

Mid-Market Distribution Company

HP e3000 Transition Study

Birket Foster MB Foster Associates













Business Overview



- Global distribution company based in North America
- Complex supply chain and order management process
- Offices in the United States and Europe
- 1200 employees, \$2 billion revenue

















- Custom-developed legacy supply chain/order management system residing on an HP e3000
 - More than 500 Suppliers
 - Order fulfillment system contains complex business rules
- Multiple system integration points, interdependencies
 - Web-based Customer and Supplier Portals
 - JD Edwards ERP suite supporting financial operations
- Manual interfaces between US and European operations
 - Separate technology environment due to acquisition
 - Limited ability to gain critical business intelligence
- Leaned toward purchasing COTS application for HPe3000 replacement; sought justification/validation

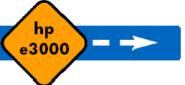




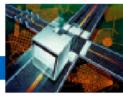


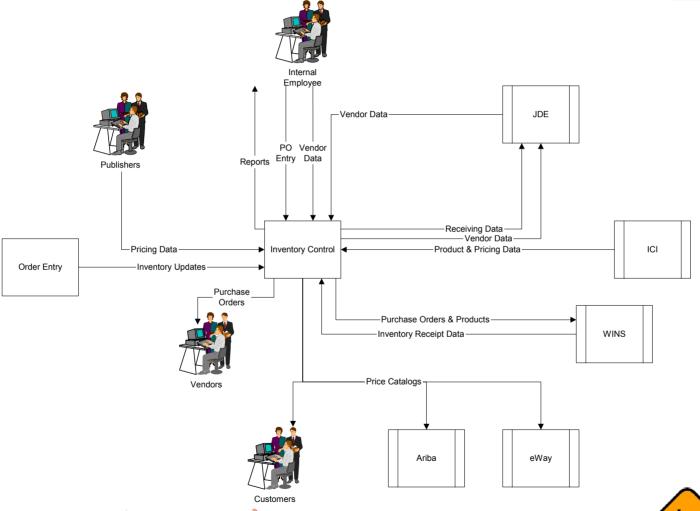






Solution: Business process mapping











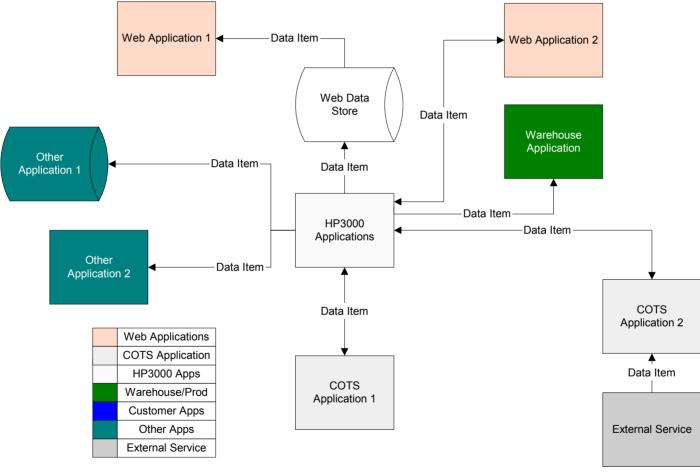






Solution: Application topology

















Solution: Gap analysis



Category	Area	Gap Summary	Condition	Business Impact
				·
Supportability	Vendor	No Major Gaps	GREEN	None
	In-house	No Major Gaps	GREEN	None
	Reliability	No Major Gaps	GREEN	None
Sustainability	Hardware	HP3000 / MPE support ends	RED	IT Risk after 2006
-	Operating System	HP3000 / MPE support ends	RED	IT Risk after 2006
	Tools	HP3000 / MPE support ends	RED	IT Risk after 2006
	Applications	HP3000 / MPE support ends	RED	IT Risk after 2006
Functionality	Meet Today's Needs - US	No Major Gaps	GREEN	None
	Meet Today's Needs - Europe	Not internationalized, no warehouse	RED	IT Costs & Efficiencies
	Handle International Business	Need to build into the application	RED	IT Costs & Efficiencies
	Inventory Control	Vendor Management	YELLOW	Product Costs
	Contract Management	No Major Gaps	GREEN	None
	Order Entry	No Major Gaps	GREEN	None
	Accounts Payable	No Major Gaps	GREEN	None
Scalability	Hardware	Resource contraints	YELLOW	IT Costs & Efficiencies
	Operating System	No Major Gaps	GREEN	None
	Tools	No Major Gaps	GREEN	None
	Applications	No Major Gaps	GREEN	None
	Network	Experiencing slow connections	RED	Customer Satisfaction
Usability	Screen Function	No Major Gaps	GREEN	None
	Business Integration	No Major Gaps	GREEN	None
	Multi-lingual Interface	Single language support	RED	Training Costs
	User Interface	Character based screen	YELLOW	Training Costs

