OpenVMS Operating Environments (OE)







HP partitioning continuum strategy



Workload Management

isolation highest degree of separation



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Why Virtualization?

- Enables server consolidation today
 - Reduce HW & management costs

- Improve datacenter efficiency in the future
 - Increase server resource utilization
 - Improve responsiveness to changing workloads
 - Simplify operations lifecycle development, testing deployment, legacy stages



Workload Manager



- Workload Manager (WLM) ties together:
 - Partitioning
 - Resource Management
 - On-demand Resources
 - Clustering
- Linking them back to business goals and Service-Level Objectives – SLOs
- WLM communicates with the OS-specific subsystems to control actual usage of CPUs. Memory and Disk





Workload Manager on OpenVMS?

- Code is being ported now with increasing number of functions running
- Plan to ship on OpenVMS 8.3 Alpha and Itanium by end-2005
- Process Resource Manager (PRM) has a direct equivalent on OpenVMS as Class Scheduler



Soft Partitions on OpenVMS? **OpenVMS** Galaxy



- High-speed communication between instances using Read/Write Shared Memory
 - -cluster
 - -LAN
 - -database
- O/S uses direct interrupts
- O/S reads private memory
- CPU reassignment
- Server consolidation
- Optimize different work loads



VMSClusters and Galaxy for disaster tolerance





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Business Systems Evolution



- Embracing Legacy Applications and Data
- Extending the ROI of existing applications
- Increasing revenue and reducing costs
- Reducing both development costs and response time
 - by developing new solutions with Web Services
- Ensuring applications running on OpenVMS can be accessed from non-OpenVMS clients and platforms





Where OpenVMS Plays



OpenVMS Web Services Products



HP Products:

- Compaq Secure Web Server
- Tomcat & Ant build environment
- Java 2 SDK and Fast VM
- SOAP and AXIS
- Xerces and Xalan
- Attunity Connect On Platform
- BridgeWorks
- Enterprise Directory Services
- NetBeans
- DECdtm V2.0 XA Industry Standard Interface
- Reliable Transaction Router

Partner products:

- BEA WebLogic Server
- Compuware Optimal J and Optimal View
- Ericom Suite
- IBM MQ Series/JBMQ
- InterSystems Ensemble
- IONA Orbix 2000 and iPas
- Xoology Concerto



Industry Standard Hardware

Reducing costs and guaranteeing longevity

Investing beyond the box Focused Innovation





2004



HP Enterprise Integrity Server Line

- Choice & flexibility
 - One microprocessor, multiple operating environments
 - Industry standards driven
- Higher performance, lower costs
 - Economies of scale
 - Leveraged costs
 - Next-generation technology



OpenVMS Implementation of Adaptive Enterprise Components and Timeline



Adaptive	Enterprise Components	2003	1H04	2H04	1H05	2H05	1H06	2H06
Web Services	XML, SOAP, WSDL, J2EE etc.		Openvin	S 8.2 ship 1	OpenvM	S 8.3 ship (
Management OpenView and SPIs Workload Manager (WLM) Process Resource Mgr (PRM)		< Port und	enway					
		OpenVMS Class Scheduler						
Utility Pay Per Forecast Pricing Capacity On Demand Pay Per Metered Usage Per Processor Licensing								
		< Detailed	engineering	studies be	gun			
Virtualization Technology	Soft Partitions (Galaxy) Hard Partitions							
ContinuousHigh AvailabilitySecureN-site Disaster Tolerance & RecoveryOperationsClustersNetwork-wide AuthenticationC2Cluster-wide domains	N-site Disaster Tolerance & Recovery							
	EAK ava	ilable						
Platform	ltanium Alpha							
				Indicates	the phasin	g in of this	componen	t



OpenVMS





