

Print Here, There & Everywhere Cross-platform PrintDistribution

David J. Warda
President & CEO
Nobix, Inc.
6800 Koll Center Parkway, Suite 110
Pleasanton, CA 94566
v.925.227.5600 davidw@nobix.com f.925.225.1420





W hy are you here?

- Don't have a print strategy?
- Can you improve your print strategy?
- Problems distributing print output to users?
- Want to reduce current resource load?
- Want an easily administered & maintained process?
- Want a simple, pain-free & low cost solution?

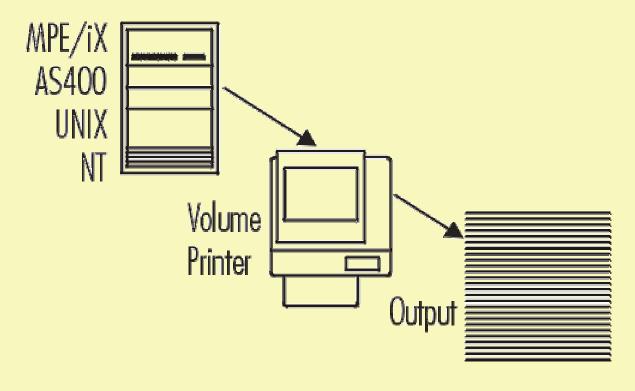


PrintOutputEvolution

- Individual printers
- Centralized
- Decentralized



Centralized model



User waits for print output



Centralized model-pros

- Simple administration
- Central location for easy access by administrator
- Easy for administrator to control the printer
- Does not require a network
- Volume is relative to number of printers
- Security is manual
- Simple troubleshooting
- Simple training
- IT is responsible



Centralized model-cons

- Labor intensive
- Only IT personnel can access
- Output is distributed manually
- Not fault tolerant
- Difficult to scale
- Limited by printer throughput
- Difficult to redirect output
- Difficult to archive on other systems
- IT is solely responsible

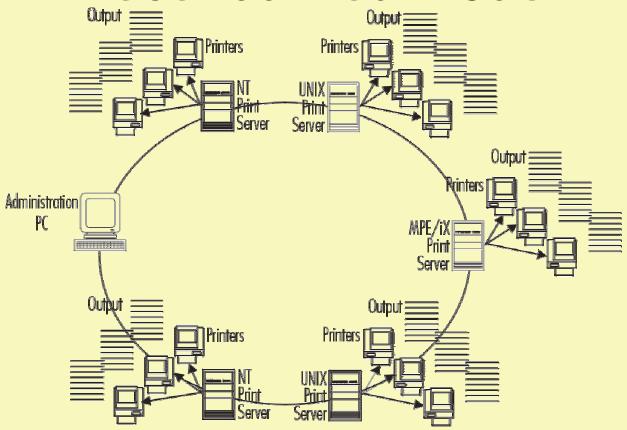


W hat if there is a way to...

- Eliminate the cons
- Redistribute current resource load
- Lower IT distribution costs
- Increase IT staff and end user productivity
- Gain additional benefits



Decentralized model



No waiting for print output



Decentralized model-pros

- Less IT labor required
- Simply administered from central locations
- Output is distributed automatically
- Fault tolerant & redundant
- Easy to scale
- Easy to redirect output for balanced resource load
- Easy to archive on other systems
- Security is automated
- Users share responsibility



Decentralized model-cons

- Requires a network
- Requires training
- Troubleshooting is more complex
- Users share responsibility
- Specialized software



Decentralized model components

- Network
- Print servers or devices available on network
- Printers
- Print distribution software



Printserverplatform concerns

- Cost
- Volume
- Reliability
- Redundancy
- Security
- Administration
- Maintenance
- Scalability



NT printserver

Pros

- Less expensive
- Popular technology

Cons

- OS reliability issues
- Limited scalability
- Training



UNIX printserver

Pros

- Mature technology
- Proven reliability
- Highly scalable

Cons

- More expensive
- Training



Locating printservers

- Within multiple work groups
- Within single work groups
- At a location that serves many individual users
- Wherever print output is needed



Locating printers

- Where the network is available
- Anywhere where there is a need for localized printing
- At locations that require privacy



Choosing a printer

- Categorize your output type by work group requirements
- Choose a printer that can handle output type
- Size the printer according to volume



Printdistribution software Requirem ents

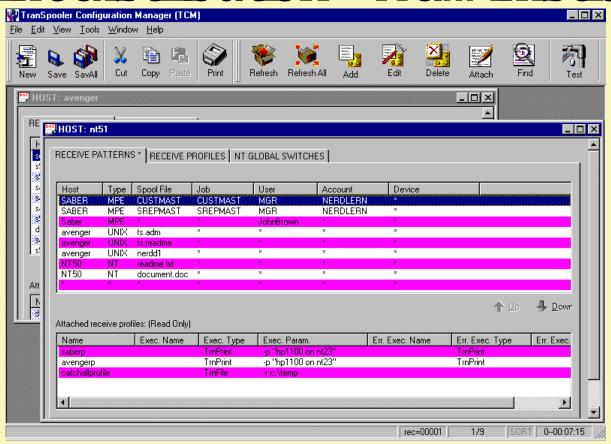
- Should not require specialized hardware
- Handles cross-platform network environments
- Handles different network & print protocols
- Maximizes system resources
- Fault tolerant
- Secure
- Scalable
- Price