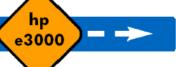












Solution: Transition alternatives



- STAY: Continue using current applications on the HP3000 in the US and maintain a separate infrastructure in Europe
- PORT TO UNIX, THEN ENHANCE: Port existing apps to UNIX/Oracle or DB2 environment using a migration tool or service vendors and re-engineer European Applications
- PORT TO WINDOWS, THEN ENHANCE: Port the existing applications to a Windows environment, utilizing a migration tool or service vendor and reengineer European Applications
- BUILD: Re-engineer US and European applications into a Microsoft environment and incorporate COTS component solutions where applicable.
- BUY NEW PACKAGE, THEN CONFIGURE / CUSTOMIZE: Migrate to a new, purchased COTS ERP distribution package, configure/customize to fit business needs.













Solution: Transition evaluation



Option	Cost To Implement	Yearly Cost	Supportability	Speed of Modification	IT Control	Interfaces	Sustainability	Hardware	Operating System	Tools	Applications	Functionality	International Support	Multiple Site/Company	Integration with COTS	CM, IC, OE, & AP	iliq	Transaction Volume & Growth	Transaction Speed Control	Network Speed Control	Platform Independence	Usability	Screen Function	Multi-Lingual Interface	User Interface		Schedule	Cost
STAY	\$2,918K - \$3,456K	\$440K - \$530k		•	V			•	V		0			O		•			V				V		•			
PORT to UNIX	\$2,883K - \$3,341K	\$399K - \$473k		•	V	•		•	V		0					•			V				Û	O	•			
PORT to Windows	\$3,814K - \$4,272K	\$397K - \$470k		•	•	V		•	•	V	•		•	•	V	•		O	•	•	V	\	V	V	V	4		
BUILD	\$2,649K - \$2,958K	\$439K - \$487k		\bigcirc	<u> </u>			•		•			•	O				•	V		V		0		O)
BUY	\$5,338K - \$6,447K	\$534K - \$732k		O	<u> </u>	•		•	•	•	•		•			-		•	V	0	V		O	•	<u> </u>)

	Superior Solution
•	Meets All Requirements
	Meets Some Requirements
lacksquare	Meets Few Requirements
	Meets No Requirements







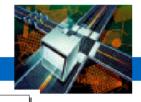


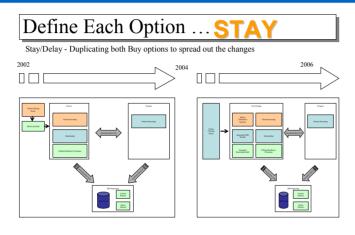




Solution: Architecture alternatives

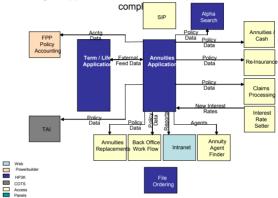
hp e3000 transition solutions





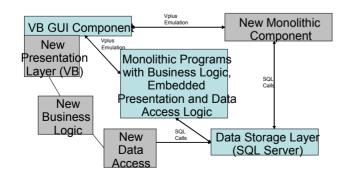
Define Each Option .BUY

Purchasing an Application does not reduce application environment



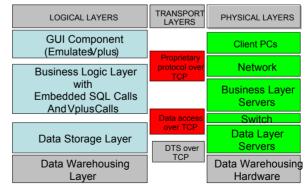
Define Each Option PORT to UNIX

Maintenance after a Port requires either new monolithic contsomerew code structures



Define Each Option PORT to Win

MBS identified the architectural layers for a Port















Solution: Total cost of ownership

hp e3000 transition solutions



Identify Costs... Buy

If client were to move to a new package in 2003, the one-time cost would be \$278,000, but would require extensive customization: \$2.5M

2002	
Upgrade to 5.0	\$ 18,000
TOTAL	\$ 18,000
2003	
Implement New Package Migrate Data Build Progress Interfaces Implement Web Self Service	\$100,000 \$100,000 \$ 35,000 \$ 25,000
TOTAL	\$260,000
110K	252K 255K

Identify Costs ...Port to Windows

MBS estimated 3 different hardware configuration options...Option

Estimated Hardware, Sc	ft	ware	, and	Additio	onal Ongoing Costs				
lardware Option 1 (Dual Processor Servers)				\$ 265.528	Software Option 1				\$1.151.550
IBM pSeries 630 Model 6E4 1.0GHz POWER4					Backup Solution			\$ 53,400	
3x36GB SCSI Drives					NetBackup (Two backup servers, 3 Clients, 6 Drives)	\$	40.400	,	
2Gb RAM (4x512 DIMMS)					DB Agent (Chicago & Paris)	\$	13,000		
AIX 3yr subscription					DB2 Enterprise Server (per processor)			\$326,200	
Production Servers			\$185,646		Production - (8 x \$27,000)	\$	216,000		
Chicago	\$	30,941			Test - (2 x \$27,000)	\$	54,000		
Chicago Mirror	\$	30,941			Development Server- (2 x \$27,000)	\$	54,000		
Chicago Sabrix Server	\$	30.941			Development - (2 x \$1.100)	\$	2.200		
Paris	\$	30,941			Search			\$351,000	
Paris Mirror	\$	30,941			Omnidex (6 app servers)	\$	351,000		
Chicago Sabrix Server	\$	30,941			Spooler			\$14,370	
External Disk Array			\$ 18,000		Easy Spooler EZ0006 (x6)		\$14,370		
80Gb RAID 5, Redundant Power Supply					Scheduling Tool			\$ 59,000	
Chicago	\$	9,000			Chicago NextGen Master License	\$	25,000		
Paris	\$	9,000			Chicago NextGen Per Server (x 4)	\$	6,000		
Test Servers			\$ 30,941		Paris NextGen Master License	\$	25,000		
Chicago	\$	30.941			Paris NextGen Per Server (x2)	\$	3.000		
Development Servers			\$ 30,941		Forms Software			\$ 34,760	
Chicago	\$	30,941			Chicago Appic StarJet/StarPage (256 user license)	\$	19,800		
_					Paris Appic StarJet/StarPage (128 user license)	\$	14,960		
New On-Going Expenditures				\$ 440,310	Chrystal Reports			\$ 37,904	
DBA Expense - mid-level	\$	85,000			Crystal Reports Advanced Edition, English (10 users)	\$	18,952		
Paris based Business Analyst - mid-level	\$	65,000			Crystal Reports Advanced Edition, French (10 users)	\$	18,952		
VAT - Annually Maintenance & content subscrip	ti B r	100,000			Fax			\$ 600	
Hardware Maintenance	3vr	included	I		Symantec WinFax Pro (x 6)	\$	600		
Option 1 - Software Maintenance (20% on all so					EDITran (Tie Commerce)				
.,			,		Place Holder				
					Development Tools			\$ 39.316	
					VisualAge Enterprise Suite (4 x \$6,829)	\$	27,316		
					Fujitsu NetCobol for .NET Developer Edition (4 x \$3,000)		12.000		
					European Business Rule Tracking		,	\$235,000	
					Sabrix - Content Subscription & Software License	\$	200.000	,,,,,,,	
					Sabrix - BEA Application Server	\$	5.000		
					Sabrix - Oracle Server	Š	30,000		
					0.00.00.00.00.00.00.00.00.00.00.00.00.0	Ψ	55,000		



Yearly

One Time





192K



277K 278K







Solution: Project timeline

hp e3000 transition solutions



Port to Windows

		Jan	nuary	v	Fe	ebrua	ary	March		Apr	il	1	May	,		Jur	ne		Ju	ıly		7	Augi	ust		Sep	temb	oer
ID	Task Name	В	М	Е		3 M			Е		M			М	Ε		М	Е		3 N	I E			М			М	
1	Project Initiation		P۱	И																								
2	Project Execution																											
3	Set Up NT Environments		\ /		٠	_																						1
4	Buy Hardware			Sy	ste	ms																						ŀ
5	Configure Network				S	Syste	ms																					ŀ
6	Install Tools & Frameworks						Sys	tems																				ŀ
7	Requirements Phase		$\sqrt{}$		÷		V																					ŀ
8	Document existing program structures				Ana	alyst																						ŀ
9	Document existing business logic					An	alys	t																				ŀ
10	Document database schema			D)ata	base	1																					
11	Develop Current Use Cases					Co	nsu	ltant																				
12	Identify current JCL's						ICL	Dev 1,J	CL D	ev 2	2																	
13	Identify obsolete functionality						Ana	lyst																				ŀ
14	Flag coupled obsolete functionality					8	A	nalyst																				
15	Design						V																					ŀ
16	Tune Database (indexes, FK's, PK's)								abas	e 1																		
17	Design Transport Layer							OS De	v 1																			
18	Design Batch Processes									JCL	Dev 1	JC,	LD	ev 2	2													ŀ
19	Construct Phase								\			÷										÷		$\overline{}$				ŀ
20	Construct Database									D	ataba	se	1															ŀ
21	Construct Batch Files																JCL	Dev	1,	JCL	Dev	v 2						-
22	Port																							Mi	igra	tion	Ven	ıdo
23	Test Phase		_/		÷							÷										Ť			=			
24	Assess Dev Risks					8	PΝ	Л																				-
25	Define Quality Criteria						P	М																				
26	Develop Test Plan										PM																	
27	Test Readiness Review																											













Lessons Learned



- Client did not know their situation as well as they thought they did
- Stringent business review, prior to technical review, is paramount to project's success
- All available options evaluated
 - Two originally considered options discarded due to lack of alignment with future business objectives
 - Vendor evaluation revealed strengths and weaknesses relating to the architectural options and established technology standards
- Some applications will require surprisingly few modifications while others require complete re-engineering to support business changes and future direction
- COTS software products failed to meet adequate functionality without substantial (\$2.5M) customization due to complex, dynamic business rules
- Long-term sustainability was demonstrated with port and re-engineer options