Printdistribution - Features

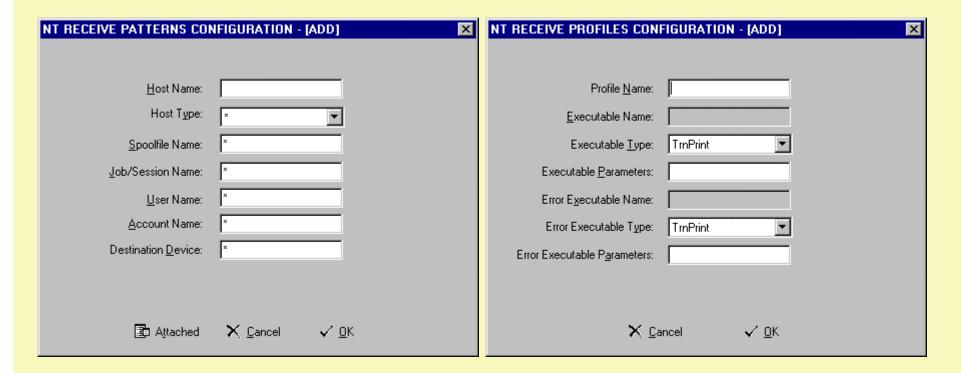
- Automates manual & repetitive tasks
- Improves time to deliver speed
- Operates unattended & in the background
- Uses standard platform-specific print processes & procedures
- Controls print output
- Print files can't be lost
- Archives print files
- Simple to learn & maintain





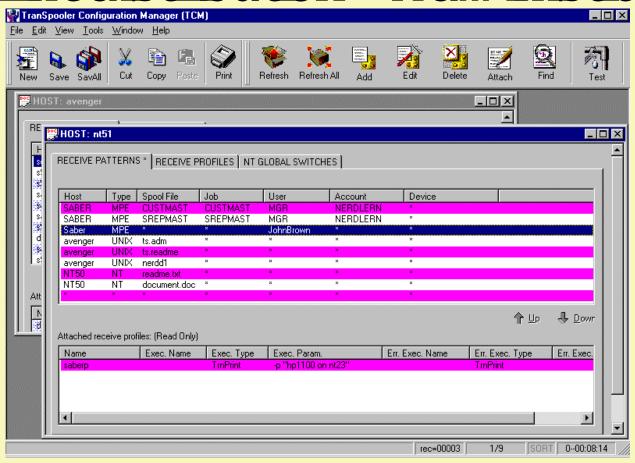
Simple to administer from any location





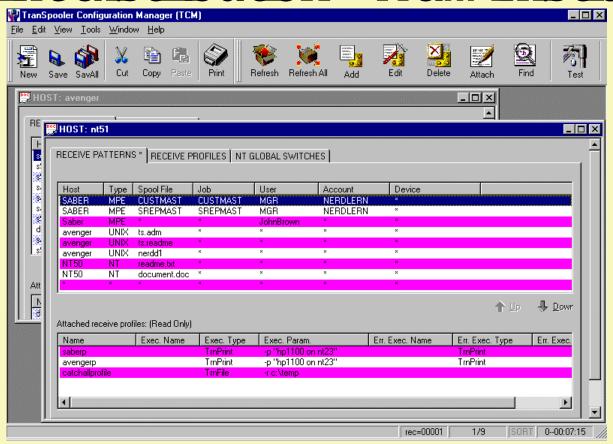
Simple to configure on all platforms





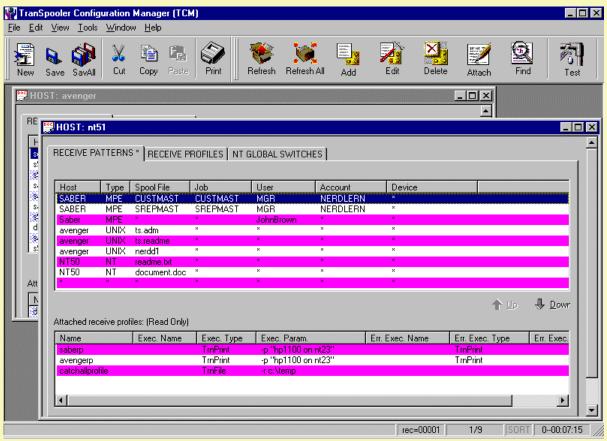
Easy to select groups of print files for handling





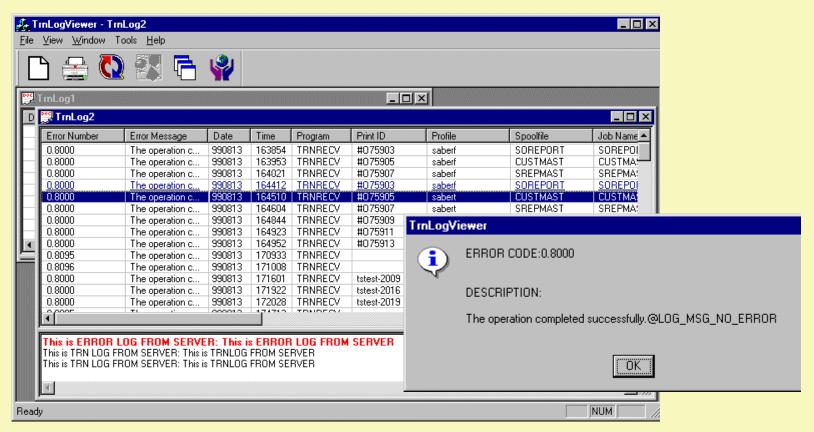
Accommodates faults in network conditions





Broadcasts print output





Simple troubleshooting on all platforms



Keep itsimplesm arty

- What is your current print strategy, does it serve you?
- Don't box yourself into existing strategies & operations
- Consider mixing platforms & printers
- Put the print output where the user needs it
- Consider what & who you are trying to optimize