Business results



- Comprehensive topology of current technical infrastructure
- Business case, technology strategy and project timeline for entire migration effort in alignment with the company's future direction
- Recommended Port using a Microsoft-centric architecture
 - Lower deployment costs and total cost of ownership
 - Meets the established technology standards of the organization
 - Integrates easily with the current supplier and customer portals
 - IT staff is able to support Microsoft architecture thereby reducing the learning curve for both the end-users and IT developers
 - Porting the application to a Microsoft architecture will allow the organization to migrate to .NET web services, enabling the code to endure future business expansions.
- Final solution protected client's strong competitive advantage while architecting the applications to incorporate state-of-the-art technologies

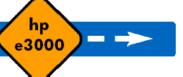
















Interex, Encompass and HP bring you a powerful new HP World.









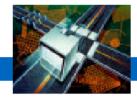












Ceridian

HP e3000 Migration Case Study













Ceridian – Business Overview



- Leading provider of managed business solutions for human resources to Fortune 500 companies
- \$1 billion in revenues

















- Need for an open, scalable, multi-tiered application architecture to keep in step with the rapid business growth being experienced
- To be in a positive position to take advantage of emerging technologies
- Y2K testing



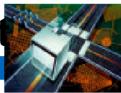












- TurbolMAGE database
- Custom built character mode user interface
 - No Vplus
- Lots of ties to other applications
 - edi, com, etc
- Y2K was part of the migration project
- Written in COBOL
 - 1200 Cobol programs containing over a million lines of code
 - 1600 include files containing 120,000 lines of code
 - Cognos and MPEX













Solution - Planning to Migrate



- Began planning in May of 1997
- Migration blueprint
- Began migration in August of 1997
- Took two and a half years to complete the entire project

- Learning "on the job" as the project proceeded
- Huge project
- Mainframe type system















- HP services' consulting
- Conversion from the HP e3000 997/600 and 987/200 to 2 v-class HP 9000 servers with HP-UX 11
- One HP 9000 backup server in Las Vegas
- Powerhouse on MPE converted to Powerhouse on HP-UX
- HP OpenView Network Node Manager
- IT Operations













Solution - Database



- Oracle
- Taurus/Quest Bridgeware tool
- 206 different IMAGE datasets across 10 databases
- 400 million records totalling 38 GB had to be moved
- Ran HP 3000 and HP 9000 in parallel for most of the two year project
- Iteratively tested bulk moves from the HP 3000. Once the logic was proven, the logic for moving incremental HP 3000 data changes was tested
- BridgeWare moved and kept in synch some 38 GB of critical data, moving up to 17 million records per hour
- More problems with data cleansing than anticipated

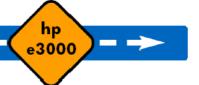












Solution - Compiler and UI



- Microfocus COBOL
 - HP-UX based compiler
 - Industry leader
- User Interface
 - Intent was to convert to Powerbuilder
 - Instead, rewrote character mode UI for UNIX
 - UI coded in one routine that was shared by other online programs
 - Modular design made for easier port
 - 3-tier architecture













3GL Compilers (Cobol)



- Microfocus COBOL
 - Largest market share
 - Most costly
 - Native and portability options
- ACUCOBOL-GT
 - Supports HP COBOL and runs on HP e3000
 - Very popular with HP e3000 prospects
 - Portability and GUI interfaces
- Fujitsu COBOL
 - Not well known
 - Very cheap
 - Native solution only













Things to Consider



- **COBOL Syntax**
 - Reserved Words
 - Copy libs
 - \$INCLUDE
 - Macro expansion
- Reserved Words
 - For example: using "window" as a data item name works with HP COBOL
 - AcuCOBOL uses "window" as a reserved word
 - With compile options you can turn off this reserved word, allowing you to leave the item name













Things to Consider



- Passing of parm and info in run command\
- Entry points
- CIERROR
- Job/session environment (e.g. Temp files)
- File system
 - File naming (FILE.GROUP.ACCT)
 - MPE file types
 - Record structures
 - Sharing file IDs (FDs as Intrinsic parameters)
 - Sort files
 - KSAM files
 - FILE equations.
 - Temporary files















Solution - Testing



- Unit testing done by comparing output of ported and unported applications.
- Parallel testing













Lessons Learned



- HP project management reduced project slippage due to the complexity of the migration
- Not all the code and JCL were used or needed, analysis would have avoided some of the unnecessary conversion
- Oracle
 - Image wrapper technology (home-grown) used to ease migration
 - Simplified testing
 - Performance penalty



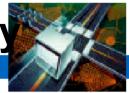












- Overall performance was not affected
 - Running on faster machines
 - No 1-1 comparison
- Not a serious impediment to the project

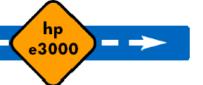












Lessons Learned – Performance and Reliability



- HP e3000 is a very efficient transaction processing engine
 - No performance problems after the port
 - Created more of a networked system
 - Online app ran on dedicated K-class boxes
 - V-class used for database
- HP-UX every bit as reliable as the HP e3000

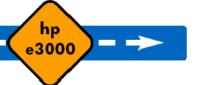












Lessons Learned – Project Management



- Between 70-170 people working on the project
- Project management becomes critical
- External interdependencies
 - "Spreadsheet tricks"
 - Business processes (often less well documented)

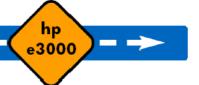












Lessons Learned – MPE Emulators



- Not considered at the time
- Advice to anybody who's approaching a transition project
 - Watch for dependencies on MPE/iX that are not documented
 - Looking at the list of applications isn't enough
 - Ended up creating an MPE-like shell around UNIX













Lessons Learned – Don't Change



- Enhancing your software while you're porting?
- "The ideal way to do a port is just do it and don't change anything!"
 - Makes testing a whole lot easier
 - "If you can match pre-port and post-port output, testing becomes fairly mindless"













Technical Benefits of Porting



- "It will be harder than you think, but when you're done it will be more worthwhile than you think."
 - Open platform benefits
 - More choices
 - Latest version of Oracle
 - Mainstream releases













Business Results



- Improved performance
- Greater scalability 30% better than 3000
- Better integration capabilities
- Internet access















"Ceridian's migration from the HP e3000 to the HP 9000 was a success! What we did was the right thing to do. Ceridian is much better off than it was before... the HP people were great and they built a solid team that stuck it out until the project was completed."

David Goodman

Senior Vice President of Product Development for Ceridian



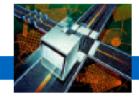












Hitachi High Technologies America

HP e3000 Migration Case Study













Business Overview



- Offers semiconductor manufacturing equipment, analytical instrumentation, scientific instruments, biorelated products, industrial equipment, information equipment, electronic devices, and electronic and industrial materials
- San Jose, CA
- www.hitachi-hta.com













Characteristics of IT Environment



- Key mission-critical manufacturing application (ManMan) running on the HP e3000 has been migrated to SAP as per company-wide strategy.
- Historical data still being expensively maintained on HP e3000 server













Migration Challenges

hp e3000 transition solutions



 To find a cost-effective solution to migrate historical data stored in Turbolmage databases and KSAM files off the HP e3000 platform.

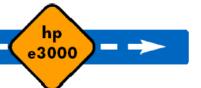














 Porting of Turbolmage and KSAM databases to SQL Server on Windows using Speedware's DBmotion solution.













About DBmotion



- Database migration tool specifically designed to port Turbolmage, KSAM and flat-file databases on the HP e3000 to MS SQL Server or Oracle.
- Automates the conversion process, saving valuable time and effort over manual conversion and reducing the risk of error.













Benefits Enjoyed by Hitachi



- Reduced cost of maintaining historical data.
- Seamless integration and access to company-wide data.
- Access to a wide variety of reporting tools on Windows platform.













Lessons Learned



- Maintaining historical data does not need to be expensive.
- Database migration can be very simple and costeffective.
- Major Data Warehouse project not necessary















- Company performed this project on its own, using tools from Speedware.
- Only 1 technical resource was dedicated to this project on a part-time basis.
- Minimal expense necessary.















 Hitachi is pleased with how easily and inexpensively its historical data was ported and is being maintained.

"DBmotion made the process of moving historical data from the expensive HP e3000 to a less expensive and more manageable environment very simple. The software is very easy to use and I would rate Speedware's technical support group extremely high."

Mike Janjigian

MIS Manager Hitachi High Technologies America















 To investigate and adopt the most suitable data reporting solution from the wealth of tools available for the Windows platform.













Alternative Solutions



- Database choices
 - Oracle (UNIX / WINDOWS)
 - SQL Server (Windows)
 - DB2 (UNIX / Windows)
 - Sybase (UNIX)
 - Informix (UNIX / Windows)
 - Other less suitable options (for Hitachi):
 - Eloquence (UNIX / Windows)
 - PostgreSQL/MySQL (UNIX / Windows)
 - C-ISAM/D-ISAM (UNIX / Windows)
 - Flat (UNIX / Windows)
 - Others...













Alternative Solutions



- Database Migration Tools for Turbolmage
 - Quest/Taurus Bridgeware
 - Speedware DBmotion
 - MB Foster UDACentral
 - OmniSolutions SqlLink 3000
 - And other bridges (XenoBridge, Robelle, DISC, WRQ, iMaxSoft, VitalSoft, etc.)
- App migration tools / solutions that offer some level of DB migration
 - Neartek AMXW
 - Ordina Denkart ViaNova 3000
 - Transoft
 - Sungard BI-Tech Transport













BridgeWare co-product of Quest Software and Taurus Software



- Customer migrations
- Staged migration = no user downtime
- Fast map and load data with GUI
- No database expertise required
- Highlights "dirty data"
- Complex transformations
- Real-time MPE data capture
- Bi-directional, high speed data movement













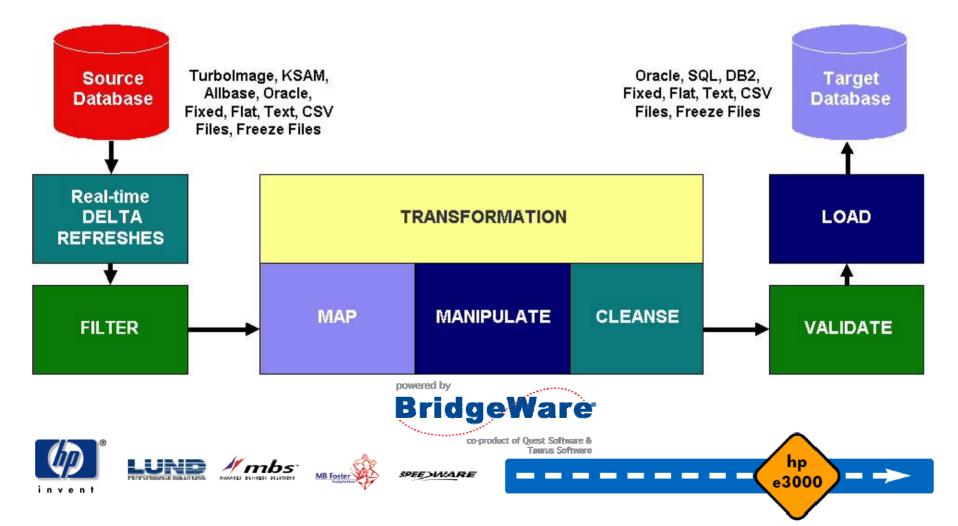


BridgeWare Process

hp e3000 transition solutions



BridgeWare HP e3000 Migration to Open Systems

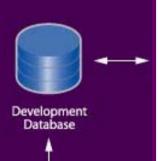


The New Application Infrastructure

Development



Applications and Ser



Developers

- Jools for designing, testing and benchmarking the new environment
- Tools for monitoring and diagnosing root cause issues in production
- · Tools for high availability & reporting
- Tools for Print archival and printing

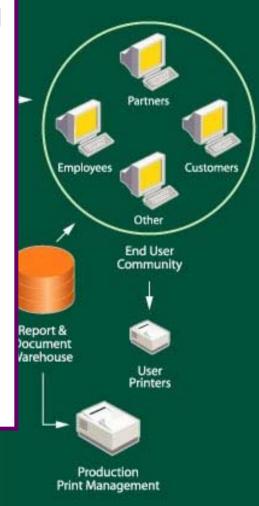


High Availability & Reporting Databases



Business Intelligence Databases

End Users



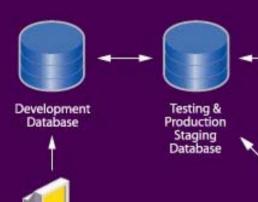


The Application Infrastructure

Development & Test

App 1
App 2
App 3

Applications and Services in Test



Production

End Users

Development & Deployment

- QDesigner –Design & Develop
- Benchmark Factory –Load Testing,
 Scalability prior to "GO LIVE"
- SQL Impact Analyze impact of schema changes and code effected
- Spotlight Detect, diagnose, resolve root cause
- Schema Manager -Create, track and deploy schema changes throughout the application lifecycle

DBA:





Production Print Management



Developers

rs

DBmotion

hp e3000 transition solutions

- Benefits
 - Saves significant time by automating much of the process
 - Designed for HP e3000 databases
 - Easily fits into your migration budget with its affordable price
- Features
 - Supports Image/Ksam/Flat to Oracle (any server) and SQL Server. Also automates Omnidex -> OmniAccess.
 - Easy to use GUI interface filled with wizards
 - Automates database structure replication
 - Creates target database
 - Offers complete control of global naming and datatype adjustments
 - Provides default structure and datatype mapping
 - Automates all data transfer and conversion
 - Estimates time to copy rows of tables and whole databases
 - Supports multiple simultaneous database migrations with detachable client
 - Handles arrays, nulls, dates and Omnidex!
 - Merge Databases and files into one target Database
 - Provides reporting features to better understand database files and items



Years of migration experience in one powerful tool



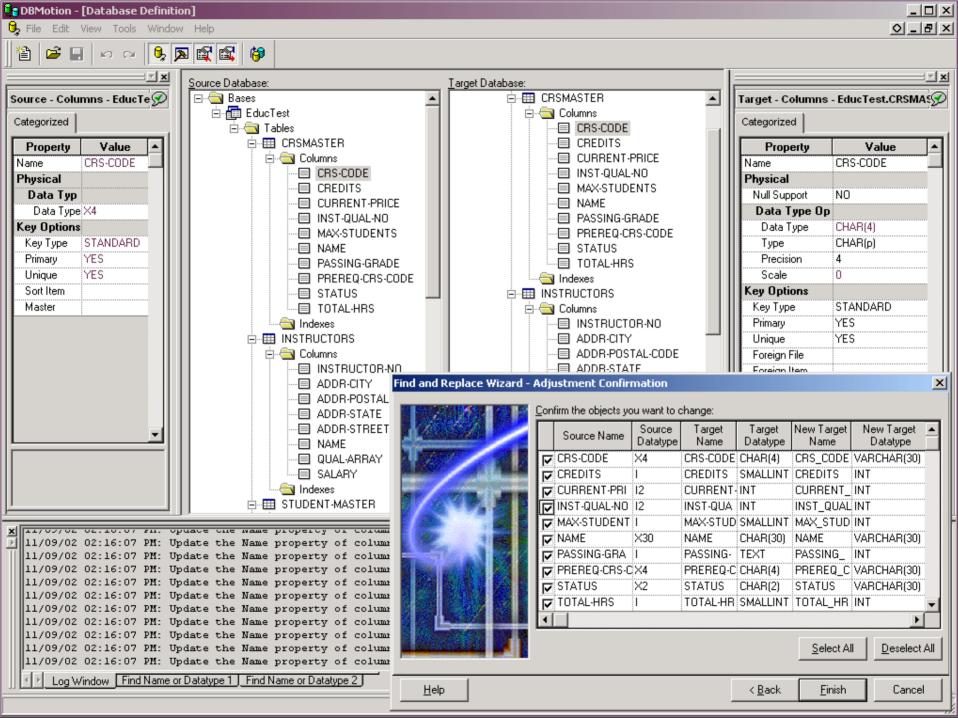












MB Foster UDACentral



- MB Foster's UDACentral provides migration capabilities that include:
 - Database Explorer
 - JDBC Explorer
 - Database Converter
 - Data Import/Export with conversion
 - Data Editor
 - Dynamic SQL Supporter
 - Distributed Query Execution









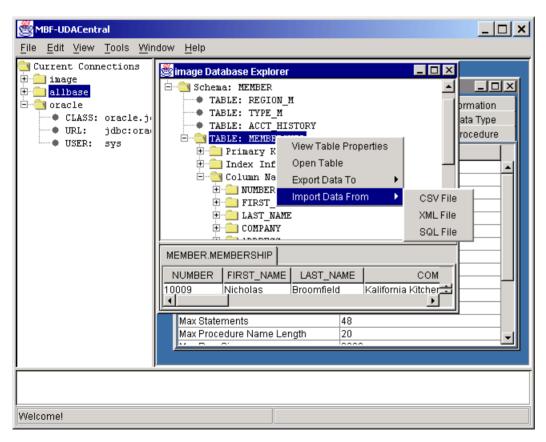




MB Foster UDACentral

hp e3000 transition solutions





Import/Export Capabilities:

You can import/export data in a number of formats, including XML, CSV, HTML, eMail and SQL.









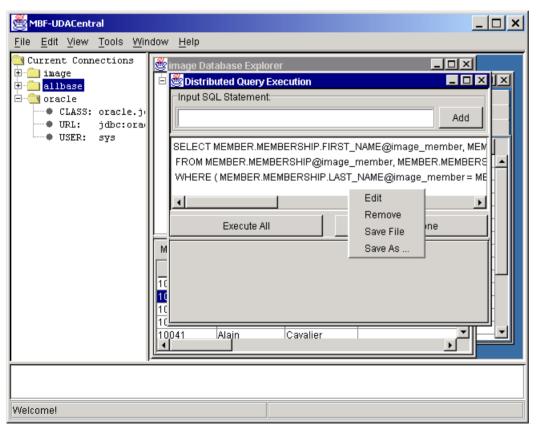




MB Foster UDACentral

hp e3000 transition solutions





Distributed Query Execution allows you to create, edit, execute and save distributed SQL queries. You can also re-use queries from the Distributed Query Wizard. Results can be exported in a number of formats.















- SqlLink3000 allows you to access any ODBC compliant SQL database from your HPe3000.
- SqlLink3000 uses Microsoft ADO and TCP/IP to access your SQL data.
- SqlQuery, an interactive 'query-like' tool is included, so you can access your data without programming.
- Data server is multi-threaded, giving the highest level of performance.

OmniSolutions, Inc.

















- SqlLink3000 features:
- Read/Write access to your database
- Supports Insert/Update/Delete/Exec statements
- Supports Views
- Supports stored procedures
- All the above available from SqlQuery
- Migrate your data to SQL using GUI3000, and
- then access it from your HPe3000.

OmniSolutions, Inc.





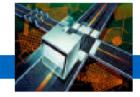












Eloquence Lessons Learned

HPe3000
Transition Study
Case Study















- Identify the application characteristics
 - What are the online transactions
 - What is batch
 - What is the growth rate
- Inventory skill sets DBA, SQL, DB Design
 - Staff
 - Extended team
 - Understand recruit/retain strategy
- Can you maintain and design Image?















- Scalability
 - Concurrent users vs. dbopens
 - 500 concurrent user limit for best performance
 - Size matters
 - ~500GB is limit on size
 - Future growth up to 32TB
 - 2048 data items
 - 500 datasets
 - 64/16 paths
 - Entry length 5120 bytes
- Is there use of Omnidex/Superdex/TPI?
- What is the test environment?













Eloquence overview



- Excellent compatibility and performance for IMAGE based applications
- Cost effective
- Available on HP-UX, Linux and Windows
- Proven solution available since 1990
- About 2500+ installations worldwide
- Used by about 60+ VARs / ISVs worldwide
- Covers a wide range of installations from a single user to a few hundred concurrent users













Company overview



- Eloquence is a product of Marxmeier Software AG, Germany
- Support is available from Marxmeier and support partners worldwide
- Eloquence is available on the HP-UX, Linux and Windows platform













IMAGE compatibility



- All TurbolMAGE intrinsics are supported and behave identical
- TurbolMAGE data can typically be ported with no or only minor changes













Cost effective



- Eloquence saves considerable time and effort in the migration process and allows you to focus on other tasks
- Eloquence is easy to manage
 - No need for a dba
 - Retains existing knowledge
- Eloquence is priced attractively













Complete package



- The Eloquence database comes with
 - Comprehensive set of database utilities
 - Structural maintenance
 - Integrated indexing (TPI subset)
 - On-line backup
 - MPE migration tools













Eloquence environment



- Eloquence is supported by a wide range of HP e3000 tools, e.g.
 - Cognos Powerhouse (Beta 8.43)
 - MBFoster UDALink (ODBC & JDBC)
 - Speedware (7.08.01)
 - SUPRTOOL













Typical deployments



- Eloquence is typically used to implement vertical and customer specific solutions
- Solutions based on Eloquence include
 - ERP, Order Management, Material Management
 - Financial Accounting / Payroll
 - Civil Services,
 - Financial Services, ...

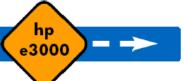












Scenario 1



- ISV/Service Bureau
 - 3 HP e3000's
 - Accounting Application
 - Low user count
 - Has Image knowledgeable staff
 - Design
 - Maintenance
 - Programming













- Debated platform
 - Wanted never to be proprietary again!
 - This eliminated Windows & HP-UX
 - Chose Linux
 - Which Linux?
 - RedHat most available in North America
 - Training requirement
 - Systems choosing modules from the distribution
 - OPS
 - Programming
 - General "Unix" like environment













Solution 1



- Focus on low impact migration (cost and change)
 - Stay COBOL
 - Stay IMAGE
- Looked at COBOL decided to try KOBOL
 - Low Price
 - Good for experiment
 - Response time on support slow
 - Compiler is there for 99% of what they need
 - The bugs are being fixed
- Looked at database
 - Chose Eloquence
 - Price
 - MBFoster support













Solution 1 status



- Working slowly sidetracked
 - Waiting for KOBOL answers
 - Revenue generation is a priority
 - Waiting for RedHat 9 for Clustering Software
 - RedHat is putting 7 and 8 through EOL process













Lessons learned



- Need a plan with a deadline
- Need a budget
 - Part of a plan
 - Hard to figure out what will cost otherwise
 - Helps planning cashflow
- No sense of urgency means start and stop activities
 - Adds 2 days to pick up task again
 - Adds 1 day for stop to note the issues
 - Usually forget a few
- Price sensitivity vs value of time
 - Task continuity
 - Support is worth money there is value
- More education earlier













Scenario 2



- Merger history
- COBOL/IMAGE/custom screens
- 100 Users
- Manufacturing, purchasing & accounting
- Use outside consultants to maintain















- Moving to HP-UX
 - Know and trust HP for OS
 - Like the instant ignition program
 - Liked the lowered cost of maintenance
- **Keeping COBOL**
- Consultant have Image Skills
 - 15 year relationship
 - Company not an individual













Current status



- For sale
 - Causes budget freeze
 - Executive sponsor aware of timing issue
 - Will go ahead this fall as insurance scenario
 - Don't want to be doing this in the rushhour















- Eloquence database is a good choice when:
 - There are IMAGE skills in your team
 - You want a low impact migration
 - Minimal change
 - "Emulated Environment"
 - Less risk & faster because less change
 - Eloquence is to be temporary stopping point
 - Learn/hire for ORACLE or other RDBMS
 - You have limited budget
 - Have a low number of users













